

Global Baseball Equipment Market Size study & Forecast, by Product (Bat, Helmet, Gloves, Equipment Bag, Accessories), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online) and Regional Analysis, 2022-2029

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Abstracts

Global Baseball Equipment Market is valued at approximately USD 3.5 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 3.8% over the forecast period 2022-2029. Baseball Equipment is specially designed equipment used during baseball play. It includes different equipment such as bats, gloves, helmets, balls, caps, mouthguards & faceguards among others. The increasing popularity of the sports worldwide and growing expansion of the sports equipment sector as well as strategic initiatives from leading market players are key factors accelerating the market growth.

According to Statista –2020, 2020, the global sports equipment market was estimated at approximately USD 127.65 billion, and the market is projected to grow to USD 191.62 billion by 2026. Moreover, as per Statista –2021, the sports equipment market in the United States 2021, was estimated at 15.1 billion, and the market is projected to grow to USD 16.8 billion by 2025. Also, favourable initiatives from the government to promote sporting events and an increasing inclination towards outdoor sports would create lucrative growth prospectus for the market over the forecast period. However, the negative impact of covid 19 on the sports sector as well as the volatile cost of raw materials impede the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Baseball Equipment Market study includes Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region in terms of market share owing to the high popularity of

baseball as well as the increasing number of baseball sporting events in the region. Whereas the Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising exposure to western sports as well as the increasing number of international sporting events in the region.

Major market players included in this report are:

Nike Inc.

Adidas Inc.

Newell Brands Inc.

Amer Sports

Mizuno Corporation

Zett Corporation

Under Armour Inc.

Schutt Sports Inc.

Phoenix Bat Company

YONEX Co., Ltd.

Recent Developments in the Market:

In October 2020, Rawlings Sporting Goods entered into an agreement to acquire California-based Easton Diamond Sports LLC. Easton is a leading manufacturer of baseball and softball equipment and apparel.

In October 2021, Baseball equipment company Marucci Sports acquired Lizard Skins, a manufacturer of grip tape used in baseball, hockey, and other sports.

Global Baseball Equipment Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries

involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Bat

Helmet

Gloves

Equipment Bag

Accessories

By Distribution Channel

Supermarkets/Hypermarkets

Convenience Stores

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico
Rest

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