

Global Automotive Head-up Display (HUD) Market Size study & Forecast, by HUD Type (Windshield and Combiner), Vehicle (Passenger Cars and Commercial Vehicles), and Regional Analysis, 2022-2029

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Abstracts

Global Automotive Head-up Display (HUD) Market is valued at approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XXX% over the forecast period 2022-2029. The head-up display is an instrument display that reflects in the windshield of a vehicle, which in turn allows the driver for gauging the essential instruments without having to look down at the instrument panel. The Automotive Head-up Display (HUD) market is expanding because of factors such as rising demand for high-end luxury and mid-size cars and the increased Adoption Rate of Windshield HUD. The market is anticipated to grow in the near future, owing to Advancement in the automotive technology and increased awareness of passenger safety.

According to Economic times, the sales of luxury cars went from 11,000 units in the half-year period, Jan-June 2021 to 17,000 units or a whopping 55% rise from the year 2021 to Jan-June 2022, in India. Further, according to the Auto news, in 2021, U.S. luxury sales increased by 13% while the sector itself only saw a 3.3% increase. Luxury brands sold 2.2 million vehicles or a remarkable 14.7 per cent of all light-vehicle sales in the United States. However, Various supply chain disruptions and stringent government regulations may halt market growth.

The key regions considered for the Global Automotive Head-up Display (HUD) Market study includes Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to rising numbers of accidents owing to higher driver distractions in the region. According to

Statista, the number of traffic fatalities in the USA went from 36,560 accidents in the year 2018 to 38,680 accidents, in the year 2020. The Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to the rising demand for automotive vehicles.

Major market players included in this report are:

Foryou Corporation
Nippon Seiki Co., Ltd.
Continental AG
Yazaki Corporation
Denso Corporation
Robert Bosch GmbH
Visteon Corporation
Panasonic Holdings Corporation
Pioneer Corporation
Hudway, LLC

Recent Developments in the Market:

In January 2021, Panasonic Automotive launched a variety of HUD display objects. These ranged from HUD lane edges, road objects, various other factors. Further, HUD works on the Artificial Intelligence platform. This in turn assists the drivers to work with a smooth flow. Additionally, HUD is capable of determining the barrier in the smooth flow of the vehicles, drivers. With this launch the company will enhance its product portfolio base in the long run.

In September 2020, DigiLens launched CrystalClear AR HUD. The product is compatible with variety of the auto dashboards. Further, the CrystalClear AR HUD has over and above 15° x 5° field-of-view, which in turn is anticipated to open the workflow for the holographic-assisted navigation to any vehicle. With this launch the company will enhance its geographic presence in the forecast period.

Global Automotive Head-up Display (HUD) Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered HUD Type, Vehicle Type and Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study.

The report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By HUD Type:

Windshield

Combiner

By Vehicle:

Passenger Cars

Commercial Vehicles

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico
Rest of the World

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