

Global Automotive Pillar Market Size study, by Vehicle Type (Passenger Car, Light Commercial Vehicle, Heavy Commercial Vehicle) by Product Type (Pillar A, Pillar B, Pillar C, Pillar D) by Sales Channel (Original Equipment Manufacturers (OEMs), Aftermarkets) and Regional Forecasts 2021-2027

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Abstracts

Global Automotive Pillar Market is valued approximately USD 5.72 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.1 % over the forecast period 2021-2027. The vertical support elements welded from the roof to the vehicle's rocker panel are known as automotive pillars. Automotive pillars offer structural support and improve the vehicle's crashworthiness. A pillar, B pillar, and C pillar are the three types of pillars. D pillars are seen in station wagons and SUVs. During the historical era, demand for automotive pillars rose dramatically, owing to a growing emphasis on providing sophisticated safety features and systems in both passenger and commercial vehicles. Automotive pillars are gaining a lot of traction as a result of the growing emphasis on vehicle and passenger safety, which is driving the industry forward. As a result, automakers are including enhanced safety features and embracing sophisticated technologies in the production of automobiles, resulting in increased sales of automotive pillars. The increase in the number of cars on the road has also resulted in an increase in the number of accidents. The need for automotive pillars is also fueled by the need to repair automobiles after an accident. According to the International Organization of Motor Car Manufacturers (OICA), global passenger vehicle sales will reach 53.5 million units by 2020. In addition, light weighing technologies are gaining popularity as a means of lowering vehicle emissions. The use of plastic composites decreases the weight of the vehicle pillar substantially. A growing number of automakers are attempting to achieve structural stiffness and stability by employing composite polymers rather than

traditional metals. The market for composite material automobile pillars is expected to increase as environmental concerns grow. Daimler AG has stated that the number of bracing struts used in body shells (automotive pillars) would be increased in order to improve torsional shear stability and crashworthiness. Improvements in vehicle pillar design also minimise noise and vibrations, opening up new possibilities for future growth. Manufacturers are also making numerous modifications in the form and substance of cars as sales of electric vehicles grow. In Germany, India, and China, there are strict laws governing the safety of drivers and passengers. According to figures from the China Passenger Car Association, Tesla Inc. sold 33,463 China-made electric cars in May 2021, including exports, a 29 percent increase from April. In addition, the China Association of Automobile Manufacturers (CAAM) reported that sales of electric vehicles in China increased by 177 percent to 185,000 automobiles in May from the previous year. Overall, passenger car sales grew by 1.1 percent to 1.66 million units in China. However, lightweight materials are expensive and hence, due to cost constraint impedes the growth of the market over the forecast period of 2021-2027.

The regional analysis of global Automotive Pillar market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading region across the world in terms of market share owing to the compounding production of automobiles in China and India. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period as rapidly increasing population along with rising income would create lucrative growth prospects for the Automotive Pillar market across Asia-Pacific region.

Major market player included in this report are:

KIRCHOFF Automotive GmbH

Gestamp

Toyoda Iron Works Co. Ltd.

Magna International Inc.

Aisin Seiki Co. Ltd.

Trinseo SA

GEDIA Automotive Group

G-Tekt Corporation

Martinrea International Inc.

Tower International

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also

caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Vehicle Type:

Passenger Car

Light Commercial Vehicle

Heavy Commercial Vehicle

By Product Type:

Pillar A

Pillar B

Pillar C

Pillar D

By Sales Channel:

Original Equipment Manufacturers (OEMs)

Aftermarkets

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Automotive Pillar Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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