

Global Baby Safety Products Market Size study & Forecast, by Product (Car Seats, Strollers, Monitors, Others), by Distribution Channel (Offline, Online) and Regional Analysis, 2022-2029

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Abstracts

Global Baby Safety Products Market is valued at approximately USD 108.76 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.00% over the forecast period 2022-2029. An increase in government initiatives to halt the growing infant mortality rate has fueled the industry. The apparent desire for nuclear families, rising consumer spending power, heightened expectations and awareness of child safety, and rising infant death rates are the main factors driving the global market. Additionally, as internet retail platforms gain popularity, more individuals are purchasing baby monitors. The industry is anticipated to grow in popularity as working professionals accept these gadgets more and more. Players gradually use the online retail network to boost their visibility and maintain competition.

The United Nations Economic Commission of Europe (UNECE) Regulations No. 44 and No. 129 have established the requirements for child restraint systems in Europe, and each infant car seat must adhere to these requirements. For the majority of baby safety goods, including mattresses, cribs, and strollers, European governments have established regulations. Along with features such as lullaby tracks, temperature sensors, and a clock, the Willcare Newborn Baby Monitor has a long-range monitor and night vision. However, a lack of awareness in the market is stifling market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Baby Safety Products Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Due to the dominance of branded products and the rising prevalence of diseases in the region,

North America dominated the market in terms of revenue. In 2020, there will be approximately 37.3 million diabetics in the United States, including 28.7 million instances that have been diagnosed and 8.5 million cases that have not. Due to factors like growing geriatric and target populations, an increase in the number of collaborations for biosimilar development, geographic expansion of key players, and active participation of governmental and nonprofit organizations in the market, the Asia Pacific is anticipated to grow at the highest CAGR during the forecast period.

Major market player included in this report are:

Novo Nordisk A/S

Eli Lilly and Company

Sanofi

Biocon Ltd

Wockhardt

Boehringer Ingelheim International GmbH

Julphar

United Laboratories International Holdings Limited

Tonghua Dongbao Pharmaceutical Co., Ltd.

Pfizer, Inc.

Recent Developments in the Market:

The Marathon ClickTight adjustable car seat will now come in four new styles, according to Britax Child Safety, Inc., a prominent provider of child passenger safety technology in the United States, which made the announcement in March 2022. The streamlined and fashionable fabric designs are flame-retardant-free, machine washable, and dryable, enabling parents to resume driving immediately.

Walmart and Diono announced their first in-store partnership in March 2022. As a result of the introduction, Diono is anticipated to offer a hand-picked selection of Cambria boosters and Radian car seats throughout an expanding retail footprint, making the products accessible to both new and existing.

Global Baby Safety Products Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Car Seats

Strollers

Monitors

Others

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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