

Global Bag-in-Tube Market Size study, by Capacity (Less than 1000 ml, 1000 to 2000 ml, 2001 to 3000 ml, More than 3000 ml), by Product (EVOH Barrier + PE, Metallized PET), by End-Use (Wine, Spirit, Olive Oil, Fruit Juices, Others) and Regional Forecasts 2022-2028

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# **Abstracts**

Global Bag-in-Tube Market is valued at approximately USD 3.37 million in 2021 and is anticipated to grow with a healthy growth rate of more than 13.1 % over the forecast period 2022-2028. The Bag-in-tube is a unique packaging solution for high-end liquids and semi-liquids including wine, spirits, maple syrup, and olive oil. A composite cardboard tube with a tinplate cap and base constitutes the Bag-in-tube. The product is dispensed through a high-performance Vitop tap from a tube with a double-layered bag inside. Factors such as preference for bag-in-tube for its 360° area accessible for printing and embossing, as well as the potential to offer an extended shelf life of up to 6 to 8 weeks after opening the pack, are driving the bag-in-tube market expansion. Innovative packaging, such as bag-in-tube and bag-in-boxes, appeals to millennials since they are easy to transport and store creating opportunities for manufacturers worldwide. As a transition away from glass-based packaging toward plastic packaging materials, in the bag-in-tube market, anti-counterfeit packaging is being introduced which is trending in the market. For Instance, Bag-in-tube packaging saves wineries more than 40% on packaging costs and 50% on weight when compared to traditional glass bottles. The fierce competition among market players is projected to stifle the bagin-tube market's growth. over the forecast period of 2022-2028.

The key regions considered for the Global Bag-In-Tube Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. From 2022 to



2028, demand for bag-in-tube is predicted to skyrocket in the Asia Pacific area. This can be ascribed to the packaging industry's overall rise in this region. Western Europe, however, the most developed and largest market for bag-in-tube, will maintain its leadership in terms of both value and volume.

Major market players included in this report are:

Smurfit Kappa

Industri-Bag

Parish Manufacturing Inc.

Tecnicam S.r.I.

I.M.A. Industria Macchine Automatiche S.p.A.

Master Packaging Inc.

SKS Packaging Pvt. Ltd.

Uline

Sunpack Industries

TEXA S.p.A.

DS Smith

Mondi

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Capacity:

Less than 1000 ml

1000 to 2000 ml

2001 to 3000 ml

More than 3000 ml

By Product:

**EVOH Barrier + PE** 

Metallized PET

By End-Use:

Wine

Spirit

Olive Oil



Fruit Juices

By Region: North America

Others

U.S.

UK

Canada Europe

Germany France Spain Italy

ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World
Furthermore, years considered for the study are as follows:
Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028
Target Audience of the Global Bag-in-Tube Market in Market Study:
Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Tima party knowledge providers

Global Bag-in-Tube Market Size study, by Capacity (Less than 1000 ml, 1000 to 2000 ml, 2001 to 3000 ml, More t...



Investment bankers Investors



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