

# **Global Automotive Hypervisor Market Size study & Forecast, by Vehicle Type (Passenger Cars, Light Commercial Vehicles, Heavy Commercial Vehicles) by Type (Type 1, Type 2) by Level of Automation (Semi-Autonomous, Fully Autonomous), by Vehicle Class (Mid-priced, Luxury) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Automotive Hypervisor Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% during the forecast period 2023-2030. The automotive hypervisor is a software layer that allows multiple Operating Systems (OS) or software applications to run on a single hardware platform in a car. This technology is primarily used in automotive Electronic Control Units (ECUs) and in-vehicle systems to enable the coexistence of various functions, applications, and operating systems while ensuring their isolation and independence. The key factors driving the market growth are the growing adoption of ADAS features in vehicles, the rising shift towards electric and hybrid vehicles, and the growing adoption of connected cars and advanced automotive technologies are anticipated to support the market growth during the forecast period 2023-2030.

Additionally, the growing adoption of connected cars significantly supports the growth of the Automotive Hypervisor Market. Connected cars often feature advanced in-vehicle infotainment systems that provide entertainment, navigation, and connectivity services. Automotive Hypervisors facilitate the integration of these IVI systems with other critical functions, ensuring seamless operation and a positive user experience. According to Statista, the United States witnessed 84.32 million connected cars on its roads in 2021, while China had 67.98 million. Projections suggest that these numbers are set to soar to 217 million and 169.12 million for the United States and China, respectively, by the year

2030. This surge in connected car adoption is expected to create a lucrative demand for the market. Moreover, the rise in demand for luxury cars and, the improved performance of autonomous vehicles are anticipated to create lucrative opportunities for the market. However, the high manufacturing cost and troubleshooting and maintenance of automotive software stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Automotive Hypervisor Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the growing demand for connected vehicles, rising demand for electric and autonomous vehicles, and increased investments in research and development within the automotive sector. Whereas, the Asia Pacific is expected to grow with the fastest growth rate over the forecast period, owing to factors such as the increasing automotive production, rising demand for electric and connected vehicles, integration of advanced driver assistance systems, and growing emphasis on software-defined vehicles.

Major market player included in this report are:

Renesas Electronics Corporation

Green Hills Software

Visteon Corporation

Sasken Technologies Ltd

Siemens

NXP Semiconductors

Wind River Systems, Inc.

International Business Machines (IBM) Corporation

Panasonic Corporation

BlackBerry Limited

## Recent Developments in the Market:

In April 2022, NXP Semiconductors introduced the S32G, a solution designed to address the real-time and application development hurdles associated with software-defined vehicles. This innovative technology leverages S32G vehicle network processors to address the evolving challenges in the automotive industry, particularly in managing the complex requirements of software-defined vehicle systems.

## Global Automotive Hypervisor Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Vehicle Type, Type, Level of Automation, Vehicle Class, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it

also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Vehicle Type:

Passenger Cars

Light Commercial Vehicles

Heavy Commercial Vehicles

By Type:

Type 1

Type 2

By Level of Automation:

Semi-Autonomous

Fully Autonomous

By Vehicle Class:

Mid-priced

Luxury

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
  - 1.2.1. Automotive Hypervisor Market, by Region, 2020-2030 (USD Billion)
  - 1.2.2. Automotive Hypervisor Market, by Vehicle Type, 2020-2030 (USD Billion)
  - 1.2.3. Automotive Hypervisor Market, by Type, 2020-2030 (USD Billion)
  - 1.2.4. Automotive Hypervisor Market, by Level of Automation, 2020-2030 (USD Billion)
  - 1.2.5. Automotive Hypervisor Market, by Vehicle Class, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL AUTOMOTIVE HYPERVISOR MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL AUTOMOTIVE HYPERVISOR MARKET DYNAMICS

- 3.1. Automotive Hypervisor Market Impact Analysis (2020-2030)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing adoption of ADAS features in vehicles
    - 3.1.1.2. Rising shift towards electric and hybrid vehicles
    - 3.1.1.3. Growing adoption of connected cars and advanced automotive technologies
  - 3.1.2. Market Challenges
    - 3.1.2.1. High manufacturing cost
    - 3.1.2.2. Troubleshooting and maintenance of automotive software
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rise in demand for luxury cars
    - 3.1.3.2. Improved performance of autonomous vehicles

## **CHAPTER 4. GLOBAL AUTOMOTIVE HYPERVISOR MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL AUTOMOTIVE HYPERVISOR MARKET, BY VEHICLE TYPE**

- 5.1. Market Snapshot
- 5.2. Global Automotive Hypervisor Market by Vehicle Type, Performance - Potential Analysis
- 5.3. Global Automotive Hypervisor Market Estimates & Forecasts by Vehicle Type 2020-2030 (USD Billion)
- 5.4. Automotive Hypervisor Market, Sub Segment Analysis
  - 5.4.1. Passenger Cars
  - 5.4.2. Light Commercial Vehicles
  - 5.4.3. Heavy Commercial Vehicles

## **CHAPTER 6. GLOBAL AUTOMOTIVE HYPERVISOR MARKET, BY TYPE**

- 6.1. Market Snapshot



- 6.2. Global Automotive Hypervisor Market by Type, Performance - Potential Analysis
- 6.3. Global Automotive Hypervisor Market Estimates & Forecasts by Type 2020-2030 (USD Billion)
- 6.4. Automotive Hypervisor Market, Sub Segment Analysis
  - 6.4.1. Type
  - 6.4.2. Type

## **CHAPTER 7. GLOBAL AUTOMOTIVE HYPERVISOR MARKET, BY LEVEL OF AUTOMATION**

- 7.1. Market Snapshot
- 7.2. Global Automotive Hypervisor Market by Level of Automation, Performance - Potential Analysis
- 7.3. Global Automotive Hypervisor Market Estimates & Forecasts by Level of Automation 2020-2030 (USD Billion)
- 7.4. Automotive Hypervisor Market, Sub Segment Analysis
  - 7.4.1. Semi-Autonomous
  - 7.4.2. Fully Autonomous

## **CHAPTER 8. GLOBAL AUTOMOTIVE HYPERVISOR MARKET, BY VEHICLE CLASS**

- 8.1. Market Snapshot
- 8.2. Global Automotive Hypervisor Market by Vehicle Class, Performance - Potential Analysis
- 8.3. Global Automotive Hypervisor Market Estimates & Forecasts by Vehicle Class 2020-2030 (USD Billion)
- 8.4. Automotive Hypervisor Market, Sub Segment Analysis
  - 8.4.1. Mid-priced
  - 8.4.2. Luxury

## **CHAPTER 9. GLOBAL AUTOMOTIVE HYPERVISOR MARKET, REGIONAL ANALYSIS**

- 9.1. Top Leading Countries
- 9.2. Top Emerging Countries
- 9.3. Automotive Hypervisor Market, Regional Market Snapshot
- 9.4. North America Automotive Hypervisor Market
  - 9.4.1. U.S. Automotive Hypervisor Market

- 9.4.1.1. Vehicle Type breakdown estimates & forecasts, 2020-2030
- 9.4.1.2. Type breakdown estimates & forecasts, 2020-2030
- 9.4.1.3. Level of Automation breakdown estimates & forecasts, 2020-2030
- 9.4.1.4. Vehicle Class breakdown estimates & forecasts, 2020-2030
- 9.4.2. Canada Automotive Hypervisor Market
- 9.5. Europe Automotive Hypervisor Market Snapshot
  - 9.5.1. U.K. Automotive Hypervisor Market
  - 9.5.2. Germany Automotive Hypervisor Market
  - 9.5.3. France Automotive Hypervisor Market
  - 9.5.4. Spain Automotive Hypervisor Market
  - 9.5.5. Italy Automotive Hypervisor Market
  - 9.5.6. Rest of Europe Automotive Hypervisor Market
- 9.6. Asia-Pacific Automotive Hypervisor Market Snapshot
  - 9.6.1. China Automotive Hypervisor Market
  - 9.6.2. India Automotive Hypervisor Market
  - 9.6.3. Japan Automotive Hypervisor Market
  - 9.6.4. Australia Automotive Hypervisor Market
  - 9.6.5. South Korea Automotive Hypervisor Market
  - 9.6.6. Rest of Asia Pacific Automotive Hypervisor Market
- 9.7. Latin America Automotive Hypervisor Market Snapshot
  - 9.7.1. Brazil Automotive Hypervisor Market
  - 9.7.2. Mexico Automotive Hypervisor Market
- 9.8. Middle East & Africa Automotive Hypervisor Market
  - 9.8.1. Saudi Arabia Automotive Hypervisor Market
  - 9.8.2. South Africa Automotive Hypervisor Market
  - 9.8.3. Rest of Middle East & Africa Automotive Hypervisor Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Key Company SWOT Analysis
  - 10.1.1. Company
  - 10.1.2. Company
  - 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
  - 10.3.1. Renesas Electronics Corporation
    - 10.3.1.1. Key Information
    - 10.3.1.2. Overview
    - 10.3.1.3. Financial (Subject to Data Availability)

- 10.3.1.4. Product Summary
- 10.3.1.5. Recent Developments
- 10.3.2. Green Hills Software
- 10.3.3. Visteon Corporation
- 10.3.4. Sasken Technologies Ltd
- 10.3.5. Siemens
- 10.3.6. NXP Semiconductors
- 10.3.7. Wind River Systems, Inc.
- 10.3.8. International Business Machines (IBM) Corporation
- 10.3.9. Panasonic Corporation
- 10.3.10. BlackBerry Limited

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Automotive Hypervisor Market, report scope

TABLE 2. Global Automotive Hypervisor Market estimates & forecasts by region  
2020-2030 (USD Billion)

TABLE 3. Global Automotive Hypervisor Market estimates & forecasts by Vehicle Type  
2020-2030 (USD Billion)

TABLE 4. Global Automotive Hypervisor Market estimates & forecasts by Type  
2020-2030 (USD Billion)

TABLE 5. Global Automotive Hypervisor Market estimates & forecasts by Level of  
Automation 2020-2030 (USD Billion)

TABLE 6. Global Automotive Hypervisor Market estimates & forecasts by Vehicle Class  
2020-2030 (USD Billion)

TABLE 7. Global Automotive Hypervisor Market by segment, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 8. Global Automotive Hypervisor Market by region, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 9. Global Automotive Hypervisor Market by segment, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 10. Global Automotive Hypervisor Market by region, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 11. Global Automotive Hypervisor Market by segment, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 12. Global Automotive Hypervisor Market by region, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 13. Global Automotive Hypervisor Market by segment, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 14. Global Automotive Hypervisor Market by region, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 15. Global Automotive Hypervisor Market by segment, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 16. Global Automotive Hypervisor Market by region, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 17. U.S. Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD  
Billion)

TABLE 18. U.S. Automotive Hypervisor Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 19. U.S. Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 20. Canada Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 21. Canada Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. Canada Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23. UK Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 24. UK Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. UK Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26. Germany Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 27. Germany Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. Germany Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29. France Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 30. France Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. France Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 32. Italy Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 33. Italy Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Italy Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 35. Spain Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 36. Spain Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. Spain Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 38. RoE Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

Billion)

TABLE 39. RoE Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 40. RoE Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 41. China Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 42. China Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. China Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 44. India Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 45. India Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. India Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 47. Japan Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 48. Japan Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. Japan Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 50. South Korea Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 51. South Korea Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. South Korea Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 53. Australia Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 54. Australia Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55. Australia Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56. RoAPAC Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 57. RoAPAC Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. RoAPAC Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59. Brazil Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 60. Brazil Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Brazil Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 62. Mexico Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 63. Mexico Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. Mexico Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 65. RoLA Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 66. RoLA Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. RoLA Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 68. Saudi Arabia Automotive Hypervisor Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 69. South Africa Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. RoMEA Automotive Hypervisor Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global Automotive Hypervisor Market

TABLE 72. List of primary sources, used in the study of global Automotive Hypervisor Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Automotive Hypervisor Market, research methodology
  - FIG 2. Global Automotive Hypervisor Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Automotive Hypervisor Market, key trends 2022
  - FIG 5. Global Automotive Hypervisor Market, growth prospects 2023-2030
  - FIG 6. Global Automotive Hypervisor Market, porters 5 force model
  - FIG 7. Global Automotive Hypervisor Market, pest analysis
  - FIG 8. Global Automotive Hypervisor Market, value chain analysis
  - FIG 9. Global Automotive Hypervisor Market by segment, 2020 & 2030 (USD Billion)
  - FIG 10. Global Automotive Hypervisor Market by segment, 2020 & 2030 (USD Billion)
  - FIG 11. Global Automotive Hypervisor Market by segment, 2020 & 2030 (USD Billion)
  - FIG 12. Global Automotive Hypervisor Market by segment, 2020 & 2030 (USD Billion)
  - FIG 13. Global Automotive Hypervisor Market by segment, 2020 & 2030 (USD Billion)
  - FIG 14. Global Automotive Hypervisor Market, regional snapshot 2020 & 2030
  - FIG 15. North America Automotive Hypervisor Market 2020 & 2030 (USD Billion)
  - FIG 16. Europe Automotive Hypervisor Market 2020 & 2030 (USD Billion)
  - FIG 17. Asia pacific Automotive Hypervisor Market 2020 & 2030 (USD Billion)
  - FIG 18. Latin America Automotive Hypervisor Market 2020 & 2030 (USD Billion)
  - FIG 19. Middle East & Africa Automotive Hypervisor Market 2020 & 2030 (USD Billion)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable



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