

Global Baby Teethers Market Size study & Forecast, by Product (Soother, Teether, and Other), by Price (Premium, Medium, and Economy), by Application (Newborn (0-2 months), Infant (2-12 months), Toddlers (12-24 months), and other), by Distribution Channel (B2B, B2C, and Online) and Regional Analysis, 2022-2029

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Abstracts

Global Baby Teethers Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Baby Teethers are utilized to reduce the pain faced in babies while their teeth are growing and keep babies calm and relaxed. It also prevents sudden infant death syndrome (SIDS) in children. These toys are made with BPA-free plastics to mitigate the risk of I threatening diseases. The increasing global birth rate of babies and rising concern over growing teeth of babies as well as strategic initiatives from leading market players are key factors accelerating the market growth.

According to the Centers for Disease Control & Prevention estimates – in 2021, around 3.66 million babies were born in the United States, representing a 1% increase from 2020. Moreover, fertility rates in 2021 also increased slightly to 1.66, up from 1.64 in 2020. Also, increasing adoption of BPA free baby teethers and rising penetration on e-commerce platforms would create lucrative growth prospects for the market. However, volatile cost of raw materials impedes market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Baby Teethers Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is

the leading region in terms of market share owing to increasing demand for Baby Teethers as well as presence of leading market players in the region. Whereas, Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rising penetration of online e-commerce platforms as well as presence of leading market players in the region.

Major market players included in this report are:

Baby Jogger LLC

Chicco Limited.

Dorel Industries Inc.

Evenflo Co. Inc

Graco Inc

Pigeon India Pvt Limited

Me N Moms Pvt. Ltd.

Munchkin Company

Handi-Craft company

Mayborn Group Limited.

Recent Developments in the Market:

In July 2019, Reliance Brands, a subsidiary of Reliance Industries, completed acquisition of UK-based Toys retailer Hamleys in a Cash transaction of USD 78.22 million from Hong Kong-based C. banner International. This acquisition is intended to strengthen the geographical footprint of Reliance Group.

In March 2021, New York-based WHP Global, a leading private equity firm acquired Tru Kids Inc. Tru Kids is the parent company of the iconic Toys”R”Us, Babies”R”Us, Geoffrey the Giraffe brands.

Global Baby Teethers Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Price, Application, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst’s working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Soother

Teether

Other

By Price:

Premium

Medium

Economy

By Application:

Newborn (0-2 months)

Infant (2-12 months)

Toddlers (12-24 months)

Other

By Distribution Channel:

B2B

B2C

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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