

Global Automotive Smart Antenna Market Size study, by Frequency (High Frequency, Very High Frequency and Ultra High Frequency), by Component (Transceivers, Electronic Control Unit (ECU) and Others), by Vehicle (Light Duty Vehicle and Commercial Vehicle), by Electric Vehicle (Battery Electric Vehicle (BEV), Hybrid Electric Vehicle (HEV) and Plug-In Hybrid Electric Vehicle (PHEV) and Regional Forecasts 2018-2025

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Abstracts

Global automotive smart antenna market is valued approximately USD 1.8 billion in 2017 and is anticipated to grow with a healthy growth rate of more than 14% over the forecast period 2018-2025. Smart antennas also known as digital antenna arrays or multiple antennas that are used to identify spatial signal signatures such as the direction of arrival (DOA) of the signal in vehicles. Increasing installation of safety and convenience features in light and heavy-duty vehicles, and growing advancements in the field of vehicle electronics is expected to promote the growth of the market. According to global strategy by the United Nations' Decade of Action for Road Safety is expected to reduce fatalities and injuries by 50 per cent by 2020 through advanced safety features in vehicles. Thus, growing advancement in automotive sector is also driving the market growth.

The regional analysis of global automotive smart antenna market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading market region for global automotive smart antenna market in terms of market revenue share. Factors such as emerging automotive market

players in North America is promoting the growth of the market.

The leading market players mainly include-

Continental

Denso

Te Connectivity

Hella

Laird

Yokowo

Harada

Schaffner

Kathrein

Ficosa

Harman

Hirschmann Car Communication

MD Electronik

HUF H?lsbeck & F?rst

Wisi Group

The report on global Automotive Smart Antenna market includes Frequency, Component, Vehicle and Electric Vehicle segments. Frequency segment is divided into High Frequency, Very High Frequency and Ultra High Frequency, Component segment includes Transceivers, Electronic Control Unit (ECU) and Others, Vehicle is further

categorized into Light Duty Vehicle and Commercial Vehicle) and Electric Vehicle is divided into Battery Electric Vehicle (BEV), Hybrid Electric Vehicle (HEV) and Plug-In Hybrid Electric Vehicle (PHEV).

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Frequency:

High Frequency

Very High Frequency

Ultra-High Frequency

By Component:

Transceivers

Electronic Control Unit (ECU)

Others (Connectors, Wiring Harness, Digital Bus)

By Vehicle:

Light Duty Vehicle

Commercial Vehicle

By Electric Vehicle:

Battery Electric Vehicle (BEV)

Hybrid Electric Vehicle (HEV)

Plug-In Hybrid Electric Vehicle (PHEV)

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Automotive Smart Antenna Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

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Contents

CHAPTER 1. MARKET DEFINITION AND SCOPE

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

CHAPTER 2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Data Mining
 - 2.1.2. Analysis
 - 2.1.3. Market Estimation
 - 2.1.4. Validation
 - 2.1.5. Publishing
- 2.2. Research Assumption

CHAPTER 3. EXECUTIVE SUMMARY

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

CHAPTER 4. GLOBAL AUTOMOTIVE SMART ANTENNA MARKET DYNAMICS

- 4.1. Growth Prospects
 - 4.1.1. Drivers
 - 4.1.2. Restraints
 - 4.1.3. Opportunities
- 4.2. Industry Analysis
 - 4.2.1. Porter's 5 Force Model
 - 4.2.2. PEST Analysis
 - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL AUTOMOTIVE SMART ANTENNA MARKET, BY

Global Automotive Smart Antenna Market Size study, by Frequency (High Frequency, Very High Frequency and Ultra...

FREQUENCY

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Global Automotive Smart Antenna Market, Sub Segment Analysis
 - 5.3.1. High Frequency
 - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2. Ultra-High Frequency
 - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 6. GLOBAL AUTOMOTIVE SMART ANTENNA MARKET, BY COMPONENT

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Global Automotive Smart Antenna Market, Sub Segment Analysis
 - 6.3.1. Transceivers
 - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2. Electronic Control Unit (ECU)
 - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.3. Others (Connectors, Wiring Harness, Digital Bus)
 - 6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 6.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. GLOBAL AUTOMOTIVE SMART ANTENNA MARKET, BY VEHICLE

- 7.1. Market Snapshot
- 7.2. Market Performance - Potential Model
- 7.3. Global Automotive Smart Antenna Market, Sub Segment Analysis
 - 7.3.1. Light Duty Vehicle
 - 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2. Commercial Vehicle
 - 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 8. GLOBAL AUTOMOTIVE SMART ANTENNA MARKET, BY ELECTRIC VEHICLE

- 8.1. Market Snapshot
- 8.2. Market Performance - Potential Model
- 8.3. Global Automotive Smart Antenna Market, Sub Segment Analysis
 - 8.3.1. Battery Electric Vehicle (BEV)
 - 8.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.3.2. Hybrid Electric Vehicle (HEV)
 - 8.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 8.3.3. Plug-In Hybrid Electric Vehicle (PHEV)
 - 8.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 8.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 9. GLOBAL AUTOMOTIVE SMART ANTENNA MARKET, BY REGIONAL ANALYSIS

- 9.1. Automotive Smart Antenna Market, Regional Market Snapshot (2015-2025)
- 9.2. North America Automotive Smart Antenna Market Snapshot
 - 9.2.1. U.S.
 - 9.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.2.1.2. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.2.1.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.2.1.4. Vehicle estimates & forecasts, 2015-2025 (USD Billion)
 - 9.2.1.5. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.2.2. Canada
 - 9.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.2.2.2. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.2.2.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.2.2.4. Vehicle estimates & forecasts, 2015-2025 (USD Billion)
 - 9.2.2.5. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3. Europe Automotive Smart Antenna Market Snapshot
 - 9.3.1. U.K.
 - 9.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.1.2. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.1.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

- 9.3.1.4. Vehicle estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.1.5. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.2. Germany
 - 9.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.2.2. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.2.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.2.4. Vehicle estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.2.5. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.3. France
 - 9.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.3.2. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.3.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.3.4. Vehicle estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.3.5. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.4. Rest of Europe
 - 9.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.4.2. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.4.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.4.4. Vehicle estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.4.5. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.5. China
 - 9.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.5.2. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.5.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.5.4. Vehicle estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.5.5. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.6. India
 - 9.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.6.2. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.6.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.6.4. Vehicle estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.6.5. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.7. Japan
 - 9.3.7.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.8. Rest of Asia Pacific
 - 9.3.8.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.8.2. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.8.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.8.4. Vehicle estimates & forecasts, 2015-2025 (USD Billion)

- 9.3.8.5. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.9. Latin America Automotive Smart Antenna Market Snapshot
- 9.3.10. Brazil
 - 9.3.10.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.10.2. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.10.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.10.4. Vehicle estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.10.5. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.11. Mexico
 - 9.3.11.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.11.2. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.11.3. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.11.4. Vehicle estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.11.5. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.12. Rest of The World
- 9.3.13. South America
 - 9.3.13.1. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.13.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.13.3. Vehicle estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.13.4. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3.14. Middle East and Africa
 - 9.3.14.1. Frequency breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.14.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.14.3. Vehicle estimates & forecasts, 2015-2025 (USD Billion)
 - 9.3.14.4. Electric Vehicle breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Company Market Share (Subject to Data Availability)
- 10.2. Top Market Strategies
- 10.3. Company Profiles
 - 10.3.1. Continental
 - 10.3.1.1. Overview
 - 10.3.1.2. Financial (Subject to data availability)
 - 10.3.1.3. Product summary
 - 10.3.1.4. Recent developments
 - 10.3.2. Denso
 - 10.3.3. Te Connectivity
 - 10.3.4. Hella

- 10.3.5. Laird
- 10.3.6. Yokowo
- 10.3.7. Harada
- 10.3.8. Schaffner
- 10.3.9. Kathrein
- 10.3.10. Ficos
- 10.3.11. Harman
- 10.3.12. Hirschmann Car Communication
- 10.3.13. MD Elektronik
- 10.3.14. HUF H?lsbeck & F?rst
- 10.3.15. Wisi Group

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