

Global Automotive Smart Display Market Size study, by Display Size (Less than 5, 5-10, Greater than 10), by Display Technology (LCD, TFT-LCT, OLED,), by Application (Digital Instrument Cluster, Center stack, Head-up Display, Rear seat Entertainment) and Regional Forecasts 2020-2027

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Abstracts

Global Automotive Smart Display Market is valued approximately at USD 10.85 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.2% over the forecast period 2020-2027. The Automotive display is a touch screen and wireless enables devices which provides distraction free access to various functions such as multimedia, navigation, Real time diagnostics of the vehicle which includes tire pressure, driver safety features, engine heat indicators etc., It also include vehicle to vehicle connectivity to enhance the customer experience. . The increasing demand for advanced technology functions, which includes navigation systems, multimedia systems, and car connected features. The improving Drive-to-communication and growth in the production of passenger vehicles as well as growing demand of electric vehicles are the major drivers to the automotive smart display market in the forecasted period. As per the report of International Organization of Motor Vehicle Manufactures, in 2019 the overall production of electric passenger vehicle was over 67,149,196 units worldwide, which is an increase from 42,012,284 units in 2018. However, the increase in wireless connectivity features in vehicles rises the risk of cyberattacks. The vehicle connectivity through devices such as music players, smart phones, tablets has also increased the risk of cyberattack for example In 2019 India has witnessed 3,94,499 cyberattacks cases as compare to 11,58.208 cases in 2020 which is alarming situation for government. which may impede the growth of the market over the forecast period of 2020-2027. Also, The advent of 5G technology advancement which offers high speed

internet and innovative applications such as virtual reality, augmented reality are likely to boost the market growth during the forecast period.

The regional analysis of global Automotive Smart Display market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading/significant region across the world in terms of market share owing to high regional manufactures and high sales. Whereas, Europe is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income, rising consumer preferences and technological advancement would create lucrative growth prospects for the Automotive Smart Display market across Asia-Pacific region.

Major market player included in this report are:

Alps Alpine Co., Ltd.

Continental AG

Denso Corporation

Hyundai Mobis

Nippon Seiki Co., Ltd.

Panasonic Corporation

Pioneer Corporation

Robert Bosch GmbH

SAMSUNG (HARMAN International)

Visteon Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Display Size:

Less Than 5

5-10

Greater Than 5

By Display Technology:

LCDs

TFT-LCD

OLED

Others

By Application:

Digital Instrument Cluster

Center Stack

Head-up Display (HUD)

Rear Seat Entertainment

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Automotive Smart Display Market in Market Study:

Global Automotive Smart Display Market Size study, by Display Size (Less than 5, 5-10, Greater than 10), by Di...

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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