

Global Bedroom Linen Market Size study & Forecast, by Application (Residential, Commercial), By Distribution Channel (Online, Offline), By Product (Pillowcases & Covers, Sheets & Mattress Covers, Blanket/Quits/Comforters, Others), and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G572495F9304EN.html>

Date: April 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G572495F9304EN

Abstracts

Global Bedroom Linen Market is valued at approximately USD 26.1 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 7.6% over the forecast period 2022-2029. Bedroom linen refers to the bedding and other textiles used in a bedroom, such as sheets, pillowcases, duvet covers, bedspreads, blankets, and decorative cushions. These items are typically made of various materials such as cotton, linen, silk, or synthetic fabrics and come in various sizes, colors, and patterns to match the decor and personal preferences of the individual. Good quality bedroom linen can provide comfort, warmth, and a cozy atmosphere to a bedroom, making it a pleasant space to rest and relax in. The market demand is primarily driven by the factors such as increasing focus on home aesthetics, consumers are willing to invest in quality bedding and other bedroom textiles that complement their interior design, coupled with the rising public awareness towards health and wellness and are looking for bedding and linen made of natural, organic materials that are hypoallergenic and gentle on the skin. This trend is driving the demand for sustainable and eco-friendly bedroom linen products.

In addition, with the growth of the hospitality industry, there is a rising demand for high-quality bedroom linen in hotels, resorts, and other hospitality settings, driving the market growth. According to Statista, the global hospitality industry was estimated to be worth 3486.77 billion USD in 2020 and was projected to increase to 4132.5 billion USD in

2021 at a compound annual growth rate of 18.5%. Thus, in turn, these factors are expected to escalate the demand for vaccines in the global market. Furthermore, as consumers become more environmentally conscious, the demand for sustainable and eco-friendly bedroom linen products is expected to rise. Manufacturers can leverage this opportunity by offering eco-friendly options that use organic and recycled materials, as well as Advances in technology can provide opportunities for the bedroom linen market. For instance, manufacturers can use innovative materials and manufacturing processes to develop products that are more durable, comfortable, and affordable are presenting lucrative opportunities for market growth over the forthcoming years. However, the prices of raw materials such as cotton, silk, and linen can be volatile, which can affect the profitability of manufacturers. Moreover, the quality of raw materials can also impact the quality of the finished products is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Bedroom Linen Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the market in terms of revenue, owing to the rapid expansion of housing and hospitality industries in this region. Whereas, Middle East & Africa is also expected to grow at the highest growth rate over the forecasting period. Factors such as throngs of tourists all year long, The hospitality sector is anticipated to expand with further investments in the tourism sectors of places such as Qatar, Dubai, Abu Dhabi, and Cairo are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

Serta Simmons Bedding, LLC
Bed Bath & Beyond Inc.
Tempur Sealy International, Inc.
Pacific Coast Feather Company
Acton & Acton Ltd.
Beaumont & Brown Ltd.
Boll & Branch LLC
Crane and Canopy Inc.
American Textile Co.
Trident Group

Recent Developments in the Market:

In March 2023, American Textile Company (ATC), a maker of bedding, partnered up with HeiQ, a Swiss firm that develops innovative materials, to launch a number of bedding goods featuring HeiQ Allergy Tech for the North American market. In order to

provide allergy sufferers with greater relief, ATC and HeiQ announced a partnership for the application of HeiQ Allergen Tech to mattress and pillow protectors, pillows, mattress pads, comforters, as well as blankets, throws, and other categories of bedding products across the USA, Canada, and Mexico.

In October 2022, Tempur Sealy International, Inc., the business renowned for mattress industry innovation, announced the launch of Sealy FlexGrid, a new mattress series featuring a proprietary and revolutionary hyper-elastic polymer pressure-relieving layer. A pressure-relieving gel material in the shape of a honeycomb that was specially created by Tempur Sealy's premier development team is included exclusively in the new Sealy FlexGrid mattress range. The hyper-elastic polymer used in HexGel technology can stretch when pressure is applied and rebound when it is not, giving products a distinctive feel.

In June 2022, Serta Simmons Bedding, LLC, launched a limited-edition sleep collection designed by Nate Berkus. This line includes a waterproof mattress covering as well as unique design prints. Ocean-derived recycled plastic is the substance used.

Global Bedroom Linen Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Application, Distribution Channel, Product, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Residential
Commercial

By Distribution Channel:

Online
Offline

By Product:

Pillowcases & Covers
Sheets & Mattress Covers
Blanket/Quilt/Comforters
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
ROLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Bedroom Linen Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Bedroom Linen Market, by Application, 2019-2029 (USD Billion)
 - 1.2.3. Bedroom Linen Market, by Distribution Channel, 2019-2029 (USD Billion)
 - 1.2.4. Bedroom Linen Market, by Product, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BEDROOM LINEN MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BEDROOM LINEN MARKET DYNAMICS

- 3.1. Bedroom Linen Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing demand for home decor and interior design.
 - 3.1.1.2. Rising awareness towards Health and wellness.
 - 3.1.1.3. Growing hospitality Industry.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Fluctuation in prices and quality of raw material.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing awareness towards sustainable products.
 - 3.1.3.2. Frequent advancements in technology.

CHAPTER 4. GLOBAL BEDROOM LINEN MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL BEDROOM LINEN MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Bedroom Linen Market by Application, Performance - Potential Analysis
- 6.3. Global Bedroom Linen Market Estimates & Forecasts by Application 2019-2029 (USD Billion)
- 6.4. Bedroom Linen Market, Sub Segment Analysis
 - 6.4.1. Residential
 - 6.4.2. Commercial

CHAPTER 7. GLOBAL BEDROOM LINEN MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Market Snapshot
- 7.2. Global Bedroom Linen Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Bedroom Linen Market Estimates & Forecasts by Distribution Channel 2019-2029 (USD Billion)
- 7.4. Bedroom Linen Market, Sub Segment Analysis

7.4.1. Online

7.4.2. Offline

CHAPTER 8. GLOBAL BEDROOM LINEN MARKET, BY PRODUCT

8.1. Market Snapshot

8.2. Global Bedroom Linen Market by Product, Performance - Potential Analysis

8.3. Global Bedroom Linen Market Estimates & Forecasts by Product 2019-2029 (USD Billion)

8.4. Bedroom Linen Market, Sub Segment Analysis

8.4.1. Pillowcases & Covers

8.4.2. Sheets & Mattress Covers

8.4.3. Blanket/Quits/Comforters

8.4.4. Others

CHAPTER 9. GLOBAL BEDROOM LINEN MARKET, REGIONAL ANALYSIS

9.1. Bedroom Linen Market, Regional Market Snapshot

9.2. North America Bedroom Linen Market

9.2.1. U.S. Bedroom Linen Market

9.2.1.1. Application breakdown estimates & forecasts, 2019-2029

9.2.1.2. Distribution Channel breakdown estimates & forecasts, 2019-2029

9.2.1.3. Product breakdown estimates & forecasts, 2019-2029

9.2.2. Canada Bedroom Linen Market

9.3. Europe Bedroom Linen Market Snapshot

9.3.1. U.K. Bedroom Linen Market

9.3.2. Germany Bedroom Linen Market

9.3.3. France Bedroom Linen Market

9.3.4. Spain Bedroom Linen Market

9.3.5. Italy Bedroom Linen Market

9.3.6. Rest of Europe Bedroom Linen Market

9.4. Asia-Pacific Bedroom Linen Market Snapshot

9.4.1. China Bedroom Linen Market

9.4.2. India Bedroom Linen Market

9.4.3. Japan Bedroom Linen Market

9.4.4. Australia Bedroom Linen Market

9.4.5. South Korea Bedroom Linen Market

9.4.6. Rest of Asia Pacific Bedroom Linen Market

9.5. Latin America Bedroom Linen Market Snapshot

- 9.5.1. Brazil Bedroom Linen Market
- 9.5.2. Mexico Bedroom Linen Market
- 9.5.3. Rest of Latin America Bedroom Linen Market
- 9.6. Rest of The World Bedroom Linen Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Serta Simmons Bedding, LLC
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Bed Bath & Beyond Inc.
 - 10.2.3. Tempur Sealy International, Inc.
 - 10.2.4. Pacific Coast Feather Company
 - 10.2.5. Acton & Acton Ltd.
 - 10.2.6. Beaumont & Brown Ltd.
 - 10.2.7. Boll & Branch LLC
 - 10.2.8. Crane and Canopy Inc.
 - 10.2.9. American Textile Co.
 - 10.2.10. Trident Group

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Bedroom Linen Market, report scope

TABLE 2. Global Bedroom Linen Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Bedroom Linen Market estimates & forecasts by Application 2019-2029 (USD Billion)

TABLE 4. Global Bedroom Linen Market estimates & forecasts by Distribution Channel 2019-2029 (USD Billion)

TABLE 5. Global Bedroom Linen Market estimates & forecasts by Product 2019-2029 (USD Billion)

TABLE 6. Global Bedroom Linen Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Bedroom Linen Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Bedroom Linen Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Bedroom Linen Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Bedroom Linen Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Bedroom Linen Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Bedroom Linen Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Bedroom Linen Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Bedroom Linen Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global Bedroom Linen Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Bedroom Linen Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 20. Canada Bedroom Linen Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 21. Canada Bedroom Linen Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 22. UK Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Bedroom Linen Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 24. UK Bedroom Linen Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 25. Germany Bedroom Linen Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 26. Germany Bedroom Linen Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 27. Germany Bedroom Linen Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 28. France Bedroom Linen Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 29. France Bedroom Linen Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 30. France Bedroom Linen Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 31. Italy Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Bedroom Linen Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 33. Italy Bedroom Linen Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 34. Spain Bedroom Linen Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 35. Spain Bedroom Linen Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 36. Spain Bedroom Linen Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 37. RoE Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Bedroom Linen Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 39. RoE Bedroom Linen Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 40. China Bedroom Linen Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 41. China Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. India Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. India Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. Japan Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 50. South Korea Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. South Korea Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 53. Australia Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. Australia Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 56. RoAPAC Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Bedroom Linen Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 61. Mexico Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Bedroom Linen Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Bedroom Linen Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Bedroom Linen Market

TABLE 71. List of primary sources, used in the study of global Bedroom Linen Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Bedroom Linen Market, research methodology
 - FIG 2. Global Bedroom Linen Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Bedroom Linen Market, key trends 2021
 - FIG 5. Global Bedroom Linen Market, growth prospects 2022-2029
 - FIG 6. Global Bedroom Linen Market, porters 5 force model
 - FIG 7. Global Bedroom Linen Market, pest analysis
 - FIG 8. Global Bedroom Linen Market, value chain analysis
 - FIG 9. Global Bedroom Linen Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Bedroom Linen Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Bedroom Linen Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Bedroom Linen Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Bedroom Linen Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Bedroom Linen Market, regional snapshot 2019 & 2029
 - FIG 15. North America Bedroom Linen Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Bedroom Linen Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia Pacific Bedroom Linen Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Bedroom Linen Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Bedroom Linen Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Bedroom Linen Market Size study & Forecast, by Application (Residential, Commercial), By Distribution Channel (Online, Offline), By Product (Pillowcases & Covers, Sheets & Mattress Covers, Blanket/Quits/Comforters, Others), and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/G572495F9304EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G572495F9304EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970