

Global Automotive Trailer Market Size study & Forecast, by Vehicle Type (Two-wheeler and Bike, Passenger Car, Commercial Vehicle), by Trailer Type (Dry Van and Box, Refrigerator, Chemical and Liquid, Tipper, Flatbed, Others), by Axle Type (Single Axle, Tandem Axle, Three or More Than Three Axle) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/G5E4FF1E1275EN.html>

Date: December 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G5E4FF1E1275EN

Abstracts

Global Automotive Trailer Market is valued at approximately USD 21.90 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 3.8% over the forecast period 2023-2030. Automotive trailers are non-motorized vehicles pulled by powered vehicles using a hitch. They are used for transporting goods and can be utilized by cargo companies for both domestic and international transfers. Additionally, trailers serve recreational purposes such as carrying luggage, functioning as fishing boats, or serving as basic mobile homes. The expansion of the logistics industry, particularly in road transportation, is driving the demand for automotive trailers. E-commerce companies are also relying heavily on logistics service providers for transportation, further boosting the need for trailers. Additionally, the demand for cold chain logistics is increasing due to the rise in perishable goods and the expansion of the cold chain industry infrastructure. The versatility, cost advantages, and increased demand for transportation services are driving the adoption of automotive trailers in the market.

The Automotive Trailer Market is driven by the growing logistics industry and the rising demand for cold-chain transportation. With the expansion of logistics, there is a higher requirement for efficient transportation solutions such as automotive trailers to facilitate the movement of goods. According to Statista, in 2021, the global logistics industry had

a value exceeding USD 9.18 trillion and it is projected to surpass USD 14.97 trillion by 2027. Furthermore, the total logistics costs worldwide reached USD 9 trillion U.S. dollars in 2020, accounting for approximately 10.7 percent of the global Gross Domestic Product (GDP) of USD 85.24 trillion that year. Additionally, technological developments in automobile trailers, as well as a rise in interest in trailer platooning, are likely to present the industry with attractive opportunities for expansion. However, the high maintenance cost of Automotive Trailer stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Automotive Trailer Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to promising GDP growth, coupled with the presence of car parts and system makers, contributing to this growth. Emerging nations such as China, India, and Malaysia are witnessing increased market growth driven by the rising adoption of passenger cars and commercial vehicles, fueled by the growth in disposable income. North America is expected to grow significantly over the forecast period, owing to manufacturers have introduced tie-down pockets on the sides of trailers to enhance cargo security, which has played a significant role in driving market growth. Automotive trailers are designed with spacious deck areas, detachable fenders, and high load-bearing capacities, further contributing to their popularity.

Major market player included in this report are:

China International Marine Containers (Group) Co., Ltd.

Hyundai Motor Group

Utility Trailer Manufacturing Company

Humbaur GmbH

Schmitz Cargobull Aktiengesellschaft

Wabash National Corporation

Böckmann Fahrzeugwerke GmbH

Dennison Trailers Ltd

Ifor Williams Trailers Ltd.

Great Dane

Recent Developments in the Market:

In July 2021, Felling Trailers, a manufacturer of light automobile trailers, made improvements to the design of their wheel fenders. These modified fenders were implemented in their ground-level tilt-loading trailers. The updated design aims to reduce wear and tear on the trailers and minimize maintenance costs for light car trailers.

In March 2022, East Manufacturing Company introduced the new round-bottom Horizon trailer. This trailer is designed for agricultural purposes and transportation of aggregate, sand, and gravel loads. The manufacturer showcased their aluminum trailers during the Transportation Technology Exhibition and the 2022 Annual Meeting of the Technology & Maintenance Council.

Global Automotive Trailer Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Vehicle Type, Trailer Type, Axle Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Vehicle Type:

Two-wheeler and Bike

Passenger Car

Commercial Vehicle

By Trailer Type:

Dry Van and Box

Refrigerator

Chemical and Liquid

Tipper

Flatbed

Others

By Axle Type:

Single Axle

Tandem Axle

Three or More Than Three Axle

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Automotive Trailer Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Automotive Trailer Market, by Vehicle Type, 2020-2030 (USD Billion)
 - 1.2.3. Automotive Trailer Market, by Trailer Type, 2020-2030 (USD Billion)
 - 1.2.4. Automotive Trailer Market, by Axle Type, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL AUTOMOTIVE TRAILER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL AUTOMOTIVE TRAILER MARKET DYNAMICS

- 3.1. Automotive Trailer Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Expansion of logistics industry, coupled with an increased in cold chain transportation
 - 3.1.1.2. Growing E-commerce companies
 - 3.1.2. Market Challenges
 - 3.1.2.1. High maintenance Cost of Automotive Trailer
 - 3.1.2.2. Fluctuating Fuel Prices
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing technological developments in automobile trailers
 - 3.1.3.2. Rise in interest in trailer platooning

CHAPTER 4. GLOBAL AUTOMOTIVE TRAILER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL AUTOMOTIVE TRAILER MARKET, BY VEHICLE TYPE

- 5.1. Market Snapshot
- 5.2. Global Automotive Trailer Market by Vehicle Type, Performance - Potential Analysis
- 5.3. Global Automotive Trailer Market Estimates & Forecasts by Vehicle Type 2020-2030 (USD Billion)
- 5.4. Automotive Trailer Market, Sub Segment Analysis
 - 5.4.1. Two-wheeler and Bike
 - 5.4.2. Passenger Car
 - 5.4.3. Commercial Vehicle

CHAPTER 6. GLOBAL AUTOMOTIVE TRAILER MARKET, BY TRAILER TYPE

- 6.1. Market Snapshot
- 6.2. Global Automotive Trailer Market by Trailer Type, Performance - Potential Analysis
- 6.3. Global Automotive Trailer Market Estimates & Forecasts by Trailer Type 2020-2030 (USD Billion)

6.4. Automotive Trailer Market, Sub Segment Analysis

- 6.4.1. Dry Van and Box
- 6.4.2. Refrigerator
- 6.4.3. Chemical and Liquid
- 6.4.4. Tipper
- 6.4.5. Flatbed
- 6.4.6. Others

CHAPTER 7. GLOBAL AUTOMOTIVE TRAILER MARKET, BY AXLE TYPE

7.1. Market Snapshot

7.2. Global Automotive Trailer Market by Axle Type, Performance - Potential Analysis

7.3. Global Automotive Trailer Market Estimates & Forecasts by Axle Type 2020-2030 (USD Billion)

7.4. Automotive Trailer Market, Sub Segment Analysis

- 7.4.1. Single Axle
- 7.4.2. Tandem Axle
- 7.4.3. Three or More Than Three Axle

CHAPTER 8. GLOBAL AUTOMOTIVE TRAILER MARKET, REGIONAL ANALYSIS

8.1. Top Leading Countries

8.2. Top Emerging Countries

8.3. Automotive Trailer Market, Regional Market Snapshot

8.4. North America Automotive Trailer Market

8.4.1. U.S. Automotive Trailer Market

8.4.1.1. Vehicle Type breakdown estimates & forecasts, 2020-2030

8.4.1.2. Trailer Type breakdown estimates & forecasts, 2020-2030

8.4.1.3. Axle Type breakdown estimates & forecasts, 2020-2030

8.4.2. Canada Automotive Trailer Market

8.5. Europe Automotive Trailer Market Snapshot

8.5.1. U.K. Automotive Trailer Market

8.5.2. Germany Automotive Trailer Market

8.5.3. France Automotive Trailer Market

8.5.4. Spain Automotive Trailer Market

8.5.5. Italy Automotive Trailer Market

8.5.6. Rest of Europe Automotive Trailer Market

8.6. Asia-Pacific Automotive Trailer Market Snapshot

8.6.1. China Automotive Trailer Market

- 8.6.2. India Automotive Trailer Market
- 8.6.3. Japan Automotive Trailer Market
- 8.6.4. Australia Automotive Trailer Market
- 8.6.5. South Korea Automotive Trailer Market
- 8.6.6. Rest of Asia Pacific Automotive Trailer Market
- 8.7. Latin America Automotive Trailer Market Snapshot
 - 8.7.1. Brazil Automotive Trailer Market
 - 8.7.2. Mexico Automotive Trailer Market
- 8.8. Middle East & Africa Automotive Trailer Market
 - 8.8.1. Saudi Arabia Automotive Trailer Market
 - 8.8.2. South Africa Automotive Trailer Market
 - 8.8.3. Rest of Middle East & Africa Automotive Trailer Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. China International Marine Containers (Group) Co., Ltd.
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Recent Developments
 - 9.3.2. Hyundai Motor Group
 - 9.3.3. Utility Trailer Manufacturing Company
 - 9.3.4. Humbaur Gmbh
 - 9.3.5. Schmitz Cargobull Aktiengesellschaft
 - 9.3.6. Wabash National Corporation
 - 9.3.7. B?ckmann Fahrzeugwerke Gmbh
 - 9.3.8. Dennison Trailers Ltd
 - 9.3.9. Ifor Williams Trailers Ltd.
 - 9.3.10. Great Dane

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Automotive Trailer Market, report scope

TABLE 2. Global Automotive Trailer Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3. Global Automotive Trailer Market estimates & forecasts by Vehicle Type 2020-2030 (USD Billion)

TABLE 4. Global Automotive Trailer Market estimates & forecasts by Trailer Type 2020-2030 (USD Billion)

TABLE 5. Global Automotive Trailer Market estimates & forecasts by Axle Type 2020-2030 (USD Billion)

TABLE 6. Global Automotive Trailer Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global Automotive Trailer Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Automotive Trailer Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Automotive Trailer Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Automotive Trailer Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Automotive Trailer Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Automotive Trailer Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Automotive Trailer Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Automotive Trailer Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global Automotive Trailer Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. U.S. Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. U.S. Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. Canada Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20. Canada Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE Automotive Trailer Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 39. RoE Automotive Trailer Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 40. China Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41. China Automotive Trailer Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 42. China Automotive Trailer Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 43. India Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44. India Automotive Trailer Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 45. India Automotive Trailer Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 46. Japan Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47. Japan Automotive Trailer Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 48. Japan Automotive Trailer Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 49. South Korea Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50. South Korea Automotive Trailer Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 51. South Korea Automotive Trailer Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 52. Australia Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53. Australia Automotive Trailer Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 54. Australia Automotive Trailer Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 55. RoAPAC Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56. RoAPAC Automotive Trailer Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 57. RoAPAC Automotive Trailer Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 58. Brazil Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59. Brazil Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Mexico Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62. Mexico Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. Mexico Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. RoLA Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65. RoLA Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. Saudi Arabia Automotive Trailer Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68. South Africa Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. RoMEA Automotive Trailer Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Automotive Trailer Market

TABLE 71. List of primary sources, used in the study of global Automotive Trailer Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures are dummy in Vehicle Type, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Automotive Trailer Market, research methodology
 - FIG 2. Global Automotive Trailer Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Automotive Trailer Market, key trends 2022
 - FIG 5. Global Automotive Trailer Market, growth prospects 2023-2030
 - FIG 6. Global Automotive Trailer Market, porters 5 force model
 - FIG 7. Global Automotive Trailer Market, pest analysis
 - FIG 8. Global Automotive Trailer Market, value chain analysis
 - FIG 9. Global Automotive Trailer Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10. Global Automotive Trailer Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11. Global Automotive Trailer Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12. Global Automotive Trailer Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13. Global Automotive Trailer Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14. Global Automotive Trailer Market, regional snapshot 2020 & 2030
 - FIG 15. North America Automotive Trailer Market 2020 & 2030 (USD Billion)
 - FIG 16. Europe Automotive Trailer Market 2020 & 2030 (USD Billion)
 - FIG 17. Asia pacific Automotive Trailer Market 2020 & 2030 (USD Billion)
 - FIG 18. Latin America Automotive Trailer Market 2020 & 2030 (USD Billion)
 - FIG 19. Middle East & Africa Automotive Trailer Market 2020 & 2030 (USD Billion)
- List of tables and figures are dummy in Vehicle Type, final lists may vary in the final deliverable

I would like to order

Product name: Global Automotive Trailer Market Size study & Forecast, by Vehicle Type (Two-wheeler and Bike, Passenger Car, Commercial Vehicle), by Trailer Type (Dry Van and Box, Refrigerator, Chemical and Liquid, Tipper, Flatbed, Others), by Axle Type (Single Axle, Tandem Axle, Three or More Than Three Axle) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/G5E4FF1E1275EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5E4FF1E1275EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970