

Global Beauty Oils Market Size study & Forecast, by Product Type (Lemon and Lime, Orange, Mints, Peppermint, Bergamot, Other Product Types), by Industrial Use (Hair Products, Skin Care, Makeup Products, Perfumes, Other Industrial Uses), by Sales Channel (Modern Trade, Franchise Outlets, Specialty Stores, Online) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GC3161C88811EN.html>

Date: March 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GC3161C88811EN

Abstracts

Global Beauty Oils Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2029. Beauty oils are those that essentially soften the skin or act as an occlusive to help keep moisture on the skin. Because they maintain the skin healthily and soft, beauty oils are frequently utilized in skincare regimens. They are produced from a variety of ingredients, including citrus fruits such as lemon and lime, oranges, mints, peppermint, bergamot, jasmine, and geranium, as well as plants such as lavender or lavandin and vetiver. The increasing demand for natural and organic beauty products as well as growing awareness regarding the protection and repairing of their skin are key factors driving the market growth.

Over the years the adoption of natural and organic beauty products has significantly increased creating strong demand for Global Beauty Oils Market. For instance – as per Statista – in 2020, the global market value for natural cosmetics and personal care products was estimated at USD 35 billion and it is further projected to grow to USD 59 billion by the year 2031. Also, rising consumer spending and the growing e-commerce sector would create lucrative growth prospectus for the market over the forecast period. However, the high extraction Cost of Beauty Oils hinders the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Beauty Oils Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the presence of leading market players as well as the rising demand for organic and natural beauty oils in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rapid industrialization along with rising disposable income would create lucrative growth opportunities for the market over the forecast period.

Major market player included in this report are:

L'oreal S.A.

Beiersdorf AG

Koninklijke Philips N.V

Coty Inc

Edgewell Personal Care

Johnson and Johnson Services, Inc

Ester Lauder Companies Inc.

Shiseido Company Limited

Revlon, Inc

Clarins Group

Recent Developments in the Market:

In May 2021, Est?e Lauder declared the first stage of its ownership increase in the multi-brand Canadian company DECIEM Beauty Group Inc. completed. Now, the firm owns roughly 76% of DECIEM Group. By doing this, Estee seeks to increase its market share with the assistance of the DECIEM verticals.

Global Beauty Oils Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, Industrial Use, Sales Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

- Lemon and Lime

- Orange

 - Mints

 - Peppermint

 - Bergamot

- Other Product Types

By Industrial Use

- Hair Products

 - Skin Care

 - Makeup Products

 - Perfumes

 - Other Industrial Uses

By Sales Channel

- Modern Trade

 - Franchise Outlets

 - Specialty Stores

 - Online

By Region:

- North America

 - U.S.

 - Canada

- Europe

 - UK

 - Germany

 - France

 - Spain

Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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