

# **Global Autonomous Vehicle Development Platform Market Size Study & Forecast, by Vehicle Type (Passenger Car, Light Commercial Vehicles, Heavy Commercial Vehicles), by Platform Type (Software, Services), and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Autonomous Vehicle Development Platform Market is valued at approximately USD 17.28 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 23.4% during the forecast period 2023-2030. An autonomous vehicle development platform is an ecosystem or complete framework that engineers, researchers, and developers use to design, simulate, test, and implement Autonomous Vehicles (AVs). These platforms provide a structured environment for the creation and integration of fundamental components necessary for autonomous driving. As technology progresses, there is heightened attention to safety and adherence to regulations. Consequently, these development platforms adapt by incorporating features that prioritize safety, dependability, and compliance with regulatory requirements. This evolution garners interest from a wider range of stakeholders looking to implement autonomous solutions. The Autonomous Vehicle Development Platform Market is expanding because of factors such as the increase in autonomous vehicle projects, rising AI and IoT integration in the vehicle industry, rising demand for autonomous solutions in various industries, and increasing emphasis on safety standards and regulatory compliance in the autonomous vehicle.

In addition, the surge in demand for Autonomous Vehicles (AVs) is acting as a catalyzing factor for market growth across the globe. Growing consumer interest in the convenience and safety benefits of AVs is fueling market growth. Governments and industries are also investing heavily in developing and deploying AV technologies. According to Statista, in 2019, it was estimated that about 1.4 million autonomous

vehicles with at least Level 3 autonomy were sold around the world. Additionally, it is projected that sales continue to rise and account for more than 58 million autonomous vehicles by 2030. Thus, these aforementioned factors are propelling the growth of the Autonomous Vehicle Development Platform Market during the estimated period of 2023-2030. Moreover, the rise in technological advancement of autonomous vehicles, as well as the increasing availability of sensor technologies present various lucrative opportunities over the forecast years. However, the high upfront cost of autonomous vehicle development platforms and the lack of skilled and professional personnel are challenging the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Autonomous Vehicle Development Platform Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the significant technological progress, growing investment from diverse industries, and rising consumer embrace of this pioneering transportation model. Also, anticipated growth in autonomous vehicle research and development is poised to amplify the demand for autonomous vehicle development platforms across North America. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecast years. The surge in autonomous vehicle adoption driven by advancing technology, significant investments from public and private sectors, and growing focus on intelligent mobility solutions are significantly propelling the market demand across the region. China, Japan, and South Korea have emerged as leaders in the development and adoption of autonomous vehicle technology, leading the increasing evolution and integration of these vehicles across the region. Additionally, the rapid progress of autonomous vehicles in other countries is fueling market expansion.

Major market players included in this report are:

Ansys, Inc (U.S.)

Hexagon AB (Sweden)

NSYS, Inc. (U.S.)

BMW AG (Germany)

Five AI Limited (U.K.)

Ford Motor Co (U.S.)

General Motors Co. (U.S.)

Green Hills Services LLC (U.S.)

Honda Motors Co. Ltd. (Japan)

Hyundai Motors Co (South Korea)

Recent Developments in the Market:

In December 2023, Hexagon's Manufacturing Intelligence division announced a strategic partnership with Embedded Systems Solutions (ESS), a leading provider of hardware and software solutions affiliated with the Electro Systems Associates (ESA) group.

In September 2023, BMW Group announced that it had chosen Amazon Web Services (AWS) as its main cloud supplier for the autonomous driving platform. Using AWS, the BMW Group aims to develop the next version of its Advanced Driving Assistance System (ADAS) and add innovative features for its next car line, the 'Neue Klasse,' which is scheduled to go on sale in 2025.

In May 2022, Ansys and BMW Group expanded their partnership to create the first end-to-end toolchain that was specifically created with safety considerations. This collaborative initiative aims to accelerate the development and verification of autonomous driving capabilities in addition to ADAS, which indicates a critical move toward ensuring safety-focused innovations in automotive technology.

Global Autonomous Vehicle Development Platform Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Vehicle Type, Platform Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Vehicle Type:

Passenger Car

Light Commercial Vehicles

Heavy Commercial Vehicles

By Platform Type:

Software

Services

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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