

# **Global Automotive Glazing Market Size study, by Off-highway (Agricultural Tractors and Construction Equipment), by Application (Windscreen, Sidelite, Backlite, Front lighting, Rear Lighting, Rear Quarter glass and Sunroof), by Vehicle Type (Passenger Car, Light Commercial Vehicle, Buses and Trucks), by Electric Vehicle (Battery Electric Vehicle (BEV), Plug-in Hybrid Electric Vehicle (PHEV) and Fuel cell Electric Vehicle (FCEV)) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Automotive Glazing Market is valued approximately at USD 0.9 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 9.9 % over the forecast period 2020-2027. The Automotive Glazing is the process of strengthening the glass used in automotive with the help of fast blast cooling process. The rising adoption of polycarbonate glazing in sunroofs and increase in use of polycarbonate glazing as it is lighter in weight than glass are the few factors responsible for growth of the market over the forecast period. Furthermore, flexibility of polycarbonate enables advanced designing in automotive applications and higher use of impact-resistant polycarbonate over glass in off highway vehicles will drive the growth of the market. Moreover, the introduction of new products and other strategic alliances by market key players will create a lucrative demand for this market. For instance: on 17th October 2019, SABIC launched new XENOY™ HTX high-heat polyester-based resin technology responds to vehicle light weighting and electrification trends. XENOY™ HTX can allow structural reinforcements to go through the e-coat process and maintain their energy absorbing properties and other performance attributes over a wider temperature range. However, low familiarity of engineers in advanced plastic glazing and volatile market and high cost

of polycarbonate is the major factor restraining the growth of global Automotive Glazing market during the forecast period.

The regional analysis of global Automotive Glazing market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading/significant region across the world owing to the increasing demand from end use industries due to increasing population and urbanization.

Major market player included in this report are:

SABIC

Covestro AG

Teijin Limited

Webasto SE

Trinseo

Mitsubishi Motors Corporation

Chi Mei Corporation

Free Glass GmbH & Co. KG

KRD Sicherheitstechnik GmbH

The Idemitsu Kosan Co., Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

by Off-highway:

Agricultural Tractors

Construction Equipment

By Application:

Windscreen

Sidelite

Backlite

Front lighting  
Rear Lighting  
Rear Quarter glass  
Sunroof

By Vehicle Type:

Passenger Car  
Light Commercial Vehicle  
Buses  
Trucks

By Electric Vehicle:

Battery Electric Vehicle (BEV)  
Plug-in Hybrid Electric Vehicle (PHEV)  
Fuel cell Electric Vehicle (FCEV)

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific

China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Automotive Glazing Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Automotive Glazing Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Automotive Glazing Market, by Off-highway, 2018-2027 (USD Billion)
  - 1.2.3. Automotive Glazing Market, by Application, 2018-2027 (USD Billion)
  - 1.2.4. Automotive Glazing Market, by Vehicle Type, 2018-2027 (USD Billion)
  - 1.2.5. Automotive Glazing Market, by Electric Vehicle, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL AUTOMOTIVE GLAZING MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL AUTOMOTIVE GLAZING MARKET DYNAMICS**

- 3.1. Automotive Glazing Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL AUTOMOTIVE GLAZING MARKET: INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL AUTOMOTIVE GLAZING MARKET, BY OFF-HIGHWAY**

- 5.1. Market Snapshot
- 5.2. Global Automotive Glazing Market by Off-highway, Performance - Potential Analysis
- 5.3. Global Automotive Glazing Market Estimates & Forecasts by Off-highway 2017-2027 (USD Billion)
- 5.4. Automotive Glazing Market, Sub Segment Analysis
  - 5.4.1. Agricultural Tractors
  - 5.4.2. Construction Equipment

## **CHAPTER 6. GLOBAL AUTOMOTIVE GLAZING MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Automotive Glazing Market by Application, Performance - Potential Analysis
- 6.3. Global Automotive Glazing Market Estimates & Forecasts by Application 2017-2027 (USD Billion)
- 6.4. Automotive Glazing Market, Sub Segment Analysis
  - 6.4.1. Windscreen
  - 6.4.2. Sidelite
  - 6.4.3. Backlite
  - 6.4.4. Front lighting
  - 6.4.5. Rear Lighting
  - 6.4.6. Rear Quarter glass
  - 6.4.7. Sunroof

## **CHAPTER 7. GLOBAL AUTOMOTIVE GLAZING MARKET, BY VEHICLE TYPE**

- 7.1. Market Snapshot
- 7.2. Global Automotive Glazing Market by Vehicle Type, Performance - Potential

## Analysis

7.3. Global Automotive Glazing Market Estimates & Forecasts by Vehicle Type  
2017-2027 (USD Billion)

7.4. Automotive Glazing Market, Sub Segment Analysis

7.4.1. Passenger Car

7.4.2. Light Commercial Vehicle

7.4.3. Buses

7.4.4. Trucks

## **CHAPTER 8. GLOBAL AUTOMOTIVE GLAZING MARKET, BY ELECTRIC VEHICLE**

8.1. Market Snapshot

8.2. Global Automotive Glazing Market by Electric Vehicle, Performance - Potential  
Analysis

8.3. Global Automotive Glazing Market Estimates & Forecasts by Electric Vehicle  
2017-2027 (USD Billion)

8.4. Automotive Glazing Market, Sub Segment Analysis

8.4.1. Battery Electric Vehicle (BEV)

8.4.2. Plug-in Hybrid Electric Vehicle (PHEV)

8.4.3. Fuel cell Electric Vehicle (FCEV)

## **CHAPTER 9. GLOBAL AUTOMOTIVE GLAZING MARKET, REGIONAL ANALYSIS**

9.1. Automotive Glazing Market, Regional Market Snapshot

9.2. North America Automotive Glazing Market

9.2.1.1. U.S. Automotive Glazing Market

9.2.1.2. Type breakdown estimates & forecasts, 2017-2027

9.2.1.3. Application breakdown estimates & forecasts, 2017-2027

9.2.1.4. Vehicle Type breakdown estimates & forecasts, 2017-2027

9.2.1.5. Electric Vehicle breakdown estimates & forecasts, 2017-2027

9.2.2. Canada Automotive Glazing Market

9.3. Europe Automotive Glazing Market Snapshot

9.3.1. U.K. Automotive Glazing Market

9.3.2. Germany Automotive Glazing Market

9.3.3. France Automotive Glazing Market

9.3.4. Spain Automotive Glazing Market

9.3.5. Italy Automotive Glazing Market

9.3.6. Rest of Europe Automotive Glazing Market

9.4. Asia-Pacific Automotive Glazing Market Snapshot

- 9.4.1. China Automotive Glazing Market
- 9.4.2. India Automotive Glazing Market
- 9.4.3. Japan Automotive Glazing Market
- 9.4.4. Australia Automotive Glazing Market
- 9.4.5. South Korea Automotive Glazing Market
- 9.4.6. Rest of Asia Pacific Automotive Glazing Market
- 9.5. Latin America Automotive Glazing Market Snapshot
  - 9.5.1. Brazil Automotive Glazing Market
  - 9.5.2. Mexico Automotive Glazing Market
- 9.6. Rest of The World Automotive Glazing Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. SABIC
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Covestro AG
  - 10.2.3. Teijin Limited
  - 10.2.4. Webasto SE
  - 10.2.5. Trinseo
  - 10.2.6. Mitsubishi Motors Corporation
  - 10.2.7. Chi Mei Corporation
  - 10.2.8. Free Glass GmbH & Co. KG
  - 10.2.9. KRD Sicherheitstechnik GmbH
  - 10.2.10. The Idemitsu Kosan Co., Ltd.

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing



11.2. Research Attributes

11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Automotive Glazing market, report scope

TABLE 2. Global Automotive Glazing market estimates & forecasts by region  
2017-2027 (USD Billion)

TABLE 3. Global Automotive Glazing market estimates & forecasts by Off-highway  
2017-2027 (USD Billion)

TABLE 4. Global Automotive Glazing market estimates & forecasts by Application  
2017-2027 (USD Billion)

TABLE 5. Global Automotive Glazing market estimates & forecasts by Vehicle Type  
2017-2027 (USD Billion)

TABLE 6. Global Automotive Glazing market estimates & forecasts by Electric Vehicle  
2017-2027 (USD Billion)

TABLE 7. Global Automotive Glazing market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 8. Global Automotive Glazing market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 9. Global Automotive Glazing market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 10. Global Automotive Glazing market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 11. Global Automotive Glazing market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 12. Global Automotive Glazing market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 13. Global Automotive Glazing market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 14. Global Automotive Glazing market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 15. Global Automotive Glazing market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 16. Global Automotive Glazing market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 17. Global Automotive Glazing market by segment, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 18. Global Automotive Glazing market by region, estimates & forecasts,  
2017-2027 (USD Billion)

TABLE 19. Global Automotive Glazing market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Global Automotive Glazing market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. Global Automotive Glazing market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. Global Automotive Glazing market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. Global Automotive Glazing market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 24. Global Automotive Glazing market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 25. Global Automotive Glazing market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Global Automotive Glazing market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 27. Global Automotive Glazing market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 28. Global Automotive Glazing market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. Global Automotive Glazing market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 30. Global Automotive Glazing market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 31. Global Automotive Glazing market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. Global Automotive Glazing market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 33. Global Automotive Glazing market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 34. Global Automotive Glazing market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. Global Automotive Glazing market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 36. Global Automotive Glazing market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 37. Global Automotive Glazing market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Global Automotive Glazing market by region, estimates & forecasts,

2017-2027 (USD Billion)

TABLE 39. U.S. Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 40. U.S. Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 41. U.S. Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. U.S. Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 43. U.S. Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 44. Canada Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 45. Canada Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. Canada Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 47. Canada Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. Canada Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. UK Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. UK Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. UK Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. UK Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 53. UK Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. Germany Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 55. Germany Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 56. Germany Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 57. Germany Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 58. Germany Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 59. France Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 60. France Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 61. France Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 62. France Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 63. France Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 64. Spain Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 65. Spain Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 66. Spain Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 67. Spain Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 68. Spain Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 69. Italy Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 70. Italy Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 71. Italy Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 72. Italy Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 73. Italy Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 74. ROE Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 75. ROE Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 76. ROE Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 77. ROE Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 78. ROE Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 79. China Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 80. China Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 81. China Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 82. China Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 83. China Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 84. India Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 85. India Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 86. India Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 87. India Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 88. India Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 89. Japan Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 90. Japan Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 91. Japan Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 92. Japan Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 93. Japan Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 94. Australia Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 95. Australia Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 96. Australia Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 97. Australia Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 98. Australia Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 99. South Korea Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 100. South Korea Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 101. South Korea Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 102. South Korea Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 103. South Korea Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 104. ROPAC Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 105. ROPAC Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 106. ROPAC Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 107. ROPAC Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 108. ROPAC Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 109. Brazil Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 110. Brazil Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 111. Brazil Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 112. Brazil Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 113. Brazil Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 114. Mexico Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 115. Mexico Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 116. Mexico Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 117. Mexico Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 118. Mexico Automotive Glazing market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 119. ROLA Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 120. ROLA Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 121. ROLA Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 122. ROLA Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 123. ROLA Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 124. ROW Automotive Glazing market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 125. ROW Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 126. ROW Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 127. ROW Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 128. ROW Automotive Glazing market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 129. List of secondary sources, used in the study of global Automotive Glazing market

TABLE 130. List of primary sources, used in the study of global Automotive Glazing market

TABLE 131. Years considered for the study

TABLE 132. Exchange rates considered



## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Automotive Glazing market, research methodology
- FIG 2. Global Automotive Glazing market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Automotive Glazing market, key trends 2019
- FIG 5. Global Automotive Glazing market, growth prospects 2020-2027
- FIG 6. Global Automotive Glazing market, porters 5 force model
- FIG 7. Global Automotive Glazing market, pest analysis
- FIG 8. Global Automotive Glazing market, value chain analysis
- FIG 9. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 18. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 19. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 20. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 21. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 22. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 23. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 24. Global Automotive Glazing market by segment, 2017 & 2027 (USD Billion)
- FIG 25. Global Automotive Glazing market, regional snapshot 2017 & 2027
- FIG 26. North America Automotive Glazing market 2017 & 2027 (USD Billion)
- FIG 27. Europe Automotive Glazing market 2017 & 2027 (USD Billion)
- FIG 28. Asia Pacific Automotive Glazing market 2017 & 2027 (USD Billion)
- FIG 29. Latin America Automotive Glazing market 2017 & 2027 (USD Billion)
- FIG 30. Global Automotive Glazing market, company market share analysis (2019)

### COMPANIES MENTIONED

SABIC

Covestro AG

Teijin Limited  
Webasto SE  
Trinseo  
Mitsubishi Motors Corporation  
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