

Global Automotive Smart Antenna Market Size study, by Frequency (High Frequency, Very High Frequency and Ultra High Frequency), by Component (Transceivers, Electronic Control Unit (ECU) and Others), by Vehicle (Light Duty Vehicle and Commercial Vehicle), by Electric Vehicle (Battery Electric Vehicle (BEV), Hybrid Electric Vehicle (HEV) and Plug-In Hybrid Electric Vehicle (PHEV) and Regional Forecasts 2018-2025

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### **Abstracts**

Global automotive smart antenna market is valued approximately USD 1.8 billion in 2017 and is anticipated to grow with a healthy growth rate of more than 14% over the forecast period 2018-2025. Smart antennas also known as digital antenna arrays or multiple antennas that are used to identify spatial signal signatures such as the direction of arrival (DOA) of the signal in vehicles. Increasing installation of safety and convenience features in light and heavy-duty vehicles, and growing advancements in the field of vehicle electronics is expected to promote the growth of the market. According to global strategy by the United Nations' Decade of Action for Road Safety is expected to reduce fatalities and injuries by 50 per cent by 2020 through advanced safety features in vehicles. Thus, growing advancement in automotive sector is also driving the market growth.

The regional analysis of global automotive smart antenna market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading market region for global automotive smart antenna market in terms of market revenue share. Factors such as emerging automotive market



players in North America is promoting the growth of the market.

The leading market players mainly include-Continental Denso Te Connectivity Hella Laird Yokowo Harada Schaffner Kathrein Ficosa Harman Hirschmann Car Communication MD Electronik HUF H?Isbeck & F?rst Wisi Group

The report on global Automotive Smart Antenna market includes Frequency, Component, Vehicle and Electric Vehicle segments. Frequency segment is divided into High Frequency, Very High Frequency and Ultra High Frequency, Component segment includes Transceivers, Electronic Control Unit (ECU) and Others, Vehicle is further



categorized into Light Duty Vehicle and Commercial Vehicle) and Electric Vehicle is divided into Battery Electric Vehicle (BEV), Hybrid Electric Vehicle (HEV) and Plug-In Hybrid Electric Vehicle (PHEV).

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

# By Frequency: High Frequency Very High Frequency **Ultra-High Frequency** By Component: **Transceivers** Electronic Control Unit (ECU) Others (Connectors, Wiring Harness, Digital Bus) By Vehicle: Light Duty Vehicle Commercial Vehicle



# By Electric Vehicle: Battery Electric Vehicle (BEV) Hybrid Electric Vehicle (HEV) Plug-In Hybrid Electric Vehicle (PHEV) By Regions: North America U.S. Canada Europe UK Germany Asia Pacific China India Japan Latin America Brazil Mexico

Rest of the World



Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Automotive Smart Antenna Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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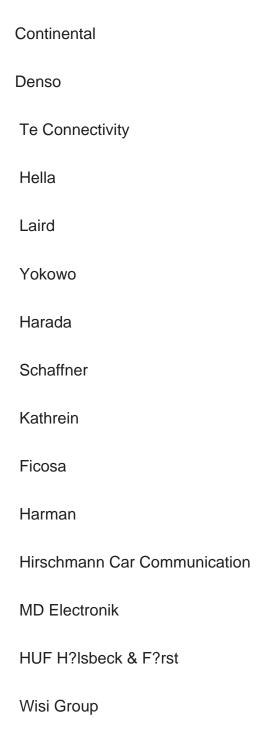
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The leading market players mainly include-



The report on global Automotive Smart Antenna market includes Frequency,



By Frequency:

By Vehicle:

Light Duty Vehicle

Component, Vehicle and Electric Vehicle segments. Frequency segment is divided into High Frequency, Very High Frequency and Ultra High Frequency, Component segment includes Transceivers, Electronic Control Unit (ECU) and Others, Vehicle is further categorized into Light Duty Vehicle and Commercial Vehicle) and Electric Vehicle is divided into Battery Electric Vehicle (BEV), Hybrid Electric Vehicle (HEV) and Plug-In Hybrid Electric Vehicle (PHEV).

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# High Frequency Very High Frequency Ultra-High Frequency By Component: Transceivers Electronic Control Unit (ECU) Others (Connectors, Wiring Harness, Digital Bus)



### **Commercial Vehicle**

By Electric Vehicle:
Battery Electric Vehicle (BEV)
Hybrid Electric Vehicle (HEV)
Plug-In Hybrid Electric Vehicle (PHEV)
Зу Regions:
North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico



Rest of the World

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Automotive Smart Antenna Market in Market Study:

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Large, medium-sized, and small enterprises

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