

Global Baby Care Products Market Size study, by Product Type (Baby Skin Care, Baby Hair Care, Baby Toiletries and Baby Food and Beverages), by Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Pharmacies/Drug Stores, Online Retailing and Others), and Regional Forecasts 2021-2027

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Abstracts

Global Baby Care Products Market is valued at approximately at USD xx Billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Baby Care Products are specifically formulated for toddlers and infants. The global Baby Care Products market is being driven by surge in the demand for baby skin care products. According to Statista, revenue of the baby and child skin care market worldwide has been projected to increase from USD 3.78 Billion in 2020 to USD 4.98 Billion in 2025. The other driving factors for the market are the enhancement of e-commerce sales and coverage around the world. For instance, as per United Nations Conference on Trade and Development, e-commerce sales increased from USD 23.70 trillion in 2017 to USD 25.6 trillion in 2018 at the growth rate of 8%. Furthermore, the growing awareness for the organic & natural products, rising advertisements to promote Baby Care Products, rising product launches and rising baby health concerns will provide new opportunities for the global Baby Care Products industry. However, reduction in birth rates in world and unregularized quality standards related to the baby care products may impede market growth over the forecast period of 2021-2027.

The key regions considered for the global Baby Care Products Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World . Asia Pacific

is the leading region across the world in terms of market share and is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027. Factors for the growth include rise in consumer awareness, increasing skin diseases which promote the use of organic products, increasing investments by the key players and enhanced standards of living have stimulated product demand in the region.

Major market players included in this report are:

Johnson & Johnson (U.S.)
Procter & Gamble Co. (U.S.)
Avon Products, Inc. (U.S.)
Beiersdorf AG (Germany)
Kimberly-Clark Corporation (U.S.)
Unilever (UK)
L'Oreal S.A. (France)
Burt's Bees (U.S.)
Alliance Boots GmbH (Germany)
Marks and Spencer plc (UK)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Baby Skin Care
Baby Hair Care
Baby Toiletries
Baby Food and Beverages

By Distribution Channel:

Supermarkets/Hypermarkets
Convenience Stores
Pharmacies/Drug Stores
Online Retailing
Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Baby Care Products Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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