

Global Big Data as a Service Market Size study, by Component (Solutions and Services), by Organization Size (Large Enterprises and Small and Medium-Sized Enterprises), by Deployment Type (Public Cloud, Hybrid Cloud and Private Cloud), by Industry Vertical (Banking, Financial Services, and Insurance, IT and Telecom, Healthcare and Life Sciences, Ecommerce and Retail, Manufacturing, Media and Entertainment and Others) and Regional Forecasts 2019-2026

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Abstracts

Global Big Data as a Service Market is valued approximately at USD 8.7 billion in 2018 and is anticipated to grow with a growth rate of more than 30% over the forecast period 2019-2026. Big Data as a Service is a combination of cloud computing platform and big data analytics technologies, that offers analysis of large and complex datasets over the internet or as a hosted service. Big data as a service help user to reduce the cost and time for the deployment of big data projects and enable organizations to manage big data on the cloud and allows departments to easily access data. Rapid demand in industries to gain actionable insights from big data and growth on data due to digitization and automation are the few factors responsible for high CAGR of the market over the forecast period. For instance, as per Statista, the global demand for data storage was 400 exabytes and supply for data storage was 400 exabytes in 2009 and is anticipated to rise 42,700 exabytes of demand for data storage and 24,800 exabytes of supply for data storage in 2020. Further, Bdaas solutions to enhance roi and decisionmaking capabilities and rising advancements of cloud Ai, MI, lot and Advanced analytics is opportunistic factor for this market. However, complexity in extracting valuable insights out of humongous data source is the major factor restricting the growth of



global Big Data as a Service market during the forecast period.

The regional analysis of global Big Data as a Service Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share due to the presence of large number of BDaaS vendors. However, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period of 2019-2026.

Major market player included in this report are:

Google LLC
Microsoft Corporation
Amazon Web Services
IBM Corporation
Oracle Corporation
SAP

Teradata Corporation

SAS

Dell Inc.

Hewlett Packard Enterprise

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solutions

Services

By Organization Size:

Large Enterprises

Small and Medium-Sized Enterprises



By Deployment Type:

Public Cloud

Hybrid Cloud

Private Cloud

By Industry Vertical:

Banking, Financial Services, and Insurance

IT and Telecom

Healthcare and Life Sciences

Ecommerce and Retail

Manufacturing

Media and Entertainment

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year - 2018

Forecast period - 2019 to 2026

Target Audience of the Global Big Data as a Service Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises



Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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COMPANIES MENTIONED

Google LLC
Microsoft Corporation
Amazon Web Services
IBM Corporation
Oracle Corporation
SAP
Teradata Corporation
SAS
Dell Inc.
Hewlett Packard Enterprise



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