

Global Bare Metal Cloud Market by Service Type (Compute, Networking, Database, Security and others), Organization Size (Small and Medium-sized Enterprises (SMEs), Large Enterprises), Vertical (BFSI, Manufacturing, Retail and consumer goods, IT and ITeS, Healthcare and Life Sciences, and Government, other), Regional Forecasts 2021-2027

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Abstracts

Global Bare Metal Cloud Market is valued approximately at USD 4.5 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 24.1% over the forecast period 2021-2027. Bare Metal Cloud are high-availability, highly configurable, and on-demand cloud services that are growing rapidly among multinational corporations seeking compliance, protection, consistency, and performance. Users of the bare metal cloud can rent hardware from managed services providers or public cloud service providers. Neutralizing of workloads after the termination of SLAs and introduction of fabric virtualization are driving the market growth of bare metal cloud market. Furthermore, growing investment by public and private enterprises also propel the market demand further. For instance, OVHcloud, a French cloud service provider, has provide free access to its infrastructure-as-a-service (IaaS) platform to companies during the COVID-19 pandemic in April 2020, with the aim of providing remote working, collaboration, and healthcare hosting services. On the other side, IBM also launched the first cloud data center with SoftLayer in Germany as part of its USD 1.2 billion investment in growing its global cloud footprint. SoftLayer's modular pod design was used to develop the cloud center, which has the capacity to house thousands of physical servers and provides a complete package of cloud infrastructure services, including bare metal servers, security services, virtual servers, storage, and networking. However, Stringent cloud regulations, may impede market growth over the forecast

period of 2021-2027.

Geographically, APAC is one of the fastest-growing regions in terms of technology adoption, with numerous government and large-scale business initiatives driving demand for digitization. China, Japan, Australia, Singapore, India, and Indonesia are at the forefront of technology adoption, adopting cutting-edge innovations like AI, edge, IoT, analytics, and cloud. The region is home to a large number of companies in retail and consumer goods, telecommunications, healthcare and life sciences, engineering, and media and entertainment, which are all expected to drive bare metal cloud demand.

Major market player included in this report are:

Oracle Corporation
Internap Corporation
Packet Inc.
IBM Corporation
Scaleway Inc.
Amazon Web Services Inc
Rackspace Inc.
CenturyLink, Inc.
LightEdge Solutions, Inc
Limestone Networks

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service Type:

Compute Services
Networking Services
Database Services

Security Services

Others

By Organization Size:

Small and Medium-sized Enterprises (SMEs)

Large Enterprises

By Verticals:

Banking, Financial, Services, and Insurance (BFSI)

Retail and Consumer Goods

IT and ITeS

Telecommunications

Healthcare and Life Sciences

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Bare Metal Cloud Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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