

Global Beard Oil Market Size study, by Product Outlook (Organic, Conventional) by Distribution Channel (Hypermarkets & Supermarkets, Convenience Store, Online) and Regional Forecasts 2021-2027

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Abstracts

Global Beard Oil Market is valued approximately USD 0.90 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.6 % over the forecast period 2021-2027. Beard Oil is a cosmetics product for men that moisturizes facial hair and the skin beneath the beard. Beard oil also hydrates the skin and helps soften beard hair. The beard oil market is largely driven by growing male grooming market and rising focus over new product launch and R&D activities. For instance, according to Global database management company Statista- the size of global male grooming market in 2019 estimated at USD 63.6 billion and based on the estimation the global male grooming market would reach to USD 81.2 billion by the year 2024. Also, in October 2021 Public Goods company has launched its new Beard Oil. The new Beard Oil is uniquely formulated with a mixture of cold-pressed oils, also includes Indian gooseberry oil. Also, with the increasing penetration of smartphones and growing E-commerce industry, the adoption & demand for Beard Oil is likely to increase the market growth during the forecast period. However, high cost of Beard Oil and supply chain disruption due to covid 19 pandemic impede the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Beard Oil market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to increasing demand for organic products and presence of leading players in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such growing E-commerce sector and rising disposable income

would create lucrative growth prospects for the Beard Oil market across Asia-Pacific region.

Major market player included in this report are:

Bossman Brands
Brickell men's Product,
Leven Rose,
Mountaineer Brand,
The American Beard Company,
Prophet and Tools,
The Gentleman's,
Viking Revolution,
Honest Amish,
ArtNaturals

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Outlook:

Organic,
Conventional

By Distribution Channel:

Hypermarkets & Supermarkets
Convenience Store
Online

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Beard Oil Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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