

# **Global Banking Credit Analytics Market Size study & Forecast, by Component (Solution, Service) by Deployment Mode (On-premise, Cloud), by Application (Risk Management, Fraud Detection, Credit Analysis, Portfolio Management, Others) and Regional Analysis, 2023-2030**

<https://marketpublishers.com/r/G8B5D24EB58EEN.html>

Date: March 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G8B5D24EB58EEN

## **Abstracts**

Global Banking Credit Analytics Market is valued approximately at USD 963.8 Million in 2022 and is anticipated to grow with a healthy growth rate of more than 17.4% over the forecast period 2023-2030. Banking credit analytics refers to the systematic analysis of credit-related data and information within the banking industry to assess and manage the risk associated with lending money. This process involves utilizing various quantitative and qualitative tools to evaluate the creditworthiness of individuals, businesses, or other entities seeking financial assistance. Credit analytics helps financial institutions make informed decisions about extending loans or lines of credit, setting interest rates and establishing credit limits. The Banking Credit Analytics market is expanding because of factors such as rising digital transformation in the banking industry, growing demand for personalized financial services and high volumes of credit lending.

The escalating volumes of credit lending in consumer financing, small business loans, and mortgages necessitate the implementation of resilient and scalable risk assessment frameworks by banks and lending institutions. This has spurred the demand for flexible, on-demand cloud-based solutions capable of efficiently managing and analyzing large, dynamic sets of credit data to ensure precise risk evaluations. The adoption of such solutions facilitates expedited processing and underwriting of loans, mitigating losses and upholding portfolio quality. In line with a 2022 World Bank report, global household

debt levels reached approximately 34% of GDP, underscoring substantial growth in personal loans over the past five years alone. Moreover, Stringent regulatory requirements and compliance standards in the banking sector and Continuous advancements in technology are creating new opportunities to the market growth. However, the cybersecurity concerns and lack of standardization stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Banking Credit Analytics Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 with largest market share, driven by several key factors such as the increasing volume and complexity of financial data, rising awareness of the importance of risk management and regulatory compliance has led North American banks to invest in robust credit analytics platforms. Europe is expected to grow at a fastest rate during the forecast period. The growth in the region is fueled by the expanding adoption among financial institutions, government agencies, and various organizations. Leading the pack in Europe is the United Kingdom, boasting the largest market for financial analytics. Within the UK, major players in the financial landscape, including banks, insurance firms, and investment companies, are progressively embracing these advanced analytics solutions.

Major market player included in this report are:

BNP Paribas

Citigroup

CRISIL Ltd

Fidelity National Information Services Inc

Fitch solutions

IBM Corporation

ICRA limited

Moody's Analytics, Inc.

S&P global

Wells Fargo.

#### Recent Developments in the Market:

In April 2022, Moody's Analytics expanded its offerings by transforming its climate risk assessment into Credit Lifecycle Management Solution (CLM) solutions. This development involves the integration of climate risk assessment features into its primary credit lifecycle management platform. This integration empowers lenders to evaluate how climate factors influence the credit quality of their customers, providing valuable insights to guide informed lending decisions.

#### Global Banking Credit Analytics Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Component, Deployment Mode, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Component offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solution

Service

By Deployment Mode:

On-premise

Cloud

By Application:

Risk Management

Fraud Detection

Credit Analysis

Portfolio Management

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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