

Global Bio Plasticizers Market Size Study, by Product (Epoxidized Soybean Oil (ESBO), Castor oil-based Plasticizers, Citrates, Succinic Acid, Others), by Application (Packaging Materials, Consumer Goods, Automotive & Transport, Building & Construction, Textile, Agriculture & Horticulture, Others), and Regional Forecasts 2022-2032

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Abstracts

The Global Bio Plasticizers Market is valued at approximately USD 3.05 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 8.80% over the forecast period 2024-2032. Rising demand for bio-plasticizers from the global packaging industry is anticipated to boost market growth in the coming years. Additionally, surging demand for bio-plasticizers for manufacturing plastics utilized across the global textile industry is anticipated to fuel consumption of bio-plasticizers in the coming years. Furthermore, sustainable practices in plastic manufacturing are expected to positively impact the economy while promoting resource efficiency, waste reduction, and pollution, creating new opportunities for innovation and growth.

Growing sustainability concerns from plastic manufacturers and rising demand for eco-friendly plastics across end-users are preponderant for the bio plasticizers industry. Rising global concerns over climate change are increasing focal points over sustainability. Plastics are utilized across multiple industries such as packaging, healthcare, building & construction, logistics, aviation, textiles, and others, thereby increasing demand for sustainability in the long run in light of environmental and social impacts. In addition, sustainable practices in plastic manufacturing are expected to positively impact the economy while promoting resource efficiency, waste reduction, and pollution, and creating new opportunities for innovation and growth. However, High

Cost of Procedures and Devices and Stringent Regulatory Landscapes are hindering the market growth in the forecast period 2024-2032.

The key regions considered for the Global Bio Plasticizers Market study include Asia Pacific, North America, Europe, Latin America, and Middle East and Africa. North America witnessed the highest market share of in 2023 owing to growing demand from the packaging industry in countries such as the U.S., Canada, and Mexico. Rising environmental concerns and a global attempt to reduce pollution are propelling demand for bio plasticizers in the packaging industry across the region. Certain key factors such as stringent government regulations and clean-up initiatives taken by the U.S. EPA, such as short-term cleanups of National Priorities List (NPL) sites, waste sites, or sites with the possibility of release of hazardous materials, are likely to drive regional demand for bio plasticizers in the coming years.

Major market players included in this report are:

Avient Corporation

BASF SE

Cargill, Incorporated

DIC Corporation

Dow, Inc.

Evonik Industries AG

LANXESS

Solvay

ACS Technical Products

Emery Oleochemicals

Matryca S.p.A.

Roquette Frères

Zhejiangjiaao Enprotech Stock Co., Ltd.

GRUPO PRINCZ IPASA

Jungbunzlauer Suisse Ag

The detailed segments and sub-segment of the market are explained below:

By Product:

Epoxidized Soybean Oil (ESBO)

Castor oil-based Plasticizers

Citrates

Succinic Acid

Others

By Application:

Packaging Materials
Consumer Goods
Automotive & Transport
Building & Construction
Textile
Agriculture & Horticulture
Others

By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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