

Global Automotive Starter Motor by Type (Electric, Gear Reduction,) by Vehicle type (Vehicle Type (Passenger Vehicle and Commercial vehicle), Technology (BAS, Enhanced Starter, Direct Start, ISG) and Regional Forecasting 2020-2027

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Abstracts

Global Automotive Starter Motor Market was valued at USD 15.2 Billion in 2019 and expected to grow with a CAGR 4.5% over the forecast period 2020-2027. An automobile starter motor is a mechanism that converts into mechanical energy the electrical energy contained in the battery in order to crank or start the engine. Furthermore, the automotive starter is an electrical device used to turn on the internal combustion engine and is responsible for the operation of the engine on its own control. Electric, hydraulic and pneumatic car starters may be used. Alternators refer to a feature of the vehicle used to charge the batteries and control the electrical system. For a given number of cycles, the starter motor provides the mechanical energy required to spin the crankshaft. The engine begins the combustion process when the crankshaft starts spinning. When the engine continues to run under its own control, the starter is able to disengage. Increase in production of vehicle globally and increase in demand of lightweight and fuel efficient vehicle drive the market growth over the forecast period 2020-2027. For instance, as per Statista, Global automotive vehicle sales in 2019 was 74.9 million units. Despite that, increase in demand of electric vehicle can be a serious hinderance the growth of market over the forecasting period 2020-2027.

The regional analysis of the Automotive Starter Motor Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. In which, Asia Pacific dominates the market owing to rapid industrial growth and growing economies. However, North America registered the fastest growing region of automotive starter motor market due to continue investment in automotive industry and

increase in production of vehicle.

Key Players in Global Automotive Starter Motor Market

Robert Bosch GmbH

Denso Corporation

Hitachi Automotive Systems, Ltd.

Mitsuba Corporation

Mitsubishi Electric Corporation

Valeo SA

Hella KGAA Hueck & Co.

Lucas Electrical

Motorcar Parts of America

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Electric

Gear Reduction

By Vehicle Type:

Passenger Vehicle Commercial Vehicle

By Technology:

Belt Alternator Starter

Enhanced Starter

Direct Start

ISG (integrated-starter-generator)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy

Asia Pacific
China
India
Japan
Australia

Latin America
Brazil
Mexico
Rest of LA
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of Global Automotive Starter Motor Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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