

# Global Bakery Premixes Market Size study, by Type (Complete Mix, Dough-Base Mix, and Dough Concentrates), by Application (Bread Products and Bakery Products (Cakes, Pastries, Muffins, Donuts, and Pancakes)) and Regional Forecasts 2019-2026

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# **Abstracts**

Global Bakery Premixes Market is valued approximately USD 282.2 million in 2018 and is anticipated to grow with a healthy growth rate of more than 5.6% over the forecast period 2019-2026. Bakery premixes are mixture of ingredients that are a part of end products to which flour is added for the production of range of bakery goods. These contain unique formulations in baking ingredients and offer variety of bakery products like white bread, pastry, donut, cake, baking flour, muffins, and bread roll with different texture, taste and smell. Further, the increasing trend of spending on ready-to-use food products has led the adoption of Bakery Premixes across the forecast period. These ready-to-use mixes support the key companies to cater to the changing consumer demands and preferences of domestic consumers by offering customized taste experiences. Also, the development of bakery premixes market is dependent on the development of bakeries which is experiencing a positive growth owing to the development of food delivery apps.

The regional analysis of global Bakery Premixes market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to ready-to-use mixes support the key companies to cater to the changing consumer demands and preferences of domestic consumers by offering customized taste experiences. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Factors such as rising incomes, rapidly changing lifestyles of customers, consumer demand for nutritional &



healthy products, purchasing power and rise in consumer awareness would create lucrative growth prospects for the Bakery Premixes market across Asia-Pacific region.

Major market player included in this report are:

Oy Karl Fazer AB (Finland)

Archer Daniels Midland Company (US)

Puratos (Belgium)

Corbion (Netherlands)

Bakels Group (Switzerland)

Nestle (Switzerland)

Cargill (US)

Nisshin Seifun Group Inc. (Japan)

**KCG** Corporation

Swiss Bake Ingredients Pvt. Ltd. (Switzerland)

Lesaffre (France)

GK Ingredients (Malaysia)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Complete mix

Dough-base mix

Dough concentrates

By Application:

Bread products

Bakery products (cookies, bagels, biscuits, pies, and coffee cakes)

By Region:

North America

U.S.

Canada

Europe

UK



Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017 Base year – 2018 Forecast period – 2019 to 2026

Target Audience of the Global Bakery Premixes Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investor



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Archer Daniels Midland Company (US)

Puratos (Belgium)

Corbion (Netherlands)

Bakels Group (Switzerland)

Nestle (Switzerland)

Cargill (US)

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