

# **Global Automotive Wiper Motor Market Size Study, by Product Type (Brush and Brushless DC Motor, Stepper Motor), by Vehicle Type (Passenger Vehicle, Light Commercial Vehicle, Heavy Commercial Vehicle), by End-User (OEMs, Aftermarket) and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Automotive Wiper Motor Market is valued at approximately USD 2.41 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 4.08% over the forecast period 2024-2032. The growth is attributed to the increasing production and demand for vehicles. The wiper motor is a critical component of the wiper system, ensuring a clean windshield and providing the driver with a clear and unobstructed view of the road. As an electromechanical component, the wiper motor powers the windshield wipers, which move radially across the windshield to remove debris, water, or snow. This essential function is facilitated by the DC motor, the most commonly used motor in wiper systems.

The need for safer driving conditions, necessitating clear windshields for proper road visibility, is projected to drive market growth in the coming years. Key players are investing in advanced wiper technologies, such as rain-sensing wiper systems that activate automatically upon detecting rain on the windshield. Additionally, the increasing use of rear windshield wipers in SUVs and other larger vehicles is expected to further propel market expansion. Moreover, the market faces challenges such as high acquisition and operational costs and the limited availability of specialized wiper motors. However, ongoing technological advancements and R&D in sustainable fire retardants present significant growth opportunities for market players. The introduction of new materials and innovative designs aimed at reducing costs and improving efficiency are

expected to drive market growth.

The key regions considered for the Global Automotive Wiper Motor Market study include North America, Europe, Asia Pacific, Latin America, and Middle East and Africa. The North America region is projected to registered a dominating position owing to rising technological advancement, presence of key market players and rising expansion in automotive industry in the region. On the other hand, The Asia Pacific region holds a substantial market share due to the increasing demand and production of vehicles in the region. The region's growing automotive industry and the rising adoption of advanced automotive technologies are expected to drive market growth.

Major market players included in this report are:

Robert Bosch GmbH

Valeo Service

Lucas TVS Limited

Sanauto Engineers India Pvt. Ltd.

PSV Wipers Limited

CARDONE Industries

Magneti Marelli Parts & Services

Xiamen Meto Auto Parts Industry Co., Ltd

Remy International, Inc.

Hella GmbH & Co. KGaA

Nidec Corporation

Mitsuba Corporation

ASMO Co., Ltd.

Trico Products Corporation

Magneti Marelli S.p.A.

The detailed segments and sub-segment of the market are explained below:

By Product Type:

Brush and Brushless DC Motor

Stepper Motor

By Vehicle Type:

Passenger Vehicle

Light Commercial Vehicle

Heavy Commercial Vehicle

By End-User:

OEMs

Aftermarket

Common content for 'Report Description'

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Russia

ROE

Asia Pacific

China

Japan

India

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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