

# Global Bakery Products Market Size study, By Product (Bread & Rolls, Cakes & Pastries, Cookies, Others), By Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Specialty Stores, Others), and Regional Forecasts 2022-2028

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## Abstracts

Global Bakery Products Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Bakery Products are baked food products including bread, biscuits, cakes & pastries, cookies, etc., which are made up of flour or meal as a principal ingredient. The rise in demand for convenience food products, the growth of the retail industry, coupled with the surging demand for frozen bakery products are the key factors driving the market demand across the globe. For instance, as per Statista analysis, the convenience food sector is estimated to generate revenue of around USD 562.20 billion in 2022 and is projected to grow with a CAGR of 6.21%. Accordingly, the growing preference for convenience food products is creating a lucrative demand for convenience food products, which is accelerating the market growth in the impending years. However, health concerns associated with bakery products and volatility in the prices of the raw materials impede the growth of the market over the forecast period of 2022-2028. Also, the rising disposable income and introduction of innovative bakery products are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Bakery Products Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Europe is the leading region across the world in terms of market share owing to the high demand for baked products including gluten-free, trans-fat, high-fiber products, along with surge in demand for convenience food products. Whereas, Asia-Pacific is anticipated to exhibit

the highest CAGR over the forecast period 2022-2028. Factors such as the increasing disposable income, as well as presence of high target population, would create lucrative growth prospects for the Bakery Products Market across the Asia-Pacific region.

Major market players included in this report are:

Kraft Food Group, Inc.

Nestle S.A

Bimbo Bakeries USA

Britannia Industries Ltd.

General Mills

Associated British Foods

Campbell Soup Company

Grupo Bimbo, S.A.B. de C.V.

Finsbury Food Group Plc

Honeyrose Bakery Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Bread & Rolls

Cakes & Pastries

Cookies

Others

By Distribution Channel:

Hypermarkets & Supermarkets

Convenience Stores

Specialty Stores

Others

By Region:

North America

U.S.

Canada

Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Bakery Products Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors



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