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Global Big Data Analytics in Energy Market Size study, By Offering (Solution, Service), By Application (Workforce Analytics, Supply Chain and Logistics Analytics, Customer Analytics, Spatial Analytics, Pricing Analytics, Asset Analytics, Others), By End-user (Energy, Utilities), and Regional Forecasts 2022-2028

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Abstracts

Global Big Data Analytics in Energy Market is valued at approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Big data analytics in energy is referred to as a full solution service that is used for the adoption of greener power generation. This helps in lessening greenhouse gas emissions with reliable renewable energy purchases. The growing digital channel investments, rise in need for operational efficiency, coupled with increasing internet penetration are the several prominent factors fostering the market demand across the globe. For instance, according to Statista, in 2020, nearly 749.07 million people were recorded as internet users and the number is estimated to grow and account for approximately 1,134.04 million people by 2025. Therefore, the rising usage of the internet among the population is fueling the demand for Big Data Analytics in Energy, which is bolstering the market growth worldwide. However, stringent government rules & regulations and a dearth of skilled labor impede the growth of the market over the forecast period of 2022-2028. Also, the rising adoption of IoT devices and growing demand for deploying smart meters are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Big Data Analytics in Energy Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World.

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North America is the leading region across the world in terms of market share owing to the growing investment in solutions such as 5G and IoT technologies, along with rising presence of major players that offer advanced solutions. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the easy accessibility of analytical solutions as well as surging demand for IoT technologies, big data analytics, and other technology services, would create lucrative growth prospects for Big Data Analytics in Energy Market across the Asia-Pacific region.

Major market players included in this report are:
Alteryx, Inc.
Dell Technology
Energyly
Google Llc
Hewlett Packard Enterprise
Infosys Limited
IBM Corporation
Intel Corporation
Microsoft Corporation
Oracle Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Offering:
Solution
Service
By Application:
Workforce Analytics
Supply Chain and Logistics Analytics
Customer Analytics
Spatial Analytics
Pricing Analytics

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Asset Analytics
Others
By End-user:
Energy
Utilities
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Big Data Analytics in Energy Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises

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Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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