

Global Banking Software Market Size study & Forecast, by Deployment Mode (On-Premise, Cloud), by End User (Banks, Financial Institution), by Component (Solution, Service) and Regional Analysis, 2023-2030

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Abstracts

Global Banking Software Market is valued at approximately USD 11.7 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 19.8% over the forecast period 2023-2030. Banking software refers to a specialized set of computer programs and applications designed to meet the specific needs and requirements of financial institutions, including banks, credit unions, and other financial service providers. This software enables efficient and secure management of banking operations, such as core banking systems, transaction processing, customer relationship management, risk management, compliance, and digital banking solutions. By automating various processes, providing real-time data analysis, and facilitating seamless integration with external systems, banking software empowers financial institutions to streamline operations, enhance customer experiences, and effectively navigate the complexities of the modern banking landscape. The driving factors boosting the market growth are the increasing usage of digital banking and the rising adoption of cloud-based solutions.

The increasing usage of digital banking is driving the banking software market by creating a demand for robust and innovative software solutions to support online transactions, mobile banking, and customer self-service options. Banks are investing in advanced software to enhance their digital offerings, improve customer experience, and streamline internal operations. According to Statista, in 2022, India emerged as the global leader in digital banking users, surpassing all other countries. With an estimated user base of approximately 295.5 million, India exceeded the number of digital banking

users in the United States by over 70 million, securing the top position. As per the same source, both India and the U.S. exhibited remarkably high numbers of digital banking users, creating a significant margin between them and other countries included in the rankings. Moreover, the integration of Artificial Intelligence (AI) and Machine Learning (ML) into banking software and digital transformation in the banking industry is expected to create lucrative opportunities in the market. However, the high implementation and maintenance costs of banking softwares along with data privacy and security concerns stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Banking Software Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the dominance of the highly developed financial services industry, and the increasing use of banking software in small and medium businesses. Asia Pacific is expected to become the fastest growing during the forecast period, owing to the growing adoption of web- and mobile-based business solutions in the banking industry.

Major market player included in this report are:

Salesforce, Inc.

Tata Consultancy Services Limited

EdgeVerve Systems Limited

Microsoft Corporation

Oracle Corporation

Fidelity National Information Services Inc

International Business Machines Corporation

Finastra

Jack Henry & Associates, Inc.

NCR Corporation

Recent Developments in the Market:

In June 2023, Salesforce and Deloitte Digital joined forces to offer global businesses the tools and strategies required to implement reliable AI solutions for customer relationship management (CRM). The collaboration aims to provide accelerators and guidance for the successful deployment of AI in CRM systems. This will prove as an useful tool in banking sector to resolve customer issues.

In June 2023, Oracle introduced the integration of generative AI-powered features into Oracle Fusion Cloud Human Capital Management (HCM). These capabilities, supported by Oracle Cloud Infrastructure (OCI) generative AI service, are seamlessly embedded into existing HR processes. Banks heavily rely on HR processes and systems to

manage their workforce effectively. By integrating generative AI capabilities into HCM, Oracle aims to enhance the efficiency and automation of HR functions within the banking sector.

Global Banking Software Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Deployment Mode, End User, Component, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment Mode:

On-Premise

Cloud

By End User:

Banks

Financial Institutions

By Component:

Solution

Service

By Region:**North America**

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Banking Software Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Banking Software Market, by Deployment Mode, 2020-2030 (USD Billion)
 - 1.2.3. Banking Software Market, by End User, 2020-2030 (USD Billion)
 - 1.2.4. Banking Software Market, by Component, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BANKING SOFTWARE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BANKING SOFTWARE MARKET DYNAMICS

- 3.1. Banking Software Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing usage of digital banking
 - 3.1.1.2. Rising adoption of cloud-based solutions
 - 3.1.2. Market Challenges
 - 3.1.2.1. High implementation and maintenance costs
 - 3.1.2.2. Data privacy and security concerns
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Integration of Artificial Intelligence (AI) and Machine Learning (ML) into banking software
 - 3.1.3.2. Digital transformation in the banking industry

CHAPTER 4. GLOBAL BANKING SOFTWARE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL BANKING SOFTWARE MARKET, BY DEPLOYMENT MODE

- 5.1. Market Snapshot
- 5.2. Global Banking Software Market by Deployment Mode, Performance - Potential Analysis
- 5.3. Global Banking Software Market Estimates & Forecasts by Deployment Mode 2020-2030 (USD Billion)
- 5.4. Banking Software Market, Sub Segment Analysis
 - 5.4.1. On-Premise
 - 5.4.2. Cloud

CHAPTER 6. GLOBAL BANKING SOFTWARE MARKET, BY END USER

- 6.1. Market Snapshot
- 6.2. Global Banking Software Market by End User, Performance - Potential Analysis
- 6.3. Global Banking Software Market Estimates & Forecasts by End User 2020-2030 (USD Billion)
- 6.4. Banking Software Market, Sub Segment Analysis

- 6.4.1. Banks
- 6.4.2. Financial Institution

CHAPTER 7. GLOBAL BANKING SOFTWARE MARKET, BY COMPONENT

- 7.1. Market Snapshot
- 7.2. Global Banking Software Market by Component, Performance - Potential Analysis
- 7.3. Global Banking Software Market Estimates & Forecasts by Component 2020-2030 (USD Billion)
- 7.4. Banking Software Market, Sub Segment Analysis
 - 7.4.1. Solution
 - 7.4.2. Service

CHAPTER 8. GLOBAL BANKING SOFTWARE MARKET, REGIONAL ANALYSIS

- 8.1. Top Leading Countries
- 8.2. Top Emerging Countries
- 8.3. Banking Software Market, Regional Market Snapshot
- 8.4. North America Banking Software Market
 - 8.4.1. U.S. Banking Software Market
 - 8.4.1.1. Deployment Mode breakdown estimates & forecasts, 2020-2030
 - 8.4.1.2. End User breakdown estimates & forecasts, 2020-2030
 - 8.4.1.3. Component breakdown estimates & forecasts, 2020-2030
 - 8.4.2. Canada Banking Software Market
- 8.5. Europe Banking Software Market Snapshot
 - 8.5.1. U.K. Banking Software Market
 - 8.5.2. Germany Banking Software Market
 - 8.5.3. France Banking Software Market
 - 8.5.4. Spain Banking Software Market
 - 8.5.5. Italy Banking Software Market
 - 8.5.6. Rest of Europe Banking Software Market
- 8.6. Asia-Pacific Banking Software Market Snapshot
 - 8.6.1. China Banking Software Market
 - 8.6.2. India Banking Software Market
 - 8.6.3. Japan Banking Software Market
 - 8.6.4. Australia Banking Software Market
 - 8.6.5. South Korea Banking Software Market
 - 8.6.6. Rest of Asia Pacific Banking Software Market
- 8.7. Latin America Banking Software Market Snapshot

- 8.7.1. Brazil Banking Software Market
- 8.7.2. Mexico Banking Software Market
- 8.8. Middle East & Africa Banking Software Market
 - 8.8.1. Saudi Arabia Banking Software Market
 - 8.8.2. South Africa Banking Software Market
 - 8.8.3. Rest of Middle East & Africa Banking Software Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Salesforce, Inc.
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Recent Developments
 - 9.3.2. Tata Consultancy Services Limited
 - 9.3.3. EdgeVerve Systems Limited
 - 9.3.4. Microsoft Corporation
 - 9.3.5. Oracle Corporation
 - 9.3.6. Fidelity National Information Services Inc
 - 9.3.7. International Business Machines Corporation
 - 9.3.8. Finastra
 - 9.3.9. Jack Henry & Associates, Inc.
 - 9.3.10. NCR Corporation

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

12. List of Tables

TABLE 1. Global Banking Software Market, report scope

TABLE 2. Global Banking Software Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3. Global Banking Software Market estimates & forecasts by Deployment Mode 2020-2030 (USD Billion)

TABLE 4. Global Banking Software Market estimates & forecasts by End User 2020-2030 (USD Billion)

TABLE 5. Global Banking Software Market estimates & forecasts by Component 2020-2030 (USD Billion)

TABLE 6. Global Banking Software Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global Banking Software Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Banking Software Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Banking Software Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Banking Software Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Banking Software Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Banking Software Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Banking Software Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Banking Software Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global Banking Software Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. U.S. Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. U.S. Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. Canada Banking Software Market estimates & forecasts, 2020-2030 (USD

Billion)

TABLE 20. Canada Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. RoE Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40. China Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41. China Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. China Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. India Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44. India Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. India Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. Japan Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47. Japan Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. Japan Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. South Korea Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50. South Korea Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. South Korea Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. Australia Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53. Australia Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. Australia Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55. RoAPAC Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56. RoAPAC Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. RoAPAC Banking Software Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. Brazil Banking Software Market estimates & forecasts, 2020-2030 (USD Billion)

Billion)

TABLE 59. Brazil Banking Software Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 60. Brazil Banking Software Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 61. Mexico Banking Software Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 62. Mexico Banking Software Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 63. Mexico Banking Software Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 64. RoLA Banking Software Market estimates & forecasts, 2020-2030 (USD
Billion)

TABLE 65. RoLA Banking Software Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 66. RoLA Banking Software Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 67. Saudi Arabia Banking Software Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 68. South Africa Banking Software Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 69. RoMEA Banking Software Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 70. 12. List of secondary sources, used in the study of global Banking Software
Market

TABLE 71. 12. List of primary sources, used in the study of global Banking Software
Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

12. List of tables and figures and dummy in nature, final lists may vary in the final
deliverable

12. List of figures

FIG 1. Global Banking Software Market, research methodology

FIG 2. Global Banking Software Market, Market estimation techniques

FIG 3. Global Market size estimates & forecast methods

FIG 4. Global Banking Software Market, key trends 2022

FIG 5. Global Banking Software Market, growth prospects 2023-2030

FIG 6. Global Banking Software Market, porters 5 force model

FIG 7. Global Banking Software Market, pest analysis

- FIG 8. Global Banking Software Market, value chain analysis
- FIG 9. Global Banking Software Market by segment, 2020 & 2030 (USD Billion)
- FIG 10. Global Banking Software Market by segment, 2020 & 2030 (USD Billion)
- FIG 11. Global Banking Software Market by segment, 2020 & 2030 (USD Billion)
- FIG 12. Global Banking Software Market by segment, 2020 & 2030 (USD Billion)
- FIG 13. Global Banking Software Market by segment, 2020 & 2030 (USD Billion)
- FIG 14. Global Banking Software Market, regional snapshot 2020 & 2030
- FIG 15. North America Banking Software Market 2020 & 2030 (USD Billion)
- FIG 16. Europe Banking Software Market 2020 & 2030 (USD Billion)
- FIG 17. Asia pacific Banking Software Market 2020 & 2030 (USD Billion)
- FIG 18. Latin America Banking Software Market 2020 & 2030 (USD Billion)
- FIG 19. Middle East & Africa Banking Software Market 2020 & 2030 (USD Billion)
- 12. List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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