

# Global Barley Market Size study, by Application (Animal Feed, Food and Beverages, Malting), Type (Barley Grain, Barley Flour, Barley Malt), End Use (Food Industry, Beverage Industry, Feed Industry), Form (Whole Barley, Pearled Barley, Barley Flakes), and Regional Forecasts 2022-2032

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## Abstracts

Global Barley Market is valued approximately at USD 13.37 billion in 2023 and is projected to grow with a modest yet meaningful CAGR of more than 2.74% over the forecast period 2024-2032. Barley, a versatile cereal grain known for its resilience, adaptability, and nutritional profile, is playing an increasingly strategic role in the evolving global agri-food economy. With a rich legacy of both feed and food usage, barley has steadily expanded its footprint across brewing, functional foods, and health-oriented diets. The surge in plant-based diets and clean-label preferences has further repositioned barley from a conventional grain to a high-fiber, low-glycemic index ingredient with broad market potential.

The growing demand for sustainable and affordable animal feed, along with the global resurgence of traditional grains in modern diets, continues to drive market adoption. Barley's relatively low cultivation cost and climate adaptability make it a favored crop among producers in both developed and emerging economies. Its rich fiber and beta-glucan content are gaining favor in the health food sector, contributing to cholesterol reduction and blood sugar management. Concurrently, the beverage industry remains a critical consumer of barley, particularly malted barley, which forms the backbone of the global beer and whisky manufacturing ecosystem.

Despite its robust foundation, the barley market faces several constraints that could

restrain accelerated growth. Fluctuating climatic conditions, especially in rain-fed barley-producing regions, can affect yield stability and global supply chain predictability. Moreover, competition from higher-yielding cereals like wheat and corn limits barley's cultivation in certain regions. Consumer unfamiliarity with barley-based processed foods and limited R&D in product innovation compared to other grains also pose commercial challenges. Nonetheless, advancements in agronomic practices, coupled with increased investment in value-added barley ingredients like flakes, flour, and ready-to-use malts, are widening the product's versatility across food and beverage portfolios.

Leading manufacturers are increasingly capitalizing on barley's inherent functional benefits by integrating it into emerging segments such as gluten-reduced formulations, fortified infant cereals, and meat substitutes. Moreover, the growing traction of barley in the nutraceutical and wellness space has spurred R&D in barley-based probiotics and personalized nutrition. Governments in both exporting and importing nations are also pushing for diversification of cereal diets, allocating subsidies and research grants to promote barley cultivation and its incorporation into mainstream consumption.

Regionally, Europe leads the global barley market, owing to its deeply embedded brewing tradition, strong research support, and government-led sustainable agriculture programs. North America follows, driven by rising craft beer consumption and the use of barley in fiber-rich health foods. The Asia Pacific region is set to emerge as the fastest-growing market, with China and India investing in expanding their malting capacities and enhancing barley's role in food security. Latin America and the Middle East & Africa are also gaining ground as evolving consumer awareness and agricultural modernization contribute to barley's wider adoption.

Major market player included in this report are:

Cargill, Inc.

Malteurop Group

GrainCorp Limited

Soufflet Group

Rahr Corporation

Boortmalt

Viterra Inc.

Ax?r?al

United Malt Group

Muntons Plc

Viking Malt

Holland Malt

Ireks GmbH

Simpsons Malt

Groupe Limagrain

The detailed segments and sub-segment of the market are explained below:

#### By Application

Animal Feed

Food and Beverages

Malting

#### By Type

Barley Grain

Barley Flour

Barley Malt

## By End Use

Food Industry

Beverage Industry

Feed Industry

## By Form

Whole Barley

Pearled Barley

Barley Flakes

## By Region:

### North America

U.S.

Canada

### Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

*Global Barley Market Size study, by Application (Animal Feed, Food and Beverages, Malting), Type (Barley Grain...*

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

#### Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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