

## Global Baby Powder Market Size study, by Product Outlook (Talc-based, Talc-free) by Distribution Channel Outlook (Online, Offline) and Regional Forecasts 2021-2027

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## **Abstracts**

Global Baby Powder Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Baby Powder is used to prevent diaper rash and for cosmetic uses. It may be composed of talc or corn starch. This product also contains additional ingredients such as fragrances. Baby powder can also be used as a dry shampoo, cleaning agent and freshener. The increasing innovation and new products launches is driving the growth for the baby powder market for the forecasted period. For example: in 2019, MyGlamm launches 80 products under the name baby chakra brand. Also, rising demand for e-commerce channels is shifting consumer preference towards the purchase of personal care products which leads to the adoption & demand for Baby Powder is likely to increase the market growth during the forecast period. However, the powder causes chronic respiratory problems which impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Baby Powder market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the high awareness among parents about the healthcare of their children which is rising the demand for the baby powder market in the region for the forecasted period. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as rising disposable income, increase in mortality rate would create lucrative growth prospects for the Baby Powder market across Asia-Pacific region.

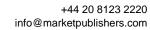


Major market player included in this report are: KCWW Johnson & Johnson Services, Inc. PROCTER & GAMBLE, Unilever Chicco Burt's Bees The Himalaya Drug Company Beiersdorf AG California Baby Prestige Consumer Healthcare Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Product Outlook:

Talc-based Talc-free By Distribution Channel Outlook: Online Offline By Region: North America U.S. Canada Europe UK Germany France Spain Italy

ROE





Asia Pacific China India Japan Australia South Korea RoAPAC Latin America Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020 Forecast period – 2021 to 2027

Target Audience of the Global Baby Powder Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors



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