

Global Baby Thermometer Market Size study & Forecast, by Type (Rectal, Oral, Infrared, Ear Canal, Pacifier, Armpit) by Application (Household, Hospitals, Others), by Distribution Channel (Retail Store, Online Store, Super Market, Pharma Store) and Regional Analysis, 2022-2029

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Abstracts

Global Baby Thermometer Market is valued approximately at USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2022-2029. A baby thermometer is a medical device used to measure the body temperature of infants and young children. It is important to monitor a baby's body temperature, as fever can be a sign of illness or infection. There are several types of baby thermometers available, including digital thermometers, infrared thermometers and ear thermometers. Digital thermometers are typically the most common type of thermometers used. They are placed under the baby's tongue or in their armpit to measure their temperature. Infrared thermometers measure temperature by scanning the baby's forehead or ear, while ear thermometers measure temperature by inserting a probe into the baby's ear canal. The key factor driving the market growth is growing concern about pediatric health, rising cases infectious diseases in children, growing adoption of smart baby thermometers and growing pediatric population that anticipated to create the lucrative demand for thermometers in the market.

The continuous innovation and development in baby thermometer is anticipated to create the lucrative demand for the market during forecast period. For instance, in 2020, the TempTraq Wearable Smart Thermometer was launched, which is a patch-style thermometer that can be worn under the armpit. The device monitors body temperature and sends data to a mobile app for tracking and analysis. Additionally, the rising

technological advancement in baby thermometer is anticipated to create the lucrative growth opportunities for the market during forecast period. However, the rise in prices of raw materials and the use of mercury based traditional thermometers stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the analysis and estimation of the global Baby Thermometer Market includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominates the market holding the largest market share, owing to the presence of key market players and growing prevalence of fever among children in the region. Whereas, Asia Pacific is the fastest growing region over the forecast period, owing to factors such as rising number of targeted populations, increasing product awareness, and growing investment in the healthcare sector would create lucrative growth prospects for the Baby Thermometer market across Asia Pacific region.

Major market player included in this report are:

Binatone Electronics International Ltd. (Motorola),

Tenergy Corporation

SensorPush,

Kinsa Inc

Smarttemp Pty Ltd

ThermoWorks

Infanttech

Braun GmbH

Exergen Corporation

Briggs Corp.

Recent Developments in the Market:

In in 2021, the Owlet Smart Baby Monitor with a built-in thermometer was launched, which allows monitoring of baby's temperature, heart rate and oxygen levels, from smartphone or tablet.

Global Baby Thermometer Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Application, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Rectal

Oral

Infrared

Ear Canal

Pacifier

Armpit

By Application:

Household

Hospitals

Others

By Distribution Channel:

Retail Store

Online Store

Super Market

Pharma Store

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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