

# **Global Automotive Screenwash Products Market Size study, By Product Type (All-Season Automotive Screenwash Products, Bug Remover Automotive Screenwash Products, De-icer Automotive Screenwash Products, Water-repellent Windshield Washer Fluid Screenwash Products), By Sales Channel (Direct Sales, Indirect Sales ), By End Use (Auto Maintenance Shops, Personal Use), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Automotive Screenwash Products Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Automotive Screenwash Products can be defined as cleaning products which are used to clean windshields of vehicles. Screenwash products are used to clean road grime, dead insects and dirt from windscreens. There are different types of Screenwash products available such as Standard windshield washer fluid, bug remover windshield washer fluid and De-icer windshield washer fluid among others. The growing Vehicle Fleet Size globally and increasing inclination towards Electric Vehicles as well as recent product launches from leading market players are factors that are accelerating the global market demand. For instance, according to International Energy Agency (IEA)'s Global EV Outlook report- In 2020, around 3 million new electric cars were registered, witnessing an increase of over 43% from 2019. Furthermore, Europe stood at first position with 1.4 million new registrations, followed by China with 1.2 million registrations and the United States registered around 295 000 new electric cars. Moreover, companies across the globe are launching new products to leverage this increasing demand of automotive screen wash

products. For instance, in July 2019, UK based Tesco PLC launched its new unicorn car screen wash and air freshener set. Also, growing adoption of personal vehicles in emerging economies and favorable Government initiatives towards growth of automotive Sector are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high Cost associated with Screenwash products and low awareness among the general population impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Automotive Screenwash Products Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing adoption of electric vehicles and presence of leading market players. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as rising ownership of personal vehicles and surging urbanization in the region, would create lucrative growth prospects for the global Automotive Screenwash Products Market across the Asia pacific region.

Major market players included in this report are:

Controls Group

Stanley

Gilson Company, Inc.

Humboldt Mfg. Co.

Cooper Technology

PaveTesting Limited

GDS Instruments

Geo-Con Products Pty Ltd.

Test Mark Industries

M & L Testing Equipment Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:  
By Product Type:

All-Season Automotive Screenwash Products  
Bug Remover Automotive Screenwash Products  
De-icer Automotive Screenwash Products  
Water-repellent Windshield Washer Fluid Screenwash Products

By Sales Channel:

Direct Sales  
Indirect Sales

By End Use:

Auto Maintenance Shops

Personal Use

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Automotive Screenwash Products Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
  - 1.2.1. Global Automotive Screenwash Products Market, by Region, 2020-2028 (USD Million)
  - 1.2.2. Global Automotive Screenwash Products Market, by Product Type, 2020-2028 (USD Million)
  - 1.2.3. Global Automotive Screenwash Products Market, by Sales Channel, 2020-2028 (USD Million)
  - 1.2.4. Global Automotive Screenwash Products Market, by End Use, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL AUTOMOTIVE SCREENWASH PRODUCTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL AUTOMOTIVE SCREENWASH PRODUCTS MARKET DYNAMICS

- 3.1. Automotive Screenwash Products Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing Vehicle Fleet Size globally.
    - 3.1.1.2. Increasing inclination towards Electric Vehicles.
    - 3.1.1.3. Recent product launches from leading market players.
  - 3.1.2. Market Challenges
    - 3.1.2.1. High Cost associated with Screenwash products.
    - 3.1.2.2. low awareness among the general population

### 3.1.3. Market Opportunities

3.1.3.1. Growing adoption of personal vehicles in emerging economies.

3.1.3.2. Favourable Government initiatives towards growth of automotive Sector.

## **CHAPTER 4. GLOBAL AUTOMOTIVE SCREENWASH PRODUCTS MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)

### 4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

### 4.3. Investment Adoption Model

### 4.4. Analyst Recommendation & Conclusion

### 4.5. Top investment opportunity

### 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

5.1.1. Assessment of the overall impact of COVID-19 on the industry

5.1.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL AUTOMOTIVE SCREENWASH PRODUCTS MARKET, BY PRODUCT TYPE**

### 6.1. Market Snapshot

6.2. Global Automotive Screenwash Products Market by Product Type, Performance - Potential Analysis

6.3. Global Automotive Screenwash Products Market Estimates & Forecasts by Product Type 2018-2028 (USD Million)

6.4. Automotive Screenwash Products Market, Sub Segment Analysis

6.4.1. All-Season Automotive Screenwash Products

- 6.4.2. Bug Remover Automotive Screenwash Products
- 6.4.3. De-icer Automotive Screenwash Products
- 6.4.4. Water-repellent Windshield Washer Fluid Screenwash Products

## **CHAPTER 7. GLOBAL AUTOMOTIVE SCREENWASH PRODUCTS MARKET, BY SALES CHANNEL**

- 7.1. Market Snapshot
- 7.2. Global Automotive Screenwash Products Market by Sales Channel, Performance - Potential Analysis
- 7.3. Global Automotive Screenwash Products Market Estimates & Forecasts by Sales Channel 2018-2028 (USD Million)
- 7.4. Automotive Screenwash Products Market, Sub Segment Analysis
  - 7.4.1. Direct Sales
  - 7.4.2. Indirect Sales

## **CHAPTER 8. GLOBAL AUTOMOTIVE SCREENWASH PRODUCTS MARKET, BY END USE**

- 8.1. Market Snapshot
- 8.2. Global Automotive Screenwash Products Market by End Use, Performance - Potential Analysis
- 8.3. Global Automotive Screenwash Products Market Estimates & Forecasts by End Use 2018-2028 (USD Million)
- 8.4. Automotive Screenwash Products Market, Sub Segment Analysis
  - 8.4.1. Auto Maintenance Shops
  - 8.4.2. Personal Use

## **CHAPTER 9. GLOBAL AUTOMOTIVE SCREENWASH PRODUCTS MARKET, REGIONAL ANALYSIS**

- 9.1. Automotive Screenwash Products Market, Regional Market Snapshot
- 9.2. North America Automotive Screenwash Products Market
  - 9.2.1. U.S. Automotive Screenwash Products Market
    - 9.2.1.1. Product Type estimates & forecasts, 2018-2028
    - 9.2.1.2. Sales Channel estimates & forecasts, 2018-2028
    - 9.2.1.3. End Use estimates & forecasts, 2018-2028
  - 9.2.2. Canada Automotive Screenwash Products Market
- 9.3. Europe Automotive Screenwash Products Market Snapshot

- 9.3.1. U.K. Automotive Screenwash Products Market
- 9.3.2. Germany Automotive Screenwash Products Market
- 9.3.3. France Automotive Screenwash Products Market
- 9.3.4. Spain Automotive Screenwash Products Market
- 9.3.5. Italy Automotive Screenwash Products Market
- 9.3.6. Rest of Europe Automotive Screenwash Products Market
- 9.4. Asia-Pacific Automotive Screenwash Products Market Snapshot
  - 9.4.1. China Automotive Screenwash Products Market
  - 9.4.2. India Automotive Screenwash Products Market
  - 9.4.3. Japan Automotive Screenwash Products Market
  - 9.4.4. Australia Automotive Screenwash Products Market
  - 9.4.5. South Korea Automotive Screenwash Products Market
  - 9.4.6. Rest of Asia Pacific Automotive Screenwash Products Market
- 9.5. Latin America Automotive Screenwash Products Market Snapshot
  - 9.5.1. Brazil Automotive Screenwash Products Market
  - 9.5.2. Mexico Automotive Screenwash Products Market
- 9.6. Rest of The World Automotive Screenwash Products Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. Controls Group
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Stanley
  - 10.2.3. Gilson Company, Inc.
  - 10.2.4. Humboldt Mfg. Co.
  - 10.2.5. Cooper Technology
  - 10.2.6. PaveTesting Limited
  - 10.2.7. GDS Instruments
  - 10.2.8. Geo-Con Products Pty Ltd.
  - 10.2.9. Test Mark Industries
  - 10.2.10. M & L Testing Equipment Inc.

## **CHAPTER 11. RESEARCH PROCESS**



## 11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

## 11.2. Research Attributes

## 11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Automotive Screenwash Products Market, report scope

TABLE 2. Global Automotive Screenwash Products Market estimates & forecasts by Region 2018-2028 (USD Million)

TABLE 3. Global Automotive Screenwash Products Market estimates & forecasts by Product Type 2018-2028 (USD Million)

TABLE 4. Global Automotive Screenwash Products Market estimates & forecasts by Sales Channel 2018-2028 (USD Million)

TABLE 5. Global Automotive Screenwash Products Market estimates & forecasts by End Use 2018-2028 (USD Million)

TABLE 6. Global Automotive Screenwash Products Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 7. Global Automotive Screenwash Products Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 8. Global Automotive Screenwash Products Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 9. Global Automotive Screenwash Products Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 10. Global Automotive Screenwash Products Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 11. Global Automotive Screenwash Products Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 12. Global Automotive Screenwash Products Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 13. Global Automotive Screenwash Products Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 14. Global Automotive Screenwash Products Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 15. Global Automotive Screenwash Products Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 16. U.S. Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 17. U.S. Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 18. U.S. Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 19. Canada Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 20. Canada Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. Canada Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 22. UK Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 23. UK Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. UK Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 25. Germany Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 26. Germany Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. Germany Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 28. RoE Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 29. RoE Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. RoE Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 31. China Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 32. China Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. China Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 34. India Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 35. India Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. India Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 37. Japan Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 38. Japan Automotive Screenwash Products Market estimates & forecasts by

segment 2018-2028 (USD Million)

TABLE 39. Japan Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 40. RoAPAC Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 41. RoAPAC Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. RoAPAC Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 43. Brazil Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 44. Brazil Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Brazil Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 46. Mexico Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 47. Mexico Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. Mexico Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 49. RoLA Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 50. RoLA Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. RoLA Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 52. Row Automotive Screenwash Products Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 53. Row Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. Row Automotive Screenwash Products Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 55. List of secondary sources, used in the study of global Automotive Screenwash Products Market

TABLE 56. List of primary sources, used in the study of global Automotive Screenwash Products Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Automotive Screenwash Products Market, research methodology
- FIG 2. Global Automotive Screenwash Products Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Automotive Screenwash Products Market, key trends 2021
- FIG 5. Global Automotive Screenwash Products Market, growth prospects 2022-2028
- FIG 6. Global Automotive Screenwash Products Market, porters 5 force model
- FIG 7. Global Automotive Screenwash Products Market, pest analysis
- FIG 8. Global Automotive Screenwash Products Market, value chain analysis
- FIG 9. Global Automotive Screenwash Products Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Automotive Screenwash Products Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Automotive Screenwash Products Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Automotive Screenwash Products Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Automotive Screenwash Products Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Automotive Screenwash Products Market, regional snapshot 2018 & 2028
- FIG 15. North America Automotive Screenwash Products Market 2018 & 2028 (USD Million)
- FIG 16. Europe Automotive Screenwash Products Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America Automotive Screenwash Products Market 2018 & 2028 (USD Million)
- FIG 19. Global Automotive Screenwash Products Market, company Market share analysis (2021)

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