

Global Bagel Market Size Study, by Product (Plain Bagel, Flavored Bagel, Protein Bagel, Wholewheat Bagel, Egg Bagel, Gluten-free Bagel, Others), by Distribution Channel (Foodservice, Retail), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G37517648107EN.html>

Date: October 2024

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G37517648107EN

Abstracts

The Global Bagel Market was valued at approximately USD 4.63 billion in 2023 and is projected to grow at a compound annual growth rate (CAGR) of 5.5% over the forecast period from 2024 to 2032. The increasing demand for convenient and quick breakfast options has emerged as a significant driver of market growth. In a fast-paced world, consumers are gravitating towards foods that are easy to prepare and consume on the go, making bagels a perfect choice due to their versatility and ease of preparation.

The rise of bagel caf s and chains, particularly in North America and Europe, has played a crucial role in the market's expansion. Brands like Bruegger's Bagels, Einstein Bros. Bagels, and Panera Bread have capitalized on the growing consumer demand for high-quality bagels served in a caf  environment. This trend has not only enhanced the accessibility of bagels but has also elevated their status as a preferred breakfast option. The market has also been significantly impacted by the health and wellness trend. As consumers become more health-conscious, there is a growing demand for bagels that cater to specific dietary needs, such as gluten-free, low-calorie, high-fiber, and protein-enriched options. Manufacturers have responded by introducing products that align with these preferences, like Western Bagel Baking Corp.'s "Alternative Bagels," which are lower in calories and carbs, appealing to consumers on weight management programs.

Furthermore, the market is benefiting from a consumer preference for authentic and artisanal products. Artisanal bagels, often made using traditional methods and high-quality ingredients, are perceived as superior to mass-produced alternatives. This has

led to the growth of boutique bagel shops and bakeries that emphasize hand-rolled, kettle-boiled bagels made from organic or locally sourced ingredients, attracting a loyal customer base both locally and internationally. This demand for authenticity and craftsmanship is expected to continue driving the market's growth.

The key regions considered in the study include Asia Pacific, North America, Europe, Latin America, and the Middle East and Africa. North America is dominating the market particularly the United States. This dominance is driven by the deep-rooted cultural connection to bagels, which are a staple in American breakfast and brunch cuisine. The U.S. has a long history of bagel consumption, especially in cities like New York, where bagels are an iconic food item. The widespread availability of bagels in supermarkets, bakeries, and cafes, coupled with the continuous innovation in flavors and varieties, further leads the North America's leading position in the market. The fastest-growing region in the global bagel market is Asia-Pacific. This growth is driven by the increasing Westernization of diets, particularly in urban areas where the demand for international food products is rising. The region's expanding middle class, coupled with a growing interest in diverse and convenient food options, has led to a surge in the popularity of bagels. Additionally, the introduction of bagel-focused cafes and bakeries, as well as the incorporation of local flavors into bagel products, has further fueled the market's expansion in Asia-Pacific. The region's rapid urbanization and changing food consumption patterns contribute significantly to its status as the fastest-growing market for bagels.

Major market players included in this report are:

Einstein Bros. Bagels
Bruegger's Enterprises, Inc.
Lender's Bagels (Pinnacle Foods, Inc.)
H&H Bagels, LLC
Bimbo Bakeries USA, Inc. (Thomas' Bagels)
Manhattan Bagel Company, Inc.
Bagel Nash Limited
New York Bakery Company Limited
Just Bagels Manufacturing, Inc.
Western Bagel Baking Corp.
Davidovich Bakery, Inc.
Bagel Factory (Vandemoortele UK Ltd.)
Manhattan Bagel
Finagle a Bagel, Inc.
Big Apple Bagels, Inc.

The detailed segments and sub-segments of the market are explained below:

By Product:

Plain Bagel

Flavored Bagel

Protein Bagel

Wholewheat Bagel

Egg Bagel

Gluten-free Bagel

Others

By Distribution Channel:

Foodservice

Retail

By Region:

North America

U.S.

Canada

Europe

Germany

UK

France

Italy

Spain

Rest of Europe

Asia Pacific

China

Japan

India

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL BAGEL MARKET EXECUTIVE SUMMARY

- 1.1. Global Bagel Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Product
 - 1.3.2. By Distribution Channel
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL BAGEL MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL BAGEL MARKET DYNAMICS

- 3.1. Market Drivers

- 3.1.1. Growing Demand for Convenient and Quick Breakfast Options
- 3.1.2. Rising Popularity of Bagel Cafés and Chains
- 3.2. Market Challenges
 - 3.2.1. Health Concerns Associated with High-Calorie Bagels
 - 3.2.2. Competition from Other Breakfast Foods
- 3.3. Market Opportunities
 - 3.3.1. Growth of Artisanal and Authentic Bagels
 - 3.3.2. Expansion into Emerging Markets

CHAPTER 4. GLOBAL BAGEL MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL BAGEL MARKET SIZE & FORECASTS BY PRODUCT 2022-2032

- 5.1. Segment Dashboard
- 5.2. Global Bagel Market: Product Revenue Trend Analysis, 2022 & 2032 (USD Billion)
 - 5.2.1. Plain Bagel
 - 5.2.2. Flavored Bagel

- 5.2.3. Protein Bagel
- 5.2.4. Wholewheat Bagel
- 5.2.5. Egg Bagel
- 5.2.6. Gluten-free Bagel
- 5.2.7. Others

CHAPTER 6. GLOBAL BAGEL MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032

- 6.1. Segment Dashboard
- 6.2. Global Bagel Market: Distribution Channel Revenue Trend Analysis, 2022 & 2032 (USD Billion)
 - 6.2.1. Foodservice
 - 6.2.2. Retail
 - 6.2.2.1. Hypermarkets & Supermarkets
 - 6.2.2.2. Convenience Stores
 - 6.2.2.3. Online
 - 6.2.2.4. Others

CHAPTER 7. GLOBAL BAGEL MARKET SIZE & FORECASTS BY REGION 2022-2032

- 7.1. North America Bagel Market
 - 7.1.1. U.S. Bagel Market
 - 7.1.1.1. Product breakdown size & forecasts, 2022-2032
 - 7.1.1.2. Distribution Channel breakdown size & forecasts, 2022-2032
 - 7.1.2. Canada Bagel Market
- 7.2. Europe Bagel Market
 - 7.2.1. U.K. Bagel Market
 - 7.2.2. Germany Bagel Market
 - 7.2.3. France Bagel Market
 - 7.2.4. Italy Bagel Market
 - 7.2.5. Spain Bagel Market
 - 7.2.6. Rest of Europe Bagel Market
- 7.3. Asia-Pacific Bagel Market
 - 7.3.1. China Bagel Market
 - 7.3.2. Japan Bagel Market
 - 7.3.3. India Bagel Market
 - 7.3.4. Australia & New Zealand Bagel Market

- 7.3.5. South Korea Bagel Market
- 7.3.6. Rest of Asia Pacific Bagel Market
- 7.4. Latin America Bagel Market
 - 7.4.1. Brazil Bagel Market
 - 7.4.2. Rest of Latin America Bagel Market
- 7.5. Middle East & Africa Bagel Market
 - 7.5.1. South Africa Bagel Market
 - 7.5.2. Rest of Middle East & Africa Bagel Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Key Company SWOT Analysis
 - 8.1.1. Company
 - 8.1.2. Company
 - 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. Einstein Bros. Bagels
 - 8.3.1.1. Key Information
 - 8.3.1.2. Overview
 - 8.3.1.3. Financial (Subject to Data Availability)
 - 8.3.1.4. Product Summary
 - 8.3.1.5. Market Strategies
 - 8.3.2. Bruegger's Enterprises, Inc.
 - 8.3.3. Lender's Bagels (Pinnacle Foods, Inc.)
 - 8.3.4. H&H Bagels, LLC
 - 8.3.5. Bimbo Bakeries USA, Inc. (Thomas' Bagels)
 - 8.3.6. Manhattan Bagel Company, Inc.
 - 8.3.7. Bagel Nash Limited
 - 8.3.8. New York Bakery Company Limited
 - 8.3.9. Just Bagels Manufacturing, Inc.
 - 8.3.10. Western Bagel Baking Corp.
 - 8.3.11. Davidovich Bakery, Inc.
 - 8.3.12. Bagel Factory (Vandemoortele UK Ltd.)
 - 8.3.13. Manhattan Bagel
 - 8.3.14. Finagle a Bagel, Inc.
 - 8.3.15. Big Apple Bagels, Inc.

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Bagel market, report scope

TABLE 2. Global Bagel market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Bagel market estimates & forecasts by Product 2022-2032 (USD Billion)

TABLE 4. Global Bagel market estimates & forecasts by Distribution Channel 2022-2032 (USD Billion)

TABLE 5. Global Bagel market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 6. Global Bagel market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. U.S. Bagel market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. U.K. Bagel market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 9. China Bagel market estimates & forecasts by segment 2022-2032 (USD Billion)

...

This list is not complete, the final report does contain more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Bagel market, research methodology
- FIG 2. Global Bagel market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Bagel market, key trends 2023
- FIG 5. Global Bagel market, growth prospects 2022-2032
- FIG 6. Global Bagel market, Porters 5 Force Model
- FIG 7. Global Bagel market, PESTEL analysis
- FIG 8. Global Bagel market, value chain analysis
- FIG 9. Global Bagel market by segment, 2022 & 2032 (USD Billion)
- FIG 10. North America Bagel market 2022 & 2032 (USD Billion)
- FIG 11. Europe Bagel market 2022 & 2032 (USD Billion)
- FIG 12. Asia Pacific Bagel market 2022 & 2032 (USD Billion)
- FIG 13. Global Bagel market, company market share analysis (2023)

...

This list is not complete, the final report does contain more than 50 figures. The list may be updated in the final deliverable.

I would like to order

Product name: Global Bagel Market Size Study, by Product (Plain Bagel, Flavored Bagel, Protein Bagel, Wholewheat Bagel, Egg Bagel, Gluten-free Bagel, Others), by Distribution Channel (Foodservice, Retail), and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G37517648107EN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G37517648107EN.html>