

Global Back to College Market Size study, By Product (Clothing & Accessories, Electronics, Dorm/Apartment Furnishings, Stationery Supplies), By Distribution Channel (Online, Offline), and Regional Forecasts 2022-2028

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Abstracts

Global Back to College Market is valued approximately USD 358.6 Billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.2% over the forecast period 2022-2028.

Rising college enrollment and greater interest in pursuing higher education are driving the market's expansion. College enrollments are positively impacted by expanding educational institutions, their expansion, and continued infrastructure investments, which in turn stimulate market growth. The market's expansion is additionally made possible by the changes and advancements made in the retail sector throughout the course of the forecast period. The National Retail Federation reports that families spent USD 141.0 more per household on college-related goods and supplies in 2021 than they did in 2020. As institutions reopen to offline learning in an effort to restore normalcy, the market is anticipated to grow healthily and steadily during the projected period. The rise in expenditure on college supplies helps the industry grow as graduate and post-graduate student enrollments rise. Since postsecondary education is so important for careers and employment, its significance is growing everywhere. For instance, significant data from the European Higher Education Area show that enrolment is consistently growing; between 2000 and 2017, there was a 90.0% rise. Along with this, rising trend for smart classroom is creating lucrative growth opportunity for the market over the forecasted period. However, lack of awareness of the product is limiting the market growth for the Global Back to College Market over the forecasted period.

The key regions considered for the global Back to College Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Europe is the leading region across the world in terms of market share owing to the growing demand for products, rising young population in the region and presence of educational institutes. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the increasing supports the rising demand for products for return to school and is predicted to fuel market expansion over the forecast period. Additionally, market progress in the area is credited to the growth of the retail industry, including offline and online shopping, which has been made possible by the geographic expansion and growing presence of the key players., would create lucrative growth prospects for the Back to College Market across the Asia-Pacific region.

Major market players included in this report are:

The ODP Corporation

Amazon.com, Inc.

Acco Brands Corporation

Staples Inc.

Apple Inc.

HP Inc.

Faber Castell AG

Newell Brands Inc.

ITC Ltd.

Mitsubishi Pencil Co. Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed inProduction about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Clothing & Accessories

Electronics

Dorm/Apartment Furnishings

Stationery Supplies
By Distribution Channel

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Back To College Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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