

Global Baby wipes market Size study, By Product (Dry Wipes, Wet Wipes), By Distribution Channel (Hypermarkets & Supermarkets, E-commerce) and Regional Forecasts 2021-2027

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Abstracts

Global Baby Wipes is valued approximately USD 4.8 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.2 % over the forecast period 2021-2027. Baby wipes are disposable cloths used to scrub the delicate skin of babies. These materials are produced using non-woven textures like those utilized in dryer sheets and are soaked with an answer of delicate purifying fixings. Child wipes are ordinarily sold in plastic tubs that keep the materials damp and consider simple apportioning. Rising consumer expenditure on baby care products and growing per capita income of women workforce has increased the demand of baby wipes. For instance, Kimberly-Clark, a U.S.- based individual consideration organization, put resources into its assembling office in Tuas, Singapore with over USD 25 Million, which means to twofold fare volume and worth limit before the finish of 2022. The organization will utilize its assets to offer some benefit expansion to its Huggies child wipes item go and grow its creation ability to almost 5,000,000 by the mid of 2019 However, high manufacturing costs of products Diaper rashes impedes the growth of the market over the forecast period of 2021-2027. Also, with the increasing prevalence eco-friendly and biodegradable baby wipes is likely to increase the market growth during the forecast period.

The regional analysis of global Baby Wipes is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America the market for child wipes and represented 29.2% portion of the worldwide income in 2019. Women of 35-44 years old gathering are proceeding to join the labor force and assume bigger parts in their callings to set up a solid monetary establishment to spend on quality items for their children. would create lucrative growth prospects for

the Baby Wipes across Asia-Pacific region.

Major market player included in this report are:

Johnson & Johnson
The Himalaya Drug Company
Babasil Products Ltd.
Cotton Babies, Inc.
Farlin Corporation
Hengan International Group Company Ltd.
Kimberly-Clark Corporation
Pigeon Corporation
Procter & Gamble Co.
Unicharm Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product :

Dry Wipes,
Wet Wipes

By Distribution Channel :

Hypermarkets & Supermarkets,
E-commerce

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Baby Wipes in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Baby Wipes Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Baby Wipes Market, by Product, 2019-2027 (USD Billion)
 - 1.2.3. Baby Wipes Market, by Distribution channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL BABY WIPES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL BABY WIPES MARKET DYNAMICS

- 3.1. Baby Wipes Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising consumer expenditure on baby care products
 - 3.1.1.2. Growing per capita income of women workforce
 - 3.1.2. Market Challenges
 - 3.1.2.1. Rising competition among several companies for same product.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing prevalence eco-friendly and biodegradable baby wipes.

CHAPTER 4. GLOBAL BABY WIPES MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL BABY WIPES MARKET, BY PRODUCT

- 5.1. Market Snapshot
- 5.2. Global Baby Wipes Market by Product, Performance - Potential Analysis
- 5.3. Global Baby Wipes Market Estimates & Forecasts by Product 2018-2027 (USD Billion)
- 5.4. Baby Wipes Market, Sub Segment Analysis
 - 5.4.1. Dry Wipes,
 - 5.4.2. Wet Wipes

CHAPTER 6. GLOBAL BABY WIPES MARKET, BY DISTRIBUTION CHANNEL

- 6.1. Market Snapshot
- 6.2. Global Baby Wipes Market by Distribution channel, Performance - Potential Analysis
- 6.3. Global Baby Wipes Market Estimates & Forecasts by Distribution channel 2018-2027 (USD Billion)
- 6.4. Baby Wipes Market, Sub Segment Analysis
 - 6.4.1. Hypermarkets & Supermarkets,
 - 6.4.2. E-commerce .

CHAPTER 7. GLOBAL BABY WIPES MARKET, REGIONAL ANALYSIS

- 7.1. Baby Wipes Market, Regional Market Snapshot
- 7.2. North America Baby Wipes Market
 - 7.2.1. U.S. Baby Wipes Market
 - 7.2.1.1. Product breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Distribution channel breakdown estimates & forecasts, 2018-2027

- 7.2.2. Canada Baby Wipes Market
- 7.3. Europe Baby Wipes Market Snapshot
 - 7.3.1. U.K. Baby Wipes Market
 - 7.3.2. Germany Baby Wipes Market
 - 7.3.3. France Baby Wipes Market
 - 7.3.4. Spain Baby Wipes Market
 - 7.3.5. Italy Baby Wipes Market
 - 7.3.6. Rest of Europe Baby Wipes Market
- 7.4. Asia-Pacific Baby Wipes Market Snapshot
 - 7.4.1. China Baby Wipes Market
 - 7.4.2. India Baby Wipes Market
 - 7.4.3. Japan Baby Wipes Market
 - 7.4.4. Australia Baby Wipes Market
 - 7.4.5. South Korea Baby Wipes Market
 - 7.4.6. Rest of Asia Pacific Baby Wipes Market
- 7.5. Latin America Baby Wipes Market Snapshot
 - 7.5.1. Brazil Baby Wipes Market
 - 7.5.2. Mexico Baby Wipes Market
- 7.6. Rest of The World Baby Wipes Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Johnson & Johnson
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. The Himalaya Drug Company
 - 8.2.3. Babisil Products Ltd.
 - 8.2.4. Cotton Babies, Inc.
 - 8.2.5. Farlin Corporation
 - 8.2.6. Hengan International Group Company Ltd.
 - 8.2.7. Kimberly-Clark Corporation
 - 8.2.8. Pigeon Corporation
 - 8.2.9. Procter & Gamble Co.
 - 8.2.10. Unicharm Corporation

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Baby Wipes market, report scope

TABLE 2. Global Baby Wipes market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Baby Wipes market estimates & forecasts by Product 2018-2027 (USD Billion)

TABLE 4. Global Baby Wipes market estimates & forecasts by Distribution channel 2018-2027 (USD Billion)

TABLE 5. Global Baby Wipes market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 6. Global Baby Wipes market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Baby Wipes market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Baby Wipes market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Baby Wipes market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Baby Wipes market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Baby Wipes market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Baby Wipes market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Baby Wipes market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Baby Wipes market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. U.S. Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. U.S. Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 17. U.S. Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 18. Canada Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Canada Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 20. Canada Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. UK Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. UK Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. UK Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. Germany Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. Germany Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Germany Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. RoE Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. RoE Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. RoE Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. China Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. China Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. China Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. India Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. India Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. India Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. Japan Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 37. Japan Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Japan Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. RoAPAC Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. RoAPAC Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Brazil Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. Brazil Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Brazil Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Mexico Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. Mexico Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. RoLA Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. RoLA Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Row Baby Wipes market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Row Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Baby Wipes market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Baby Wipes market

TABLE 55. List of primary sources, used in the study of global Baby Wipes market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Baby Wipes market, research methodology
- FIG 2. Global Baby Wipes market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Baby Wipes market, key trends 2020
- FIG 5. Global Baby Wipes market, growth prospects 2021-2027
- FIG 6. Global Baby Wipes market, porters 5 force model
- FIG 7. Global Baby Wipes market, pest analysis
- FIG 8. Global Baby Wipes market, value chain analysis
- FIG 9. Global Baby Wipes market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Baby Wipes market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Baby Wipes market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Baby Wipes market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Baby Wipes market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Baby Wipes market, regional snapshot 2018 & 2027
- FIG 15. North America Baby Wipes market 2018 & 2027 (USD Billion)
- FIG 16. Europe Baby Wipes market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Baby Wipes market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Baby Wipes market 2018 & 2027 (USD Billion)
- FIG 19. Global Baby Wipes market, company market share analysis (2020)

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