

# **Global Automotive Trailer Market Size study & Forecast, by Vehicle Type (Two-wheeler and Bike, Passenger Car, Commercial Vehicle), by Trailer Type (Dry Van and Box, Refrigerator, Chemical and Liquid, Tipper, Flatbed, Others), by Axle Type (Single Axle, Tandem Axle, Three or More Than Three Axle) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Automotive Trailer Market is valued at approximately USD 21.90 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 3.8% over the forecast period 2023-2030. Automotive trailers are non-motorized vehicles pulled by powered vehicles using a hitch. They are used for transporting goods and can be utilized by cargo companies for both domestic and international transfers. Additionally, trailers serve recreational purposes such as carrying luggage, functioning as fishing boats, or serving as basic mobile homes. The expansion of the logistics industry, particularly in road transportation, is driving the demand for automotive trailers. E-commerce companies are also relying heavily on logistics service providers for transportation, further boosting the need for trailers. Additionally, the demand for cold chain logistics is increasing due to the rise in perishable goods and the expansion of the cold chain industry infrastructure. The versatility, cost advantages, and increased demand for transportation services are driving the adoption of automotive trailers in the market.

The Automotive Trailer Market is driven by the growing logistics industry and the rising demand for cold-chain transportation. With the expansion of logistics, there is a higher requirement for efficient transportation solutions such as automotive trailers to facilitate the movement of goods. According to Statista, in 2021, the global logistics industry had

a value exceeding USD 9.18 trillion and it is projected to surpass USD 14.97 trillion by 2027. Furthermore, the total logistics costs worldwide reached USD 9 trillion U.S. dollars in 2020, accounting for approximately 10.7 percent of the global Gross Domestic Product (GDP) of USD 85.24 trillion that year. Additionally, technological developments in automobile trailers, as well as a rise in interest in trailer platooning, are likely to present the industry with attractive opportunities for expansion. However, the high maintenance cost of Automotive Trailer stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Automotive Trailer Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to promising GDP growth, coupled with the presence of car parts and system makers, contributing to this growth. Emerging nations such as China, India, and Malaysia are witnessing increased market growth driven by the rising adoption of passenger cars and commercial vehicles, fueled by the growth in disposable income. North America is expected to grow significantly over the forecast period, owing to manufacturers have introduced tie-down pockets on the sides of trailers to enhance cargo security, which has played a significant role in driving market growth. Automotive trailers are designed with spacious deck areas, detachable fenders, and high load-bearing capacities, further contributing to their popularity.

Major market player included in this report are:

China International Marine Containers (Group) Co., Ltd.

Hyundai Motor Group

Utility Trailer Manufacturing Company

Humbaur GmbH

Schmitz Cargobull Aktiengesellschaft

Wabash National Corporation

Böckmann Fahrzeugwerke GmbH

Dennison Trailers Ltd

Ifor Williams Trailers Ltd.

Great Dane

Recent Developments in the Market:

In July 2021, Felling Trailers, a manufacturer of light automobile trailers, made improvements to the design of their wheel fenders. These modified fenders were implemented in their ground-level tilt-loading trailers. The updated design aims to reduce wear and tear on the trailers and minimize maintenance costs for light car trailers.

In March 2022, East Manufacturing Company introduced the new round-bottom Horizon trailer. This trailer is designed for agricultural purposes and transportation of aggregate, sand, and gravel loads. The manufacturer showcased their aluminum trailers during the Transportation Technology Exhibition and the 2022 Annual Meeting of the Technology & Maintenance Council.

Global Automotive Trailer Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Vehicle Type, Trailer Type, Axle Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Vehicle Type:

Two-wheeler and Bike

Passenger Car

Commercial Vehicle

By Trailer Type:

Dry Van and Box

Refrigerator

Chemical and Liquid

Tipper

Flatbed

Others

By Axle Type:

Single Axle

Tandem Axle

Three or More Than Three Axle

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

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Rest of Middle East & Africa

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