

Global Bamboo Clothing Market Size study, by Product Type (T-Shirts and Shirts, Pants, Activewear, Coats and Jackets, Dress, Undergarments, Others), by End User (Men, Women, Kids), by Distribution Channel (Supermarkets and Hypermarkets, Independent Retail Stores, E-commerce, Specialty Stores) and Regional Forecasts 2022-2032

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Abstracts

Global Bamboo Clothing Market is valued approximately at USD 1.42 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 9.23% over the forecast period 2024-2032. Bamboo clothing, introduced around 2001, is highly valued for its remarkable soft feel, combining the finest qualities of silk and cotton. This fabric is considered more environmentally friendly than traditional cotton and petroleum-based synthetics due to bamboo's rapid growth and renewability. The bamboo clothing market primarily utilizes Moso bamboo, which flourishes in its natural environment without pesticides or fertilizers. Moso bamboo, capable of growing to 100 feet, can be continuously harvested without replanting, making it a sustainable option. The industry's shift towards a circular economy, emphasizing sustainability and resource efficiency, is expected to create substantial opportunities in the market.

The rising demand for comfortable clothing is significantly driving the growth of the bamboo clothing market. Consumers are increasingly prioritizing comfort in their wardrobe choices, seeking fabrics that are soft, breathable, and gentle on the skin. Bamboo fabric, known for its exceptional comfort and hypoallergenic properties, has become a popular choice for both casual and active wear. Its natural moisture-wicking and thermal-regulating capabilities make it ideal for various climates, enhancing wearer comfort. Additionally, the eco-friendly nature of bamboo, being a renewable resource

with minimal environmental impact, appeals to the growing segment of environmentally conscious consumers. This combination of comfort and sustainability has led to a surge in the adoption of bamboo clothing. As more consumers shift towards comfortable and sustainable fashion options, the demand for bamboo clothing is expected to continue its upward trajectory, further propelling market growth and innovation in this sector.

The key regions considered for the Global Bamboo Clothing Market include Asia Pacific, North America, Europe, Latin America, and the Middle East & Africa. In 2023, the North American bamboo clothing market held the largest share, driven by increasing consumer awareness of sustainable and eco-friendly products. The region's growing preference for environmentally conscious fashion choices has propelled the demand for bamboo clothing, known for its sustainability, softness, and breathability. Consumers are increasingly seeking alternatives to traditional textiles, and bamboo fabric offers a renewable and biodegradable option that aligns with their values. Additionally, the presence of key market players and innovative startups in North America has accelerated the adoption of bamboo clothing. Retailers and brands are expanding their eco-friendly product lines to meet this rising demand, further boosting market growth. The supportive regulatory environment and initiatives promoting sustainable practices have also contributed to North America's leading position in the bamboo clothing market. As awareness and demand for sustainable fashion continue to rise, the North American bamboo clothing market is expected to maintain its significant share. Furthermore, the Asia-Pacific region is anticipated to be the fastest growing region during the forecast period 2024-2032.

Major market players included in this report are:

Boody

Kora

Cariloha

BAM Bamboo Clothing

Thought Clothing

Ettitude

YALA Designs

Free Fly Apparel

Tasc Performance

Spun Bamboo

Green Shirts

Lark & Ro

Wear Pact

Braintree Clothing

iLoveSIA

The detailed segments and sub-segment of the market are explained below:

By Product Type

T-Shirts and Shirts

Pants

Activewear

Coats and Jackets

Dress

Undergarments

Others

By End User

Men

Women

Kids

By Distribution Channel

Supermarkets and Hypermarkets

Independent Retail Stores

E-commerce

Specialty Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Global Bamboo Clothing Market Size study, by Product Type (T-Shirts and Shirts, Pants, Activewear, Coats and J...

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL BAMBOO CLOTHING MARKET EXECUTIVE SUMMARY

- 1.1. Global Bamboo Clothing Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Product Type
 - 1.3.2. By End User
 - 1.3.3. By Distribution Channel
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL BAMBOO CLOTHING MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL BAMBOO CLOTHING MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Increased Consumption among Youth
- 3.1.2. Rise in Demand for Comfortable Clothing
- 3.1.3. Growing Focus on Sustainability

3.2. Market Challenges

- 3.2.1. Limited Availability of Bamboo
- 3.2.2. High Production Costs

3.3. Market Opportunities

- 3.3.1. Expansion in New Markets
- 3.3.2. Innovations in Fabric Technology
- 3.3.3. Circular Economy Initiatives

CHAPTER 4. GLOBAL BAMBOO CLOTHING MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top investment opportunity

4.4. Top winning strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL BAMBOO CLOTHING MARKET SIZE & FORECASTS BY PRODUCT TYPE 2022-2032

5.1. Segment Dashboard

5.2. Global Bamboo Clothing Market: Product Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 5.2.1. T-Shirts and Shirts
- 5.2.2. Pants
- 5.2.3. Activewear
- 5.2.4. Coats and Jackets
- 5.2.5. Dress
- 5.2.6. Undergarments
- 5.2.7. Others

CHAPTER 6. GLOBAL BAMBOO CLOTHING MARKET SIZE & FORECASTS BY END USER 2022-2032

6.1. Segment Dashboard

6.2. Global Bamboo Clothing Market: End User Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 6.2.1. Men
- 6.2.2. Women
- 6.2.3. Kids

CHAPTER 7. GLOBAL BAMBOO CLOTHING MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032

7.1. Segment Dashboard

7.2. Global Bamboo Clothing Market: Distribution Channel Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 7.2.1. Supermarkets and Hypermarkets
- 7.2.2. Independent Retail Stores
- 7.2.3. E-commerce
- 7.2.4. Specialty Stores

CHAPTER 8. GLOBAL BAMBOO CLOTHING MARKET SIZE & FORECASTS BY REGION 2022-2032

8.1. North America Bamboo Clothing Market

- 8.1.1. U.S. Bamboo Clothing Market
 - 8.1.1.1. Product Type breakdown size & forecasts, 2022-2032
 - 8.1.1.2. End User breakdown size & forecasts, 2022-2032
 - 8.1.1.3. Distribution Channel breakdown size & forecasts, 2022-2032

- 8.1.2. Canada Bamboo Clothing Market
 - 8.1.2.1. Product Type breakdown size & forecasts, 2022-2032
 - 8.1.2.2. End User breakdown size & forecasts, 2022-2032
 - 8.1.2.3. Distribution Channel breakdown size & forecasts, 2022-2032
- 8.2. Europe Bamboo Clothing Market
 - 8.2.1. U.K. Bamboo Clothing Market
 - 8.2.2. Germany Bamboo Clothing Market
 - 8.2.3. France Bamboo Clothing Market
 - 8.2.4. Spain Bamboo Clothing Market
 - 8.2.5. Italy Bamboo Clothing Market
 - 8.2.6. Rest of Europe Bamboo Clothing Market
- 8.3. Asia-Pacific Bamboo Clothing Market
 - 8.3.1. China Bamboo Clothing Market
 - 8.3.2. India Bamboo Clothing Market
 - 8.3.3. Japan Bamboo Clothing Market
 - 8.3.4. Australia Bamboo Clothing Market
 - 8.3.5. South Korea Bamboo Clothing Market
 - 8.3.6. Rest of Asia-Pacific Bamboo Clothing Market
- 8.4. Latin America Bamboo Clothing Market
 - 8.4.1. Brazil Bamboo Clothing Market
 - 8.4.2. Mexico Bamboo Clothing Market
 - 8.4.3. Rest of Latin America Bamboo Clothing Market
- 8.5. Middle East & Africa Bamboo Clothing Market
 - 8.5.1. Saudi Arabia Bamboo Clothing Market
 - 8.5.2. South Africa Bamboo Clothing Market
 - 8.5.3. Rest of Middle East & Africa Bamboo Clothing Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. BAM Bamboo Clothing
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)

- 9.3.1.4. Product Summary
- 9.3.1.5. Market Strategies
- 9.3.2. Thought Clothing
- 9.3.3. Ettitude
- 9.3.4. YALA Designs
- 9.3.5. Free Fly Apparel
- 9.3.6. Tasc Performance
- 9.3.7. Spun Bamboo
- 9.3.8. Green Shirts
- 9.3.9. Lark & Ro
- 9.3.10. Wear Pact
- 9.3.11. Braintree Clothing
- 9.3.12. iLoveSIA
- 9.3.13. Boody
- 9.3.14. Kora
- 9.3.15. Cariloha

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Bamboo Clothing market, report scope

TABLE 2. Global Bamboo Clothing market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Bamboo Clothing market estimates & forecasts by Product Type 2022-2032 (USD Billion)

TABLE 4. Global Bamboo Clothing market estimates & forecasts by End User 2022-2032 (USD Billion)

TABLE 5. Global Bamboo Clothing market estimates & forecasts by Distribution Channel 2022-2032 (USD Billion)

TABLE 6. Global Bamboo Clothing market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Global Bamboo Clothing market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. U.S. Bamboo Clothing market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Canada Bamboo Clothing market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. UK Bamboo Clothing market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Germany Bamboo Clothing market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. France Bamboo Clothing market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. China Bamboo Clothing market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. India Bamboo Clothing market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. Japan Bamboo Clothing market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. Brazil Bamboo Clothing market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 17. Saudi Arabia Bamboo Clothing market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 18. South Africa Bamboo Clothing market estimates & forecasts, 2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be

updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Bamboo Clothing market, research methodology
- FIG 2. Global Bamboo Clothing market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Bamboo Clothing market, key trends 2023
- FIG 5. Global Bamboo Clothing market, growth prospects 2022-2032
- FIG 6. Global Bamboo Clothing market, porters 5 force model
- FIG 7. Global Bamboo Clothing market, PESTEL analysis
- FIG 8. Global Bamboo Clothing market, value chain analysis
- FIG 9. Global Bamboo Clothing market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Bamboo Clothing market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Bamboo Clothing market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Bamboo Clothing market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Bamboo Clothing market, regional snapshot 2022 & 2032
- FIG 14. North America Bamboo Clothing market 2022 & 2032 (USD Billion)
- FIG 15. Europe Bamboo Clothing market 2022 & 2032 (USD Billion)
- FIG 16. Asia Pacific Bamboo Clothing market 2022 & 2032 (USD Billion)
- FIG 17. Latin America Bamboo Clothing market 2022 & 2032 (USD Billion)
- FIG 18. Middle East & Africa Bamboo Clothing market 2022 & 2032 (USD Billion)
- FIG 19. Global Bamboo Clothing market, company market share analysis (2023)

.....

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