

# Global Bake Stable Pastry Fillings Market Size study & Forecast, by Product (Chocolate, Fruits, Nuts, Others) and Regional Analysis, 2022-2029

https://marketpublishers.com/r/G67CE73BBA4AEN.html

Date: April 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G67CE73BBA4AEN

### **Abstracts**

Global Bake Stable Pastry Fillings Market is valued at approximately USD 1.25 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.4% over the forecast period 2022-2029. A dough component is filled with a bake-stable filling, which is then baked to create a dish with a crispy surface and a creamy interior. Combining a fat ingredient, such as soybean oil, and a fibre element, such as oat fibre, creates a bake-stable filling. The market for baked pastry fillings has grown as consumers' preferences for fruit, chocolate, and nut fillings in bakery goods such as cakes, pastries, and cookies have increased. The rising consumer appetite for baked goods and confectionary items is another important factor fueling global demand. Moreover, manufacturers concentrate on product development and launch while taking into account consumer desires and the blending of various pastry flavours. For instance, in January 2020, the bakery ingredients business British Bakels increased its selection of vegan products by introducing bake-stable fillings. These filings are offered in the tastes of orange, lemon, chocolate, and caramel. The pre-made fillings can be injected into miniature exquisite sweet treats like muffins, doughnuts, pastries, cupcakes, and more. The addition of the fillings brought the Bakels' selection of vegan-friendly items close to 100.

Growing consumption of plant-based products is driving the growth of the market over the forecast period. The consumption of plant-based foods has grown dramatically over the past few years and is predicted to climb by about 200% by 2025, with a reduction in meat consumption of up to 50% by 2030, in India according to a study published by DuPont Nutrition & Biosciences in 2021. Manufacturers have increased innovation and product reformulation as a result. However, the high cost of Bake Stable Pastry Fillings stifles market growth throughout the forecast period of 2022-2029.



The key regions considered for the Global Bake Stable Pastry Fillings Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe dominated the space over the forecast period 2022-2029. The primary driver of the Europe regional market, according to a 2020 Tate & Lyle PLC article, is the rising demand for low-sugar and low-calorie goods as consumers turn to healthier food alternatives. The report also mentioned that European customers are more likely to favour goods that have extra fibre for digestion and protein for energy as nutritional benefits. More than 37% of bakery product makers are concentrating on innovation and new product creation, as well as reformulating existing products to lower sugar and fat content, to accommodate these shifting consumer tastes. The CAGR for Asia Pacific is anticipated to be the highest over the projection period. There has been a change in consumer desire and an increase in demand for sustainable & vegan food ingredients in the area as a result of greater awareness about the harmful effects of food processing and manufacturing on the environment. The market's selection of bake-stable items has been impacted by this trend, which has also permeated the bakery sector.

Major market players included in this report are:

Dr Oetker GmbH

**Puratos Group** 

Avebe

Dawn Foods

Andros North America

Herbstreith & Fox GmbH & Co. KG

Barker Fruit Processors Ltd.

F?brica de Mermeladas S.A. de C.V.

Kandy

Mala's

### Recent Developments in the Market:

Dawn Foods purchased JABEX, a Polish family-owned producer of premium fruit-based goods for the bread sector, in March 2021. The goal of this strategic acquisition was to strengthen Dawn Foods' operations and supply chain in Central and Eastern Europe as well as its global manufacturing footprint. Additionally, it was intended to open up possibilities for Dawn's clients in this area to be better served and have their needs met.

Puratos introduced Sparkalis, a brand-new FoodTech business, in March 2021. The company will use Sparkalis, a pioneering global food technology start-up, to enter the bakery, patisserie, and chocolate markets.



Global Bake Stable Pastry Fillings Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Product, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Chocolate

**Fruits** 

Nuts

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy



**ROE** 

Asia Pacific

China

India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

RoLA

Rest of the World



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