

# **Global Automotive Heaters Market Size study, by Component (Heater Core, Blower Fan, Others) By Vehicle Type (Passenger Cars, Commercial Vehicles) and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Automotive Heaters Market is valued approximately USD 9.89 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.7% over the forecast period 2024-2032. Automotive Heaters refers to devices installed in vehicles to provide warmth and regulate cabin temperatures, ensuring passenger comfort in various weather conditions. These heaters play a crucial role in defrosting windows, preventing fogging, and maintaining a comfortable environment for occupants during cold weather. Furthermore, rising integration of smart heating controls and predictive algorithms were gaining attention towards Global Automotive Heaters Market. These systems optimize cabin heating by pre-conditioning the interior while the vehicle is charging, enhancing energy efficiency, and ensuring passenger comfort. Smart heating controls and predictive algorithms help automotive manufacturers optimize battery performance while providing a comfortable cabin environment. These market trends highlight the industry's commitment to innovation and sustainability, addressing both efficiency and user experience in automotive heating systems.

The Global Automotive Heaters Market is driven by rising focus on energy-efficient heating solutions and the growing number of electric vehicles across the world. Automotive heaters in electric vehicles represent a critical component of the vehicle's thermal management system. Unlike traditional internal combustion engine vehicles that utilize waste heat from the engine for cabin heating, electric vehicles (EVs) rely solely on electric-powered heaters to maintain cabin comfort. In addition, electric vehicles often come equipped with advanced electronics and connectivity features. This enables

the integration of smart heating controls that can be remotely operated or automatically adjust heating settings based on factors like outside temperature, occupant preferences, and battery status. However, high cost associated with automotive heaters and weather disruptions is going to impede the overall demand for the market during the forecast period 2024-2032.

The key regions considered for the Global Automotive Heaters Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, Asia Pacific was the largest regional market owing to increasing demand of passenger vehicles in the region. According to India Brand Equity Foundation, the Indian passenger car market was valued at USD 32.70 billion in 2021 and projected to reach up to USD 54.84 billion by the year 2027 at a staggering growth of more than 9% in between 2022 and 2027. The increasing demand for passenger vehicles often drives technological advancements in automotive heating systems. Manufacturers strive to develop more efficient, reliable, and sophisticated heating solutions to meet the evolving needs of vehicle owners. This can include advancements in heating elements, control systems, and integration with other vehicle components. Furthermore, the market in Europe, on the other hand, is expected to develop at the fastest rate over the forecast period 2024-2032.

Major market player included in this report are:

Cebi Luxembourg S.A.  
Texas Instruments Incorporated  
Skyworks Solutions, Inc  
Webasto SE  
MAHLE GmbH  
Smiths Group plc  
Thermotion, LLC  
Eberspacher Gruppe GmbH & Co. KG  
Denso Corporation  
Valeo SA

The detailed segments and sub-segment of the market are explained below:

By Component  
Heater Core  
Blower Fan  
Others

By Vehicle Type

Passenger Cars

Commercial Vehicles

?

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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