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Global Automotive Upholstery Market Size Study, by Material Type (Leather, Vinyl, Polyester, Nylon, Others), by Application (Seat Covers, Carpets, Dashboards, Others), by Sales Channel (OEM, Aftermarket), by Vehicle Type (Passenger Cars, Commercial Vehicles), and Regional Forecasts 2022-2032

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Abstracts

Global Automotive Upholstery Market is valued at approximately USD 6.75 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.2% over the forecast period 2024-2032. Automotive upholstery is primarily defined as the materials and fabrics used to cover the interior of vehicles, such as cars, trucks, and vans. It includes everything from the seats, headliners, door panels, and carpets, to the dashboard covers and trim panels. Automotive upholstery serves both functional and aesthetic purposes, delivering comfort, and protection, and improving the overall look and feel of the vehicle’s interior. From luxurious leather seats to durable vinyl covers, automotive upholstery includes a wide range of materials and techniques designed to improve the interior functionality and visual appeal of automobiles. The selection of upholstery materials can vary depending on factors such as the vehicle's intended use, budget, and preferred style.

The increase in production and sales of automobiles, along with the growing popularity of lightweight car upholstery materials, drives the growth of the market. In addition, rising demand for customization of vehicle interiors is also expected to fuel the growth of the automotive upholstery industry. However, the high cost of raw materials, coupled with the stringent government regulation and standards for environmental safety, is projected to limit the growth of this market. On the other hand, technological

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advancements and innovations in bio-degradable materials, along with the surge in preference for synthetic leather, are anticipated to provide numerous opportunities for the expansion of the automotive upholstery market growth during the forecast period.

The global automotive upholstery market analysis is also driven by the rapid growth in the adoption of lightweight upholstery materials, which creates significant prospects for automakers to improve environmental sustainability, fuel efficiency, and vehicle performance. According to the preliminary data from the Environmental Protection Agency (EPA), the fuel efficiency for vehicle models in 2022 is estimated to be 26.4 mpg, with an increase of 35.4% from 19.5 mpg across 2002 models. Therefore, automotive manufacturers are turning their interest towards advanced and lightweight upholstery rather than traditional materials, as these materials facilitate improved fuel efficiency, as well as meet regulatory requirements, and reduce costs. This, in turn, contributes to the automotive upholstery market growth.

The key regions considered for the global EV Transmission System Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. The automotive upholstery market was dominated by Asia-Pacific and is expected to retain its position during the forecast period, owing to the increasing focus on comfort and aesthetics among automakers, along with the rise in demand for passenger cars and commercial vehicles in this region. Moreover, governments in this region are implementing numerous policies and standards regarding the use of airbags and safety belts, which fuels the growth of the automotive upholstery market. However, Europe holds a considerable automotive upholstery market share, owing to the rising usage of automotive textiles in upholstery applications with growing industrialization and urbanization in the region.

Major market players included in this report are:

Grupo Antolin

Johnson Controls

Adient PLC

Faurecia

Lear Corporation

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Toyota Boshoku Corporation

Seiren Co., Ltd.

Katzkin Leather Inc.

Sage Automotive Interiors Inc.

UGN Inc.

Benecke-Kaliko AG

Hyosung Corporation

Freudenberg Performance Materials

Recticel

SMS Auto Fabrics

The detailed segments and sub-segment of the market are explained below:

By Material Type:

- Leather
- Vinyl
- Polyester
- Nylon
- Others

By Application:

- Seat Covers

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Carpets

Dashboards

Others

By Sales Channel:

OEM

Aftermarket

By Vehicle Type:

Passenger Cars

Commercial Vehicles

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

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Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

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Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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Contents

CHAPTER 1. GLOBAL AUTOMOTIVE UPHOLSTERY MARKET EXECUTIVE SUMMARY

1.1. Global Automotive Upholstery Market Size & Forecast (2022- 2032)
1.2. Regional Summary
1.3. Segmental Summary
  1.3.1. By Material Type
  1.3.2. By Application
  1.3.3. By Sales Channel
  1.3.4. By Vehicle Type
1.4. Key Trends
1.5. Recession Impact
1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL AUTOMOTIVE UPHOLSTERY MARKET DEFINITION AND RESEARCH ASSUMPTIONS

2.1. Research Objective
2.2. Market Definition
2.3. Research Assumptions
  2.3.1. Inclusion & Exclusion
  2.3.2. Limitations
  2.3.3. Supply Side Analysis
    2.3.3.1. Availability
    2.3.3.2. Infrastructure
    2.3.3.3. Regulatory Environment
    2.3.3.4. Market Competition
    2.3.3.5. Economic Viability (Consumer’s Perspective)
  2.3.4. Demand Side Analysis
    2.3.4.1. Regulatory frameworks
    2.3.4.2. Technological Advancements
    2.3.4.3. Environmental Considerations
    2.3.4.4. Consumer Awareness & Acceptance
2.4. Estimation Methodology
2.5. Years Considered for the Study
2.6. Currency Conversion Rates

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CHAPTER 3. GLOBAL AUTOMOTIVE UPHOLSTERY MARKET DYNAMICS

3.1. Market Drivers
3.1.1. Increase in Production and Sales of Automobiles
3.1.2. Surge in Preference for Synthetic Leather
3.2. Market Challenges
3.2.1. High Cost of Upholstery Raw Materials
3.3. Market Opportunities
3.3.1. Technological Advancements in Bio-degradable Materials
3.3.2. Rising Demand for Customization of Vehicle’s Interior

CHAPTER 4. GLOBAL AUTOMOTIVE UPHOLSTERY MARKET INDUSTRY ANALYSIS

4.1. Porter’s 5 Force Model
4.1.1. Bargaining Power of Suppliers
4.1.2. Bargaining Power of Buyers
4.1.3. Threat of New Entrants
4.1.4. Threat of Substitutes
4.1.5. Competitive Rivalry
4.1.6. Futuristic Approach to Porter’s 5 Force Model
4.1.7. Porter’s 5 Force Impact Analysis
4.2. PESTEL Analysis
4.2.1. Political
4.2.2. Economical
4.2.3. Social
4.2.4. Technological
4.2.5. Environmental
4.2.6. Legal
4.3. Top investment opportunity
4.4. Top winning strategies
4.5. Disruptive Trends
4.6. Industry Expert Perspective
4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL AUTOMOTIVE UPHOLSTERY MARKET SIZE & FORECASTS BY MATERIAL TYPE 2022-2032

5.1. Segment Dashboard

+44 20 8123 2220
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5.2. Global Automotive Upholstery Market: Material Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)
5.2.1. Leather
5.2.2. Vinyl
5.2.3. Polyester
5.2.4. Nylon
5.2.5. Others

CHAPTER 6. GLOBAL AUTOMOTIVE UPHOLSTERY MARKET SIZE & FORECASTS BY APPLICATION 2022-2032

6.1. Segment Dashboard
6.2. Global Automotive Upholstery Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Billion)
6.2.1. Seat Covers
6.2.2. Carpets
6.2.3. Dashboards
6.2.4. Others

CHAPTER 7. GLOBAL AUTOMOTIVE UPHOLSTERY MARKET SIZE & FORECASTS BY SALES CHANNEL 2022-2032

7.1. Segment Dashboard
7.2. Global Automotive Upholstery Market: Sales Channel Revenue Trend Analysis, 2022 & 2032 (USD Billion)
7.2.1. OEM
7.2.2. Aftermarket

CHAPTER 8. GLOBAL AUTOMOTIVE UPHOLSTERY MARKET SIZE & FORECASTS BY VEHICLE TYPE 2022-2032

8.1. Segment Dashboard
8.2. Global Automotive Upholstery Market: Vehicle Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)
8.2.1. Passenger Cars
8.2.2. Commercial Vehicles

CHAPTER 9. GLOBAL AUTOMOTIVE UPHOLSTERY MARKET SIZE & FORECASTS BY REGION 2022-2032

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9.1. North America Automotive Upholstery Market
9.1.1. U.S. Automotive Upholstery Market
9.1.1.1. Material Type breakdown size & forecasts, 2022-2032
9.1.1.2. Application breakdown size & forecasts, 2022-2032
9.1.1.3. Sales Channel breakdown size & forecasts, 2022-2032
9.1.1.4. Vehicle Type breakdown size & forecasts, 2022-2032
9.1.2. Canada Automotive Upholstery Market
9.1.2.1. Material Type breakdown size & forecasts, 2022-2032
9.1.2.2. Application breakdown size & forecasts, 2022-2032
9.1.2.3. Sales Channel breakdown size & forecasts, 2022-2032
9.1.2.4. Vehicle Type breakdown size & forecasts, 2022-2032
9.2. Europe Automotive Upholstery Market
9.2.1. U.K. Automotive Upholstery Market
9.2.2. Germany Automotive Upholstery Market
9.2.3. France Automotive Upholstery Market
9.2.4. Spain Automotive Upholstery Market
9.2.5. Italy Automotive Upholstery Market
9.2.6. Rest of Europe Automotive Upholstery Market
9.3. Asia-Pacific Automotive Upholstery Market
9.3.1. China Automotive Upholstery Market
9.3.2. India Automotive Upholstery Market
9.3.3. Japan Automotive Upholstery Market
9.3.4. Australia Automotive Upholstery Market
9.3.5. South Korea Automotive Upholstery Market
9.3.6. Rest of Asia Pacific Automotive Upholstery Market
9.4. Latin America Automotive Upholstery Market
9.4.1. Brazil Automotive Upholstery Market
9.4.2. Mexico Automotive Upholstery Market
9.4.3. Rest of Latin America Automotive Upholstery Market
9.5. Middle East & Africa Automotive Upholstery Market
9.5.1. Saudi Arabia Automotive Upholstery Market
9.5.2. South Africa Automotive Upholstery Market
9.5.3. Rest of Middle East & Africa Automotive Upholstery Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

10.1. Key Company SWOT Analysis
10.1.1. Grupo Antolin

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10.1.2. Johnson Controls
10.1.3. Adient PLC
10.2. Top Market Strategies
10.3. Company Profiles
10.3.1. Grupo Antolin
10.3.1.1. Key Information
10.3.1.2. Overview
10.3.1.3. Financial (Subject to Data Availability)
10.3.1.4. Product Summary
10.3.1.5. Market Strategies
10.3.2. Johnson Controls
10.3.3. Adient PLC
10.3.4. Faurecia
10.3.5. Lear Corporation
10.3.6. Toyota Boshoku Corporation
10.3.7. Seiren Co., Ltd.
10.3.8. Katzkin Leather Inc.
10.3.9. Sage Automotive Interiors Inc.
10.3.10. UGN Inc.
10.3.11. Benecke-Kaliko AG
10.3.12. Hyosung Corporation
10.3.13. Freudenberg Performance Materials
10.3.14. Recticel
10.3.15. SMS Auto Fabrics

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process
11.1.1. Data Mining
11.1.2. Analysis
11.1.3. Market Estimation
11.1.4. Validation
11.1.5. Publishing
11.2. Research Attributes

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List Of Tables

LIST OF TABLES

TABLE 1. Global Automotive Upholstery market, report scope
TABLE 2. Global Automotive Upholstery market estimates & forecasts by Region 2022-2032 (USD Billion)
TABLE 3. Global Automotive Upholstery market estimates & forecasts by Material Type 2022-2032 (USD Billion)
TABLE 4. Global Automotive Upholstery market estimates & forecasts by Application 2022-2032 (USD Billion)
TABLE 5. Global Automotive Upholstery market estimates & forecasts by Sales Channel 2022-2032 (USD Billion)
TABLE 6. Global Automotive Upholstery market estimates & forecasts by Vehicle Type 2022-2032 (USD Billion)
TABLE 7. Global Automotive Upholstery market by segment, estimates & forecasts, 2022-2032 (USD Billion)
TABLE 8. Global Automotive Upholstery market by region, estimates & forecasts, 2022-2032 (USD Billion)
TABLE 9. Global Automotive Upholstery market by segment, estimates & forecasts, 2022-2032 (USD Billion)
TABLE 10. Global Automotive Upholstery market by region, estimates & forecasts, 2022-2032 (USD Billion)
TABLE 11. Global Automotive Upholstery market by segment, estimates & forecasts, 2022-2032 (USD Billion)
TABLE 12. Global Automotive Upholstery market by region, estimates & forecasts, 2022-2032 (USD Billion)
TABLE 13. Global Automotive Upholstery market by segment, estimates & forecasts, 2022-2032 (USD Billion)
TABLE 14. Global Automotive Upholstery market by region, estimates & forecasts, 2022-2032 (USD Billion)
TABLE 15. U.S. Automotive Upholstery market estimates & forecasts, 2022-2032 (USD Billion)
TABLE 16. U.S. Automotive Upholstery market estimates & forecasts by segment 2022-2032 (USD Billion)
TABLE 17. U.S. Automotive Upholstery market estimates & forecasts by segment 2022-2032 (USD Billion)
TABLE 18. Canada Automotive Upholstery market estimates & forecasts, 2022-2032 (USD Billion)

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TABLE 19. Canada Automotive Upholstery market estimates & forecasts by segment 2022-2032 (USD Billion)
TABLE 20. Canada Automotive Upholstery market estimates & forecasts by segment 2022-2032 (USD Billion)
…..
This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

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List Of Figures

LIST OF FIGURES

FIG 1. Global Automotive Upholstery market, research methodology
FIG 2. Global Automotive Upholstery market, market estimation techniques
FIG 3. Global market size estimates & forecast methods.
FIG 4. Global Automotive Upholstery market, key trends 2023
FIG 5. Global Automotive Upholstery market, growth prospects 2022-2032
FIG 6. Global Automotive Upholstery market, porters 5 force model
FIG 7. Global Automotive Upholstery market, PESTEL analysis
FIG 8. Global Automotive Upholstery market, value chain analysis
FIG 9. Global Automotive Upholstery market by segment, 2022 & 2032 (USD Billion)
FIG 10. Global Automotive Upholstery market by segment, 2022 & 2032 (USD Billion)
FIG 11. Global Automotive Upholstery market by segment, 2022 & 2032 (USD Billion)
FIG 12. Global Automotive Upholstery market by segment, 2022 & 2032 (USD Billion)
FIG 13. Global Automotive Upholstery market by segment, 2022 & 2032 (USD Billion)
FIG 14. Global Automotive Upholstery market, regional snapshot 2022 & 2032
FIG 15. North America Automotive Upholstery market 2022 & 2032 (USD Billion)
FIG 16. Europe Automotive Upholstery market 2022 & 2032 (USD Billion)
FIG 17. Asia pacific Automotive Upholstery market 2022 & 2032 (USD Billion)
FIG 18. Latin America Automotive Upholstery market 2022 & 2032 (USD Billion)
FIG 19. Middle East & Africa Automotive Upholstery market 2022 & 2032 (USD Billion)
FIG 20. Global Automotive Upholstery market, company market share analysis (2023)
…..
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