

# **Global Automotive Wiring Harness Market Size study, by Application Type (Body Wiring Harness, Engine Wiring Harness, Chassis Wiring Harness, HVAC Wiring Harness, Sensors Wiring Harness), by Vehicle Type (Two Wheelers, Passenger Cars, Commercial Vehicles) and Regional Forecasts 2020-2027**

<https://marketpublishers.com/r/G62B0EDFD45BEN.html>

Date: September 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G62B0EDFD45BEN

## **Abstracts**

Global Automotive Wiring Harness Market is valued approximately at USD 81.1 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 5.10% over the forecast period 2020-2027. An automotive wiring harness is defined as an electrical assembly of several components in a vehicle that can transfer information and power to a single system. Wiring harness plays a significant role in transferring power and information pertaining to the operation of the vehicle, transmitting & receiving sensor signals, and delivering power. The components that are generally assembled through wiring harness consist of heating, ventilation, and air conditioning (HVAC) systems, electrical devices, speed sensors, and other associated automotive components. The rise in demand of modern cars is creating the huge demand for electronics components which can transfer power and other requirements efficiently.. As a result, wiring harnesses can be observed to add enormously to the advancement as well as the development of modern vehicles by automobile manufacturers around the world. An increase in vehicle sales and/or production with the implementation of technologically advanced features, rising trend of vehicle electrification, and growing demand for electric vehicles are the few factors responsible for the CAGR of the market during the forecast period. According to the International Organization of Motor Vehicle Manufacturers (OICA), in 2019, there were around 67.1 million units of passenger cars produced around the world, representing an increase of 65.7 million units in 2013. Similarly, as per the survey of the American Automotive Policy Council (AAPC) in 2017,

the automobile production in the United States was more than doubled from 5.6 million vehicles in 2009 to 12.2 million vehicles in 2016. Also, it was predicted that U.S. auto sales would reach almost nearly 17 million vehicles by 2022. This, in turn, is likely to strengthen the demand for Automotive wiring harness all over the world. However, the high replacement cost and the issues related to overheating or short circuit of wiring harness are the major factors impeding the market growth over the forecast period of 2020-2027.

The regional analysis of the global Automotive Wiring Harness market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share owing to the rise in the demand for premium vehicles, along with the presence of a significant number of automobile manufacturers in the region. Whereas Asia-Pacific is also anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as increasing disposable income of the individuals and escalating demand for advanced safety, convenience, and comfort systems would create lucrative growth prospects for the Automotive Wiring Harness market across the Asia-Pacific region.

Major market player included in this report are:

Delphi Automotive LLP

Furukawa Electric Co. Ltd.

Sumitomo Electric Industries, Ltd.

Lear Corporation

THB Group

SPARK MINDA

Samvardhana Motherson Group

Nexans Autoelectric

Yazaki Corporation

Yura Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Application Type:

- Body Wiring Harness
- Engine Wiring Harness
- Chassis Wiring Harness
- HVAC Wiring Harness
- Sensors Wiring Harness

By Vehicle Type:

- Two Wheelers
- Passenger Cars
- Commercial Vehicles

By Region:

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - France
  - Spain
  - Italy
  - ROE

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC
- Latin America
  - Brazil
  - Mexico
- Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Automotive Wiring Harness Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Automotive Wiring Harness Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Automotive Wiring Harness Market, by Application Type, 2018-2027 (USD Billion)
  - 1.2.3. Automotive Wiring Harness Market, by Vehicle Type, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL AUTOMOTIVE WIRING HARNESS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL AUTOMOTIVE WIRING HARNESS MARKET DYNAMICS

- 3.1. Automotive Wiring Harness Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### CHAPTER 4. GLOBAL AUTOMOTIVE WIRING HARNESS MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes

- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY APPLICATION TYPE**

- 5.1. Market Snapshot
- 5.2. Global Automotive Wiring Harness Market by Application Type, Performance - Potential Analysis
- 5.3. Global Automotive Wiring Harness Market Estimates & Forecasts by Application Type 2017-2027 (USD Billion)
- 5.4. Automotive Wiring Harness Market, Sub Segment Analysis
  - 5.4.1. Body Wiring Harness
  - 5.4.2. Engine Wiring Harness
  - 5.4.3. Chassis Wiring Harness
  - 5.4.4. HVAC Wiring Harness
  - 5.4.5. Sensors Wiring Harness

## **CHAPTER 6. GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, BY VEHICLE TYPE**

- 6.1. Market Snapshot
- 6.2. Global Automotive Wiring Harness Market by Vehicle Type, Performance - Potential Analysis
- 6.3. Global Automotive Wiring Harness Market Estimates & Forecasts by Vehicle Type 2017-2027 (USD Billion)
- 6.4. Automotive Wiring Harness Market, Sub Segment Analysis
  - 6.4.1. Event Management and Scheduling
  - 6.4.2. Two Wheelers
  - 6.4.3. Passenger Cars
  - 6.4.4. Commercial Vehicles

## **CHAPTER 7. GLOBAL AUTOMOTIVE WIRING HARNESS MARKET, REGIONAL ANALYSIS**

- 7.1. Automotive Wiring Harness Market, Regional Market Snapshot
- 7.2. North America Automotive Wiring Harness Market
  - 7.2.1. U.S. Automotive Wiring Harness Market
    - 7.2.1.1. Application Type breakdown estimates & forecasts, 2017-2027
    - 7.2.1.2. Vehicle Type breakdown estimates & forecasts, 2017-2027
  - 7.2.2. Canada Automotive Wiring Harness Market
- 7.3. Europe Automotive Wiring Harness Market Snapshot
  - 7.3.1. U.K. Automotive Wiring Harness Market
  - 7.3.2. Germany Automotive Wiring Harness Market
  - 7.3.3. France Automotive Wiring Harness Market
  - 7.3.4. Spain Automotive Wiring Harness Market
  - 7.3.5. Italy Automotive Wiring Harness Market
  - 7.3.6. Rest of Europe Automotive Wiring Harness Market
- 7.4. Asia-Pacific Automotive Wiring Harness Market Snapshot
  - 7.4.1. China Automotive Wiring Harness Market
  - 7.4.2. India Automotive Wiring Harness Market
  - 7.4.3. Japan Automotive Wiring Harness Market
  - 7.4.4. Australia Automotive Wiring Harness Market
  - 7.4.5. South Korea Automotive Wiring Harness Market
  - 7.4.6. Rest of Asia Pacific Automotive Wiring Harness Market
- 7.5. Latin America Automotive Wiring Harness Market Snapshot
  - 7.5.1. Brazil Automotive Wiring Harness Market
  - 7.5.2. Mexico Automotive Wiring Harness Market
- 7.6. Rest of The World Automotive Wiring Harness Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. Delphi Automotive LLP
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Product Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. Furukawa Electric Co. Ltd.

- 8.2.3. Sumitomo Electric Industries, Ltd.
- 8.2.4. Lear Corporation
- 8.2.5. THB Group
- 8.2.6. SPARK MINDA
- 8.2.7. Samvardhana Motherson Group
- 8.2.8. Nexans Autoelectric
- 8.2.9. Yazaki Corporation
- 8.2.10. Yura Corporation

## **CHAPTER 9. RESEARCH PROCESS**

- 9.1. Research Process
  - 9.1.1. Data Mining
  - 9.1.2. Analysis
  - 9.1.3. Market Estimation
  - 9.1.4. Validation
  - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Automotive Wiring Harness market, report scope

TABLE 2. Global Automotive Wiring Harness market estimates & forecasts by region  
2017-2027 (USD Billion)

TABLE 3. Global Automotive Wiring Harness market estimates & forecasts by  
Application Type 2017-2027 (USD Billion)

TABLE 4. Global Automotive Wiring Harness market estimates & forecasts by Vehicle  
Type 2017-2027 (USD Billion)

TABLE 5. Global Automotive Wiring Harness market by segment, estimates &  
forecasts, 2017-2027 (USD Billion)

TABLE 6. Global Automotive Wiring Harness market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 7. Global Automotive Wiring Harness market by segment, estimates &  
forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Automotive Wiring Harness market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 9. Global Automotive Wiring Harness market by segment, estimates &  
forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Automotive Wiring Harness market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 11. Global Automotive Wiring Harness market by segment, estimates &  
forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Automotive Wiring Harness market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 13. Global Automotive Wiring Harness market by segment, estimates &  
forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Automotive Wiring Harness market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 15. Global Automotive Wiring Harness market by segment, estimates &  
forecasts, 2017-2027 (USD Billion)

TABLE 16. Global Automotive Wiring Harness market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 17. Global Automotive Wiring Harness market by segment, estimates &  
forecasts, 2017-2027 (USD Billion)

TABLE 18. Global Automotive Wiring Harness market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 19. Global Automotive Wiring Harness market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Global Automotive Wiring Harness market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. U.S. Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. U.S. Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 23. U.S. Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. Canada Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 25. Canada Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 26. Canada Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. UK Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 28. UK Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 29. UK Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. Germany Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 31. Germany Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 32. Germany Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. France Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 34. France Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 35. France Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. Spain Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 37. Spain Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 38. Spain Automotive Wiring Harness market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 39. Italy Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 40. Italy Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 41. Italy Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. ROE Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 43. ROE Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 44. ROE Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. China Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 46. China Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 47. China Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. India Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 49. India Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 50. India Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. Japan Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 52. Japan Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 53. Japan Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. Australia Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 55. Australia Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 56. Australia Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 57. South Korea Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 58. South Korea Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 59. South Korea Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 60. ROPAC Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 61. ROPAC Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 62. ROPAC Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 63. Brazil Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 64. Brazil Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 65. Brazil Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 66. Mexico Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 67. Mexico Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 68. Mexico Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 69. ROLA Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 70. ROLA Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 71. ROLA Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 72. ROW Automotive Wiring Harness market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 73. ROW Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 74. ROW Automotive Wiring Harness market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 75. List of secondary sources, used in the study of global Automotive Wiring Harness market

TABLE 76. List of primary sources, used in the study of global Automotive Wiring Harness market

TABLE 77. Years considered for the study

TABLE 78. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Automotive Wiring Harness market, research methodology
- FIG 2. Global Automotive Wiring Harness market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Automotive Wiring Harness market, key trends 2019
- FIG 5. Global Automotive Wiring Harness market, growth prospects 2020-2027
- FIG 6. Global Automotive Wiring Harness market, porters 5 force model
- FIG 7. Global Automotive Wiring Harness market, pest analysis
- FIG 8. Global Automotive Wiring Harness market, value chain analysis
- FIG 9. Global Automotive Wiring Harness market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Automotive Wiring Harness market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Automotive Wiring Harness market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Automotive Wiring Harness market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Automotive Wiring Harness market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Automotive Wiring Harness market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Automotive Wiring Harness market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Automotive Wiring Harness market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Automotive Wiring Harness market, regional snapshot 2017 & 2027
- FIG 18. North America Automotive Wiring Harness market 2017 & 2027 (USD Billion)
- FIG 19. Europe Automotive Wiring Harness market 2017 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Automotive Wiring Harness market 2017 & 2027 (USD Billion)
- FIG 21. Latin America Automotive Wiring Harness market 2017 & 2027 (USD Billion)
- FIG 22. Global Automotive Wiring Harness market, company market share analysis (2019)

### COMPANIES MENTIONED

Delphi Automotive LLP

Furukawa Electric Co. Ltd.  
Sumitomo Electric Industries, Ltd.  
Lear Corporation  
THB Group  
SPARK MINDA  
Samvardhana Motherson Group  
Nexans Autoelectric  
Yazaki Corporation  
Yura Corporation

## I would like to order

Product name: Global Automotive Wiring Harness Market Size study, by Application Type (Body Wiring Harness, Engine Wiring Harness, Chassis Wiring Harness, HVAC Wiring Harness, Sensors Wiring Harness), by Vehicle Type (Two Wheelers, Passenger Cars, Commercial Vehicles) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/G62B0EDFD45BEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G62B0EDFD45BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970