

Global Beauty and Personal Care Products Market Size study, by Product Type (Skin Care/Sun Care, Hair Care, Makeup & Color Cosmetic Products, Deodorants/Fragrances and Others), by Distribution Channel (Direct Selling, Hypermarkets & Retail Chains, E-Commerce and Others), by Type (Vegan, Organic and Inorganic) and Regional Forecasts 2021-2027

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Abstracts

Global Beauty and Personal Care Products Market is valued approximately at USD 540.74 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.9% over the forecast period 2021-2027. Beauty and Personal Care Products have gained huge popularity among the consumers for improving & maintaining personal beauty, boosting glow, treating fine lines and imperfections. The global Beauty and Personal Care Products market is being driven by surge in the demand for skin care products especially from middle and upper-class consumers. For instance, according to Statista, the value of global skin care market has been increasing from 2018 i.e., USD 134.5 Billion to USD 148.3 Billion in 2020 and is further expected to reach USD 189.3 billion by 2025. The other driving factor for the market is the increase in the introduction of new brands. For instance, in August 2021, Amyris, Inc., biotechnology company launched JVN brand of clean hair products. Furthermore, increasing adoption of Augmented Reality (AR), the growing influence of social media, rising advertisements to promote beauty and personal care products, and expanding ability and willingness to purchase these products due to rise in personal income and availability of e-commerce websites will provide new opportunities for the global Beauty and Personal Care Products industry. However, high costs of these products may impede market growth

over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are analyzed for the regional analysis of the global Beauty and Personal Care Products Market. Asia Pacific is the leading region across the world in terms of market share and is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to growing young demographics, rising demand for the makeup & cosmetic products, growing personal care industry and enhanced standards of living have stimulated product demand in the region.

Major market player included in this report are:

Avon Products, Inc.

Beiersdorf AG

Coty Inc.

Kao Corporation

L'occitane International S.A.

L'Oréal Group

Procter & Gamble

Mary Kay Inc.

The Estée Lauder Companies Inc.

Unilever

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Skin Care/Sun Care

Hair Care

Makeup & Color Cosmetic Products

Deodorants/Fragrances

Others

By Distribution Channel:

Direct Selling
Hypermarkets & Retail Chains
E-Commerce
Others
By Type:
Vegan
Organic
Inorganic
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Beauty and Personal Care Products Market in Market

Global Beauty and Personal Care Products Market Size study, by Product Type (Skin Care/Sun Care, Hair Care, Ma...

Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

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analysis (2020)

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