

Global Baby High Chair Market Size study, by Type (Baby High Chairs, Baby Booster Seats), by Application (Physical Stores, Online Stores) and Regional Forecasts 2018-2025

<https://marketpublishers.com/r/G58A4FDF48AEN.html>

Date: February 2019

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: G58A4FDF48AEN

Abstracts

Global Baby High Chair Market to reach USD XX billion by 2025.

Global Baby High Chair Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The Baby High Chair Market is continuously growing across the world over the coming years. Baby high chairs are free-standing chairs that uplift the child for the purpose of feeding them. The models of baby high chairs available in the market differ in terms of shape, size, and type. Escalating urbanization in both the developed and developing countries, changing lifestyle and consumer behavior and improved safety & functionality of chairs for babies are the driving factors of the market. In addition, surging disposable income of the individuals and rapidly gaining popularity due to improved quality are also fueling the demand of baby high chairs in the market. Baby high chairs offers benefits such as its seat height adjustable feature, padded seats and safe & secure to use. These benefits are increasing demand of baby high chairs among its end-users. However, lack of awareness among parents and decline in birth rate of babies are the restraining factor of the market in the upcoming years.

The regional analysis of Global Baby High Chair Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to rapidly increasing urbanization in the region. Europe also contributes a satisfactory growth in the global Baby High Chair market. Asia-Pacific is also anticipated to exhibit higher growth rate / CAGR over the forecast period

2018-2025 due to increasing birth rate of babies in developing countries such as India, China and Japan.

The major market player included in this report are:

Chicco

Evenflo

Fisher-Price

Graco

Peg Perego

Baby Trend

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Baby High Chairs

Baby Booster Seats

By Application:

Physical Stores

Online Stores

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Baby High Chair Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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