

Global BB Cream Market Size study & Forecast, by Packaging (Tube/Bottle, Air Cushion), by Distribution Channel (Online, Offline) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GE91F01FFD9EEN.html>

Date: April 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GE91F01FFD9EEN

Abstracts

Global BB Cream Market is valued approximately USD 3.16 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 14.40% over the forecast period 2022-2029. Blemish Balm demand is expected to increase as young consumers' need for novel, high-quality skincare products grows (BB). The demand is anticipated to increase as the number of young people entering the workforce increases along with the number of households earning two incomes. Moreover, it is anticipated that blemish balm use would increase due to changing lifestyles and the desire to look attractive. The demand for BB creams will rise as a result of changing climatic circumstances and growing awareness of the damaging effects of UV radiation.

For instance, in 2021, Biothrive sciences which is a vitamin manufacturing company has invested to manufacture anti-aging creams and lotions. As the raw material suppliers does not have dependence over the product manufacturer. Along with this, According to US Food and Drug Administration, FDA is concerned for the drug claims made for selling the cosmetic products, such as skin care items with anti-wrinkle or anti-aging claims that involve alleged effects on the structure or function of the skin. Thus, FDA tends to approve the anti-aging products and devices. For instance, Lutronic Genius platform, which is utilised for precise coagulation and induces the regeneration of collagen and elastin, was approved by the US FDA in February 2019. However, the high cost of BB Cream stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global BB Cream Market study includes Asia

Pacific, North America, Europe, Latin America, and Rest of the World. In 2021, the largest portion of the worldwide market is held by Asia Pacific. Over the past few years, the personal care business as a whole has experienced significant expansion. The demand for skincare is shifting from older to younger people. The regional market is predicted to be driven by young customers who use anti-aging treatments to delay the ageing process. Along with this, Europe is the fastest growing region over the forecast period. One of the major elements driving the expansion of FMCG packaging for cosmetics is increasing customer awareness. Customers in the nation make their purchasing decisions on the spot and purchase both conventional and organic goods.

Major market player included in this report are:

L'Oréal S.A.

Unilever

The Estée Lauder Companies Inc.

Shiseido Company, Limited

Christian Dior SE

Missha US Inc.

Avon Products, Inc.

L'Occitane

Amorepacific Corporation

Etude House, Inc.

Recent Developments in the Market:

Missha, a brand owned by Able C&C Co. Ltd., debuted M Perfect Blanc BB in 2020 as part of the expansion of its product line and is tested by the Korean Dermatological Research Institute. This cream could serve as a foundation for cosmetics.

Global BB Cream Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Packaging, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to

incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Packaging offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Packaging:

Tube/Bottle

Air Cushion

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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