

Global Automotive Interior Leather Market Size study & Forecast, by Material (Genuine, Synthetic), by Vehicle (Passenger Cars, Light Commercial Vehicles, Heavy Commercial Vehicles), by Car Class (Economy Cars, Mid-Segment Cars, Luxury Cars), by Application (Seats & Center Stack, Carpets, Headliners, Upholstery, Others) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GE0870EB25C4EN.html>

Date: December 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GE0870EB25C4EN

Abstracts

Global Automotive Interior Leather Market is valued at approximately USD 31.82 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.3% over the forecast period 2022-2029. The automotive interior leather is a specially designed leather that offers comfort and enhances the appearance of the interior of the vehicle. There are two types of leather available that are genuine and synthetic. The increasing per capita income, rising preference for better aesthetic interior products in vehicles, and introduction of synthetic leather are the chief driving factors for the market growth across the globe.

The rising production of automotive is boosting the demand for strong, flexible, and long-lasting materials because of the surging demand for luxurious products among the population. According to the Statista report, it was evaluated that the global automotive manufacturing industry was worth around USD 2.5 billion in 2020. Also, it is anticipated that the industry generates high revenue in the foreseen years and is likely to reach nearly USD 2.8 billion by 2022. Consequentially, the thriving growth of the automotive industry is directly associated with the demand for automotive interior leather, which is accelerating market growth at a significant rate. Furthermore, exponential demand from emerging regions, as well as a robust product portfolio with high-quality materials are creating lucrative opportunities for the market in the forthcoming years. However, the

low availability of genuine leather and environmental issues associated with the leather are hindering market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Automotive Interior Leather Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. The Asia Pacific dominated the market in terms of revenue, owing to the rising demand for anti-soiling leather, availability of cheap labour, and rapid development of motor vehicle manufacturing industries. Whereas, North America is expected to grow at a steady rate over the forecasting period. Factors such as the increase in the number of passenger vehicles, as well as a rising inclination toward luxury automotive, are burgeoning the market growth in the forecasting years.

Major market player included in this report are:

GST Autoleather Inc

Eagle Ottawa

CTL leather

Alphaline auto

DK leather corporation

Scottish leather group

Wollsdorf leder schmidt & Co Ges

Classic soft trim

Katzkin Leather Inc

Kuraray plastics

Recent Developments in the Market:

In July 2022, Sage-ONF- a synthetic leather manufacturer & supplier announced the launch of serial production of silicone synthetic leather for its automotive interiors. The sage-ONF plant has initiated its production in Shanghai, China in order to meet the consumer's demand.

In July 2019, Asahi Kasei announced that the company plans to boost the production of Lamous- an artificial suede at its plant in Nobeoka, Japan. There are two stages involving in production first is likely to raise its capacity from 6m m²/y to 10m m²/y and the second stage add another 4m m²/y in 2021. The full functioning of the plant at full capacity is expected by 2022.

In December 2018, ContiTech invested around USD 2.5 million in order to establish a new production unit in Pune, India for manufacturing and offering premium materials such as Acella eco artificial leather to the local market.

Global Automotive Interior Leather Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Material, Vehicle, Car Class, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Genuine

Synthetic

By Vehicle:

Passenger Cars

Light Commercial Vehicles

Heavy Commercial Vehicles

By Car Class:

Economy Cars

Mid-Segment Cars

Luxury Cars

By Application:

Seats & Center Stack

Carpets

Headliners

Upholstery

Others

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
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RoAPAC
Latin America
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Rest of the World

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