

Global Big Data Analytics in Healthcare Market Size study, by Solution (Software, Services), by End-User (Hospitals & Clinics, Finance & Insurance Agencies, Research Organizations) and Regional Forecasts 2018-2025

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Abstracts

Global Big Data Analytics in Healthcare Market to reach USD XX billion by 2025.

Global Big Data Analytics in Healthcare Market is valued at approximately USD XX billion in 2017 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. Big data analytics in healthcare is evolving and a promising field with respect to healthcare as it will be useful for collecting health data of particular population/particular individual and help to cure diseases, avoid epidemics, cut down overall health costs etc. Big data analytics offers various benefits such as advanced patient care, improve operational efficiency, finding a cure for diseases, increasing life expectancy of patient, help organizations to make informed clinical and business decision, develop new healthcare plans for hospitals to prevent hospitalization and so on. These benefits are rapidly contributing in boost the growth of the global Big Data Analytics in healthcare market. The major driving factors of global Big Data Analytics in Healthcare market are surging adoption of cloud analytics and rise in need for business intelligence to optimize health administration. In addition, rise in digitalization of medical procedures, escalating demand for analytic solution and growing regulatory mandates are also some other factor which contributing in enhancement of market growth of big data analytics in healthcare. However, lack of infrastructure in semi & under developed countries and higher maintenance cost associated with this system are some factors which limiting the market growth of global Big Data Analytics in Healthcare market.

The regional analysis of Global Big Data Analytics in Healthcare Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to well developed healthcare IT infrastructure. Europe is anticipated to follow the global Big Data Analytics in Healthcare market regional growth due to growing digitalization of medical procedure in the region. Asia-Pacific is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025 due to advancement in big data technologies and rapidly growing software data analytics industry in the region. Although, Latin America and Africa are currently witnessing sluggish growth owing to less awareness and lack of healthcare IT infrastructure.

Market players included in this report are:

Cisco Systems Inc.

Cognizant

IBM Corporation

Microsoft Corporation

Oracle Corporation

SAS Institute

The objective of the study is to define market size of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the region and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution:

Software

Services

By End-User:

Hospitals & Clinics

Finance & Insurance Agencies

Research Organizations

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Big Data Analytics in Healthcare Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Key Trends
- 1.3. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
 - 1.3.1. Big Data Analytics in Healthcare Market, by Solution, 2015-2025 (USD Billion)
 - 1.3.2. Big Data Analytics in Healthcare Market, by End-User, 2015-2025 (USD Billion)
 - 1.3.3. Big Data Analytics in Healthcare Market, by Region, 2015-2025 (USD Billion)
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. BIG DATA ANALYTICS IN HEALTHCARE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. BIG DATA ANALYTICS IN HEALTHCARE MARKET DYNAMICS

- 3.1. See Saw Analysis
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. BIG DATA ANALYTICS IN HEALTHCARE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.2. PEST Analysis
 - 4.2.1. Political Scenario
 - 4.2.2. Economic Scenario
 - 4.2.3. Social Scenario
 - 4.2.4. Technological Scenario
- 4.3. Value Chain Analysis
 - 4.3.1. Supplier
 - 4.3.2. Manufacturers/Service Provider
 - 4.3.3. Distributors
 - 4.3.4. End-Users
- 4.4. Key Buying Criteria
- 4.5. Regulatory Framework
- 4.6. Cost Structure Analysis
 - 4.6.1. Raw Material Cost Analysis
 - 4.6.2. Manufacturing Cost Analysis
 - 4.6.3. Labor Cost Analysis
- 4.7. Investment Vs Adoption Scenario
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. BIG DATA ANALYTICS IN HEALTHCARE MARKET, BY SOLUTION

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Key Market Players
- 5.4. Big Data Analytics in Healthcare Market, Sub Segment Analysis
 - 5.4.1. Software
 - 5.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.2. Service
 - 5.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 6. BIG DATA ANALYTICS IN HEALTHCARE MARKET, BY END-USER

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Key Market Players
- 6.4. Big Data Analytics in Healthcare Market, Sub Segment Analysis

- 6.4.1. Hospitals & Clinics
 - 6.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 6.4.2. Finance & Insurance Agencies
 - 6.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 6.4.3. Research Organizations
 - 6.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.4.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. BIG DATA ANALYTICS IN HEALTHCARE MARKET, BY REGIONAL ANALYSIS

- 7.1. Big Data Analytics in Healthcare Market, Regional Market Snapshot (2015-2025)
- 7.2. North America Big Data Analytics in Healthcare Market Snapshot
 - 7.2.1. U.S.
 - 7.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.1.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.1.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.2. Canada
 - 7.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.2.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.2.2.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3. Europe Big Data Analytics in Healthcare Market Snapshot
 - 7.3.1. U.K.
 - 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.1.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.1.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2. Germany
 - 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3. France
 - 7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.4. Rest of Europe
 - 7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.4.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)

- 7.3.4.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4. Asia Big Data Analytics in Healthcare Market Snapshot
 - 7.4.1. China
 - 7.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.1.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.1.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.2. India
 - 7.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.2.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.2.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.3. Japan
 - 7.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.3.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.3.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.4. Rest of Asia Pacific
 - 7.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.4.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.4.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5. Latin America Big Data Analytics in Healthcare Market Snapshot
 - 7.5.1. Brazil
 - 7.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.5.1.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.5.1.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.5.2. Mexico
 - 7.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.5.2.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.5.2.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.6. Rest of The World
 - 7.6.1. South America
 - 7.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.6.1.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.6.1.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.6.2. Middle East and Africa
 - 7.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.6.2.2. Solution breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.6.2.3. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Company Market Share (Subject to Data Availability)
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. Cisco Systems Inc.
 - 8.3.1.1. Overview
 - 8.3.1.2. Financial (Subject to Data Availability)
 - 8.3.1.3. Product Summary
 - 8.3.1.4. Recent Developments
 - 8.3.2. Cognizant
 - 8.3.3. IBM Corporation
 - 8.3.4. Microsoft Corporation
 - 8.3.5. Oracle Corporation
 - 8.3.6. SAS Institute

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
 - 9.1.6. Research Assumption

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