

Global Automotive Upholstery Market Size Study, by Material Type (Leather, Vinyl, Polyester, Nylon, Others), by Application (Seat Covers, Carpets, Dashboards, Others), by Sales Channel (OEM, Aftermarket), by Vehicle Type (Passenger Cars, Commercial Vehicles), and Regional Forecasts 2022-2032

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Abstracts

Global Automotive Upholstery Market is valued at approximately USD 6.75 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.2% over the forecast period 2024-2032. Automotive upholstery is primarily defined as the materials and fabrics used to cover the interior of vehicles, such as cars, trucks, and vans. It includes everything from the seats, headliners, door panels, and carpets, to the dashboard covers and trim panels. Automotive upholstery serves both functional and aesthetic purposes, delivering comfort, and protection, and improving the overall look and feel of the vehicle's interior. From luxurious leather seats to durable vinyl covers, automotive upholstery includes a wide range of materials and techniques designed to improve the interior functionality and visual appeal of automobiles. The selection of upholstery materials can vary depending on factors such as the vehicle's intended use, budget, and preferred style.

The increase in production and sales of automobiles, along with the growing popularity of lightweight car upholstery materials, drives the growth of the market. In addition, rising demand for customization of vehicle interiors is also expected to fuel the growth of the automotive upholstery industry. However, the high cost of raw materials, coupled with the stringent government regulation and standards for environmental safety, is projected to limit the growth of this market. On the other hand, technological



advancements and innovations in bio-degradable materials, along with the surge in preference for synthetic leather, are anticipated to provide numerous opportunities for the expansion of the automotive upholstery market growth during the forecast period.

The global automotive upholstery market analysis is also driven by the rapid growth in the adoption of lightweight upholstery materials, which creates significant prospects for automakers to improve environmental sustainability, fuel efficiency, and vehicle performance. According to the preliminary data from the Environmental Protection Agency (EPA), the fuel efficiency for vehicle models in 2022 is estimated to be 26.4 mpg, with an increase of 35.4% from 19.5 mpg across 2002 models. Therefore, automotive manufacturers are turning their interest towards advanced and lightweight upholstery rather than traditional materials, as these materials facilitate improved fuel efficiency, as well as meet regulatory requirements, and reduce costs. This, in turn, contributes to the automotive upholstery market growth.

The key regions considered for the global EV Transmission System Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. The automotive upholstery market was dominated by Asia-Pacific and is expected to retain its position during the forecast period, owing to the increasing focus on comfort and aesthetics among automakers, along with the rise in demand for passenger cars and commercial vehicles in this region. Moreover, governments in this region are implementing numerous policies and standards regarding the use of airbags and safety belts, which fuels the growth of the automotive upholstery market. However, Europe holds a considerable automotive upholstery market share, owing to the rising usage of automotive textiles in upholstery applications with growing industrialization and urbanization in the region.

Major market players included in this report are:

Grupo Antolin

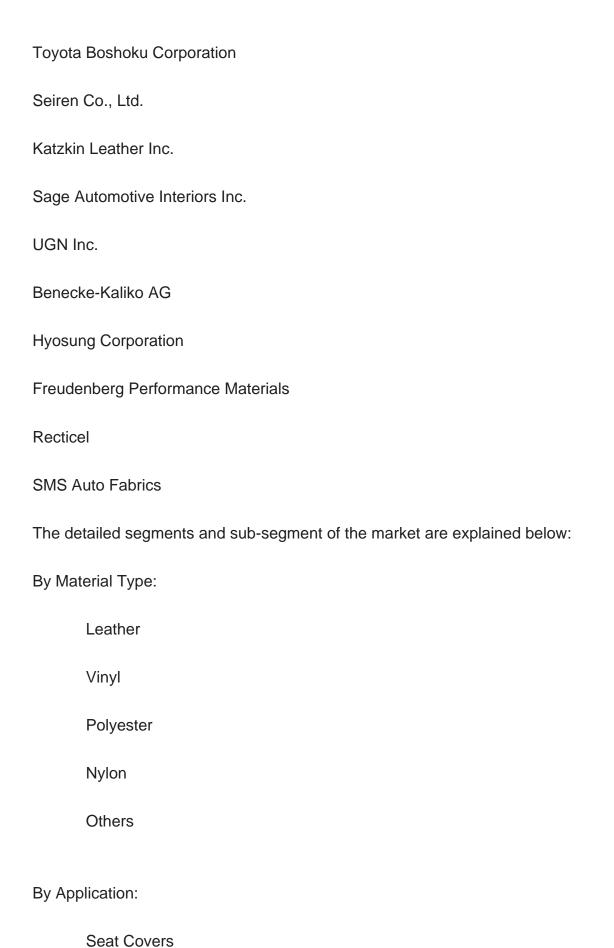
Johnson Controls

Adient PLC

Faurecia

Lear Corporation







	Carpets	
	Dashboards	
	Others	
By Sales Channel:		
	OEM	
	Aftermarket	
By Vehicle Type:		
	Passenger Cars	
	Commercial Vehicles	
By Region:		
North America		
	U.S.	
	Canada	
Europe		
	UK	
	Germany	
	France	



	Spain		
	Italy		
	ROE		
Asia Pacific			
	China		
	India		
	Japan		
	Australia		
	South Korea		
	RoAPAC		
Latin America			
	Brazil		
	Mexico		
Middle East & Africa			
	Saudi Arabia		
	South Africa		
	RoMEA		

Years considered for the study are as follows:



Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.



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