

Global Awnings Market Size Study, by Type (Fixed, Retractable), by Product (Patio, Window, Freestanding, Others), by End-User (Residential, Non-residential), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G60F284A6548EN.html>

Date: January 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: G60F284A6548EN

Abstracts

The Global Awnings Market is poised for substantial growth, projected to expand from USD 9.0 billion in 2023 to approximately USD 15.96 billion by 2032, reflecting a robust compound annual growth rate (CAGR) of 6.57% during the forecast period from 2024 to 2032. Awnings, widely appreciated for their ability to provide shade and enhance energy efficiency, have become integral in both residential and non-residential spaces. Their role in aesthetic enhancement and functionality contributes to their sustained demand across diverse applications.

The market's growth trajectory is driven by increasing consumer preference for home improvement solutions and outdoor living enhancements, especially in urban regions where space optimization is critical. Fixed and retractable awnings, in particular, are gaining popularity due to their durability, adaptability, and ability to shield interiors from harsh weather conditions. The demand for retractable awnings, which offer added convenience with manual and motorized operation, is witnessing significant uptake among residential and commercial users alike. Despite challenges such as fluctuating raw material costs, innovations in materials like lightweight aluminum and sustainable fabrics are propelling market adoption.

Regionally, North America leads the awnings market, bolstered by a high concentration of residential renovations and commercial establishments integrating outdoor shade solutions. Europe, with its historical emphasis on architectural design and energy efficiency, remains a prominent market. Meanwhile, Asia-Pacific is emerging as the fastest-growing region, driven by rapid urbanization, rising disposable incomes, and

increasing investments in hospitality and real estate projects. Countries like India, China, and Japan are at the forefront of this growth.

The future of the awnings market is intricately linked to advancements in smart technologies and sustainable materials. Industry players are investing in retractable awnings equipped with smart sensors that respond to weather changes, enhancing user convenience. Furthermore, a growing emphasis on eco-friendly materials aligns with global sustainability goals, opening new avenues for innovation and market expansion.

Major market players included in this report are:

SunSetter Products

KE Durasol Awnings Inc.

Advanced Design Awnings & Signs

Sunesta Products

Marygrove Awnings

A&A International

Carroll Architectural Shade

Eide Industries Inc.

Markilux GmbH & Co. KG

ShadeTree Canopies

Solair Shade Solutions

Awning Company of America

Rainier Industries

Schmitz-Werke GmbH

Mitjavila Group

The detailed segments and sub-segment of the market are explained below:

By Type:

Fixed

Retractable

By Product:

Patio

Window

Freestanding

Others

By End-User:

Residential

Non-residential

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical Year: 2022, 2023

Base Year: 2023

Forecast Period: 2024 to 2032

Key Takeaways:

In-depth market analysis spanning revenue trends, growth drivers, and emerging opportunities.

Regional insights emphasizing market dynamics and future investment potential.

Comprehensive competitive landscape evaluation, highlighting major players' strategies and market positioning.

Strategic recommendations for stakeholders to leverage technological advancements and regional growth prospects.

Contents

CHAPTER 1. GLOBAL AWNINGS MARKET EXECUTIVE SUMMARY

- 1.1. Global Awnings Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Type
 - 1.3.2. By Product
 - 1.3.3. By End-User
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL AWNINGS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL AWNINGS MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Increasing Consumer Preference for Home Improvement Solutions
- 3.1.2. Growing Demand for Outdoor Living Enhancements
- 3.1.3. Innovations in Materials and Smart Technologies

3.2. Market Challenges

- 3.2.1. Fluctuating Raw Material Costs
- 3.2.2. Stringent Environmental Regulations

3.3. Market Opportunities

- 3.3.1. Technological Advancements in Smart Awnings
- 3.3.2. Expansion into Emerging Markets
- 3.3.3. Strategic Investments in Sustainable Materials

CHAPTER 4. GLOBAL AWNINGS MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunities

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL AWNINGS MARKET SIZE & FORECASTS BY TYPE 2022-2032

5.1. Segment Dashboard

5.2. Global Awnings Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 5.2.1. Fixed
- 5.2.2. Retractable
- 5.2.3. Others

CHAPTER 6. GLOBAL AWNINGS MARKET SIZE & FORECASTS BY PRODUCT 2022-2032

6.1. Segment Dashboard

6.2. Global Awnings Market: Product Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 6.2.1. Patio
- 6.2.2. Window
- 6.2.3. Freestanding
- 6.2.4. Others

CHAPTER 7. GLOBAL AWNINGS MARKET SIZE & FORECASTS BY END-USER 2022-2032

7.1. Segment Dashboard

7.2. Global Awnings Market: End-User Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 7.2.1. Residential
- 7.2.2. Non-residential

CHAPTER 8. GLOBAL AWNINGS MARKET SIZE & FORECASTS BY REGION 2022-2032

8.1. North America Awnings Market

8.1.1. U.S. Awnings Market

- 8.1.1.1. Type Breakdown Size & Forecasts, 2022-2032
- 8.1.1.2. Product Breakdown Size & Forecasts, 2022-2032
- 8.1.1.3. End-User Breakdown Size & Forecasts, 2022-2032

8.1.2. Canada Awnings Market

8.2. Europe Awnings Market

- 8.2.1. UK Awnings Market
- 8.2.2. Germany Awnings Market
- 8.2.3. France Awnings Market

- 8.2.4. Spain Awnings Market
- 8.2.5. Italy Awnings Market
- 8.2.6. Rest of Europe Awnings Market
- 8.3. Asia-Pacific Awnings Market
 - 8.3.1. China Awnings Market
 - 8.3.2. India Awnings Market
 - 8.3.3. Japan Awnings Market
 - 8.3.4. Australia Awnings Market
 - 8.3.5. South Korea Awnings Market
 - 8.3.6. Rest of Asia-Pacific Awnings Market
- 8.4. Latin America Awnings Market
 - 8.4.1. Brazil Awnings Market
 - 8.4.2. Mexico Awnings Market
 - 8.4.3. Rest of Latin America Awnings Market
- 8.5. Middle East & Africa Awnings Market
 - 8.5.1. Saudi Arabia Awnings Market
 - 8.5.2. South Africa Awnings Market
 - 8.5.3. Rest of Middle East & Africa Awnings Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. SunSetter Products
 - 9.1.2. KE Durasol Awnings Inc.
 - 9.1.3. Advanced Design Awnings & Signs
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. SunSetter Products
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Market Strategies
 - 9.3.2. KE Durasol Awnings Inc.
 - 9.3.3. Advanced Design Awnings & Signs
 - 9.3.4. Sunesta Products
 - 9.3.5. Marygrove Awnings
 - 9.3.6. A&A International
 - 9.3.7. Carroll Architectural Shade

- 9.3.8. Eide Industries Inc.
- 9.3.9. Markilux GmbH & Co. KG
- 9.3.10. ShadeTree Canopies
- 9.3.11. Solair Shade Solutions
- 9.3.12. Awning Company of America
- 9.3.13. Rainier Industries
- 9.3.14. Schmitz-Werke GmbH
- 9.3.15. Mitjavila Group

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

12. LIST OF TABLES

- TABLE 1. Global Awnings Market, Report Scope
- TABLE 2. Global Awnings Market Estimates & Forecasts by Region 2022-2032 (USD Million/Billion)
- TABLE 3. Global Awnings Market Estimates & Forecasts by Type 2022-2032 (USD Million/Billion)
- TABLE 4. Global Awnings Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)
- TABLE 5. Global Awnings Market Estimates & Forecasts by End-User 2022-2032 (USD Million/Billion)
- TABLE 6. Global Awnings Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
- TABLE 7. Global Awnings Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
- TABLE 8. Global Awnings Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
- TABLE 9. Global Awnings Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
- TABLE 10. Global Awnings Market by Segment, Estimates & Forecasts, 2022-2032

(USD Million/Billion)

TABLE 11. Global Awnings Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 12. Global Awnings Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 13. Global Awnings Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 14. Global Awnings Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 15. U.S. Awnings Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 16. U.S. Awnings Market Estimates & Forecasts by Type 2022-2032 (USD Million/Billion)

TABLE 17. U.S. Awnings Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)

TABLE 18. Canada Awnings Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 19. Canada Awnings Market Estimates & Forecasts by Type 2022-2032 (USD Million/Billion)

TABLE 20. Canada Awnings Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

12. LIST OF FIGURES

FIG 1. Global Awnings Market, Research Methodology

FIG 2. Global Awnings Market, Market Estimation Techniques

FIG 3. Global Market Size Estimates & Forecast Methods

FIG 4. Global Awnings Market, Key Trends 2023

FIG 5. Global Awnings Market, Growth Prospects 2022-2032

FIG 6. Global Awnings Market, Porter's 5 Force Model

FIG 7. Global Awnings Market, PESTEL Analysis

FIG 8. Global Awnings Market, Value Chain Analysis

FIG 9. Global Awnings Market by Type, 2022 & 2032 (USD Million/Billion)

FIG 10. Global Awnings Market by Product, 2022 & 2032 (USD Million/Billion)

FIG 11. Global Awnings Market by End-User, 2022 & 2032 (USD Million/Billion)

FIG 12. Global Awnings Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 13. Global Awnings Market by Region, 2022 & 2032 (USD Million/Billion)

FIG 14. Global Awnings Market, Regional Snapshot 2022 & 2032

FIG 15. North America Awnings Market 2022 & 2032 (USD Million/Billion)

FIG 16. Europe Awnings Market 2022 & 2032 (USD Million/Billion)

FIG 17. Asia-Pacific Awnings Market 2022 & 2032 (USD Million/Billion)

FIG 18. Latin America Awnings Market 2022 & 2032 (USD Million/Billion)

FIG 19. Middle East & Africa Awnings Market 2022 & 2032 (USD Million/Billion)

FIG 20. Global Awnings Market, Company Market Share Analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

I would like to order

Product name: Global Awnings Market Size Study, by Type (Fixed, Retractable), by Product (Patio, Window, Freestanding, Others), by End-User (Residential, Non-residential), and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G60F284A6548EN.html>

Price: US\$ 3,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G60F284A6548EN.html>