

Global Automotive Infotainment Systems Market Size study, by Installation type (In-dash infotainment, Rear-seat infotainment) by Vehicle Type (Passenger cars, Commercial vehicles) and Regional Forecasts 2021-2027

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Abstracts

Global Automotive Infotainment Systems Market is valued approximately USD 25.35 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 8.97% over the forecast period 2021-2027. The automotive infotainment systems primarily help in providing information with an ultimate sense of entertainment to its ultimate users. The system integrates audio/video (A/V) interfaces, touch devices, touch screens, and other components to provide guidance, hands-free phone connectivity, vehicle voice assistants, automatic braking, climate management, multiple communication facilities, internet access, and other similar services. These elements aid in enhancing vehicle efficiency and productivity as well as driving and safety experience. Technological advancements in the Infotainment systems and rise in adoption of connected cars are factors contributing to the market growth. For instance: according to Smart car, a total of 30 million new connected vehicles were sold in 2020 and the sales of the connected cars is expected to reach to 115 million, by the year 2025 globally. However, increased distraction for drivers impedes the growth of the market over the forecast period of 2021-2027. Also, increasing government regulations regarding the telematics and e-call Installation types and rise in the standard of living and increased disposable income is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Automotive Infotainment Systems market includes Asia Pacific, North America, Europe, Latin America and Rest of the World for analysis and estimation. Asia Pacific is the leading region across the world in terms of market share owing to increasing demand of luxury cars Whereas Europe is also anticipated to exhibit

highest growth rate over the forecast period 2021-2027. Factors such as various government initiatives favoring the autonomous mobility would create lucrative growth prospects for the Automotive Infotainment Systems market across European region.

Major market player included in this report are:

- Alpine Electronics
- Clarion Co. Ltd.
- Continental AG
- Delphi Automotive PLC
- Denso Corporation
- Harman international
- JVC KENWOOD Corporation
- Panasonic Corporation
- Pioneer Corporation
- Visteon Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Installation type offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Installation type:

- In-dash infotainment

- Rear-seat infotainment

By Vehicle type:

- Passenger cars

- Commercial vehicles

By Region:

- North America

- U.S.

Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Automotive Infotainment Systems Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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