

Global Baby Carrier Market Size study, by Product Outlook (Buckle, Backpack, Sling, Others) by Price Point (Mass, Premium) by Distribution Channel (Supermarkets/Hypermarkets, Convenience store, Online) and Regional Forecasts 2021-2027

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Abstracts

Global Baby Carrier Market is valued approximately USD XXXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XXXX % over the forecast period 2021-2027. Baby Carrier is a sling bag which helps to carry a baby by easing the pressure on parents' arms and back. Carrying your baby in a baby sling is termed baby-wearing, which has been practiced for centuries around the world. Also, the new product launch is driving the growth for the baby carrier market. For instance, Ergobaby launched its ADAPT easy-to-use baby carrier which aids in holding baby both comfortably and ergonomically. In 2017, Goodbaby International Company acquired Oasis Dragon, which manufactures baby care and maternity products. Moreover, in 2018, the Boppy Company has launched a new product, namely ComfyFit that is a combination of buckle and sling product types, which provide a user friendly and comfortable support. Also, increasing prevalence of new and innovative baby carrier, is likely to increase the market growth during the forecast period. However, high price of the product might impede the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Baby Carrier market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the dominating region across the world in terms of market share owing to the awareness about the safety and comfort offered by these products among the consumer. In addition, new companies are acquiring new segments of the market for premium product. Whereas, Asia-Pacific is also anticipated to exhibit highest growth

rate over the forecast period 2021-2027. Factors such as increasing number of working women which is making women economically independent, which in return create opportunity for products that can be useful for both the babies and their parents.

Major market player included in this report are:

Boba, Inc.

Clevrplus Carriers.

Goodbaby International Holdings Ltd.

Infantino, Ll.c.

Lillebaby, Ll.c.

The Ergo Baby Carrier, Inc.

Solly Baby

Soul Slings.

Goodbaby International Holding Limited

Babybj?rn Ab.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Outlook:

Buckle

Backpack

Sling

Others

By Price Point:

Mass

Premium

By Distribution Channel:

Supermarkets/Hypermarkets

Convenience store

Online

By Region:

North America

U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Baby Carrier Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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