

Global Beauty and Personal Care Surfactants Market Size study & Forecast, by Product (Nonionic, Cationic, Amphoteric, Anionics, Others), By Application (Skincare, Hair care, Others), and Regional Analysis, 2022-2029

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Abstracts

Global Beauty and Personal Care Surfactants Market is valued at approximately USD 9 Billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.79% over the forecast period 2022-2029. Surfactants are surface-active substances used in a variety of products, including cosmetics and personal care items. Surfactants are used in products such as shampoos, soaps, facial cleansers, and body washes in the beauty and personal care sector to give foaming, cleaning, and emulsifying qualities. The market demand is primarily driven by the factors such as growing demand for personal care items, increasing consumer awareness about skincare and rising demand for natural and organic products.

In addition, the increasing disposable income of consumers and growing awareness about personal care products are acting as major driving factors for market growth and investments by companies. Holiferm, the biotech branch of the University of Manchester announced raising 8 million euros to construct a facility that makes biosurfactants made from virgin rapeseed oil and glucose in order to strengthen its position in the cosmetics and personal care industries. Similarly, Evonik, a German specialty chemicals company invested 3 million euros to construct a new bio-based and biodegradable rhamnolipids (biosurfactants) manufacturing plant in response to Evonik's innovative research and development in January 2022. The emerging consumer awareness and need for bio-based personal care products are propelling the demand for beauty and personal care surfactants in the global market. Furthermore, the increasing technological advancements in beauty and personal care industries and increasing urbanization are

presenting lucrative opportunities for market growth over the forthcoming years. However, the growing concern about the safety of personal care products is restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Beauty and Personal Care Surfactants Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the market in terms of revenue due to the rise in the working population, rise in the application of personal care products and rise in the demand for anti-ageing products. Whereas, North America is also expected to grow at the highest growth rate over the forecasting period. Factors such as growing awareness about skin and hair care products, growing awareness about grooming and increasing pollution are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

BASF SE

Stepan Company

Akzo Nobel N.V.

Evonik Industries AG

Croda International Plc.

Clariant AG

Lonza

Kao Corporation

Huntsman Corporation

Dow Inc.

Recent Developments in the Market:

In March 2022, BASF SE, a European chemical producer company announced the launch of its new bio-based surfactant Plantapon Soy, a bio-based anionic surfactant produced from soy protein created by BASF Care Innovations, offers numerous sustainability benefits. It is acceptable for both vegan formulations and natural cosmetic standards because it is made from non-GMO European soybean and coconut oil.

In February 2021, Stepan Company, a manufacturer of specialty chemicals announced the acquisition of a fermentation plant located in Louisiana to produce bio-surfactants via fermentation as the process has benefits such as low toxicity, biodegradability and in some cases antimicrobial properties said the Chief Executive Officer of Stepan Company. It is a new platform for Stepan Company to commercialize next generation surfactants.

Global Beauty and Personal Care Surfactants Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Nonionic

Cationic

Amphoteric

Anionics

Others

By Application:

Skincare

Hair care

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
ROLA
Rest of the World

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