

Global Bike Saddles Market Size study, by Product Type (Plastic, Leather, Others), by Price Range (Hybrid Bike, Mountain Bike, Road Bike, Others), by Sales Channel (Direct Sales, Departmental Stores, Online Stores, Other Sales Channel) and Regional Forecasts 2022-2028

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Abstracts

Global Bike Saddles Market is valued at approximately USD xyz billion in 2021 and is anticipated to grow with a healthy growth rate of more than xyz % over the forecast period 2022-2028. A bike saddle, also known as a bicycle seat, is one of the five points of contact on an upright bicycle, while the other four being the two pedals and the two handlebar handles. Rising Cycling events promoting fitness, rising awareness among public to attain a healthy lifestyle, and rising chronic lifestyle disorders have driven the adoption of Bike Saddles Market across the projected period. For Instance: According to WHO, Non-communicable diseases (NCDs), or diseases caused by poor lifestyle choices, such as heart disease, stroke, cancer, diabetes, and chronic lung disease, account for over 70% of all fatalities globally. Low- and middle-income nations account for over three-quarters of all NCD mortality, as well as 82 percent of the 16 million people who died prematurely, or before reaching the age of 70. Also, rising government projects to establish and expand bicycle commutation and rising cost of crude oil are most likely to boost the overall growth of the Bike Saddles Market. However, discomfort during riding can obstruct the market's expansion over the projection period of 2022-2028.

The key regions considered for the Global Bike Saddles Market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world. Growing awareness regarding one's health is

driving the market growth in North America. Whereas, Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. The market is expected to grow during the projected period, due to rising demand from the end-user industry and rising government initiatives.

Major market players included in this report are:

Zhonglu Co. Ltd.

Merida Industry Co. Ltd.

Selle San Marco

Shenzhen Xidesheng Bicycle Co. Ltd.

Specialized Bicycle Components Inc.

Giant Manufacturing Co. Ltd.

Trek Bicycle Corporation

Shimano Inc.

SCOTT Sports SA

Shanghai Phoenix Bicycle Co. Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Plastic

Leather

Others

By Price Range:

Hybrid Bike

Mountain Bike

Road Bike

Others

By Sales Channel:

Direct Sales

Departmental Stores

Online Stores

Other Sales Channel

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Bike Saddles Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

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