

# **Global Automotive Finance Market Size study, by Provider Type (Banks, OEMs and others), by Finance Type (Direct and Indirect), by Purpose Type (Loan, Leasing and Others), by Vehicle type (Commercial Vehicle and Passenger Vehicle) and Regional Forecasts 2019-2026**

<https://marketpublishers.com/r/GDD339C89DA5EN.html>

Date: January 2020

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: GDD339C89DA5EN

## **Abstracts**

Global Automotive Finance market is valued approximately at USD 206.39 billion in 2018 and is anticipated to grow with a growth rate of more than 6.5% over the forecast period 2019-2026. An Automotive Finance refers to the financial services that is provided by original equipment manufacturers, banks and financial institutes etc. to the customer for purchasing vehicle without paying a lump sum payment to the dealership. It is an agreement between the finance provider and customer where customer buy vehicle and agrees to pay the amount financed with the interest charge over the borrowed period in installments. The rapid digitalization and increasing adoption of e-commerce business platforms are the factors driving the growth of market over the forecast years. As for getting quick and hassle-free finance for new and old vehicles, customer prefer online platforms to obtain loan by avoiding timely and complex manual finance process. Also, customer prefer financial provider over online platform to get easy data-driven consulting services and it helps in determining suitable vehicle coupled with financial schemes those are best suited as per customer requirement. Additionally, rise in demand for Electric vehicle and the integration of blockchain with auto financing is an opportunity for the growth of market over the forecast years. However, high competition within the industry deter the growth of market over the forecast years.

The regional analysis of global Automotive Finance market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World. Europe accounts for the largest share in the global automotive finance market due to the rapid digitalization and increase in adoption of e-commerce. Whereas, Asia Pacific is the fastest growing region in the global automotive finance due to the rising favorable government initiative in key economies such as India, China and Japan.

Market player included in this report are:

- Ally Financial
- Bank of America
- Capital One
- Chase Auto Finance
- Daimler Financial Services
- Ford Motor Credit Company
- GM Financial Inc.
- Hitachi Capital
- Toyota Financial Services
- Volkswagen Financial Services

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Provider Type:

- Banks
- Original Equipment Manufacturers (OEMs)
- Other Financial Institutions

By Finance Type:

- Direct
- Indirect

**By Purpose Type:**

Loan

Leasing

Others

**By Vehicle Type:**

Commercial vehicle

Passenger vehicle

**By Regions:**

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Automotive Finance Market in Market Study:

Key Consulting Companies &amp; Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2017-2026 (USD Billion)
  - 1.2.1. Automotive Finance Market, by Region, 2017-2026 (USD Billion)
  - 1.2.2. Automotive Finance Market, by Provider Type, 2017-2026 (USD Billion)
  - 1.2.3. Automotive Finance Market, by Finance Type, 2017-2026 (USD Billion)
  - 1.2.4. Automotive Finance Market, by Purpose Type, 2017-2026 (USD Billion)
  - 1.2.5. Automotive Finance Market, by Vehicle Type, 2017-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL AUTOMOTIVE FINANCE MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL AUTOMOTIVE FINANCE MARKET DYNAMICS**

- 3.1. Automotive Finance Market Impact Analysis (2018-2026)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL AUTOMOTIVE FINANCE MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL AUTOMOTIVE FINANCE MARKET, BY PROVIDER TYPE**

- 5.1. Market Snapshot
- 5.2. Global Automotive Finance Market by Provider Type, Performance - Potential Analysis
- 5.3. Global Automotive Finance Market Estimates & Forecasts by Provider Type 2016-2026 (USD Billion)
- 5.4. Automotive Finance Market, Sub Segment Analysis
  - 5.4.1. Banks
  - 5.4.2. Original Equipment Manufacturers (OEMs)
  - 5.4.3. Other Financial Institutions

## **CHAPTER 6. GLOBAL AUTOMOTIVE FINANCE MARKET, BY FINANCE TYPE**

- 6.1. Market Snapshot
- 6.2. Global Automotive Finance Market by Finance Type, Performance - Potential Analysis
- 6.3. Global Automotive Finance Market Estimates & Forecasts by Finance Type 2016-2026 (USD Billion)
- 6.4. Automotive Finance Market, Sub Segment Analysis
  - 6.4.1. Direct
  - 6.4.2. Indirect

## **CHAPTER 7. GLOBAL AUTOMOTIVE FINANCE MARKET, BY PURPOSE TYPE**

- 7.1. Market Snapshot
- 7.2. Global Automotive Finance Market by Purpose Type, Performance - Potential Analysis
- 7.3. Global Automotive Finance Market Estimates & Forecasts by Purpose Type 2016-2026 (USD Billion)

#### 7.4. Automotive Finance Market, Sub Segment Analysis

- 7.4.1. Loan
- 7.4.2. Leasing
- 7.4.3. Others

### **CHAPTER 8. GLOBAL AUTOMOTIVE FINANCE MARKET, BY VEHICLE TYPE**

#### 8.1. Market Snapshot

#### 8.2. Global Automotive Finance Market by Vehicle Type, Performance - Potential Analysis

#### 8.3. Global Automotive Finance Market Estimates & Forecasts by Vehicle Type 2016-2026 (USD Billion)

#### 8.4. Automotive Finance Market, Sub Segment Analysis

- 8.4.1. Commercial vehicle
- 8.4.2. Passenger vehicle

### **CHAPTER 9. GLOBAL AUTOMOTIVE FINANCE MARKET, REGIONAL ANALYSIS**

#### 9.1. Automotive Finance Market, Regional Market Snapshot

#### 9.2. North America Automotive Finance Market

##### 9.2.1. U.S. Automotive Finance Market

- 9.2.1.1. Provider Type breakdown estimates & forecasts, 2016-2026
- 9.2.1.2. Finance Type breakdown estimates & forecasts, 2016-2026
- 9.2.1.3. Purpose Type breakdown estimates & forecasts, 2016-2026
- 9.2.1.4. Vehicle Type breakdown estimates & forecasts, 2016-2026

##### 9.2.2. Canada Automotive Finance Market

#### 9.3. Europe Automotive Finance Market Snapshot

- 9.3.1. U.K. Automotive Finance Market
- 9.3.2. Germany Automotive Finance Market
- 9.3.3. Rest of Europe Automotive Finance Market

#### 9.4. Asia-Pacific Automotive Finance Market Snapshot

- 9.4.1. China Automotive Finance Market
- 9.4.2. India Automotive Finance Market
- 9.4.3. Japan Automotive Finance Market
- 9.4.4. Rest of Asia Pacific Automotive Finance Market

#### 9.5. Latin America Automotive Finance Market Snapshot

- 9.5.1. Brazil Automotive Finance Market
- 9.5.2. Mexico Automotive Finance Market

#### 9.6. Rest of The World Automotive Finance Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. Ally Financial
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Bank of America
  - 10.2.3. Capital One
  - 10.2.4. Chase Auto Finance
  - 10.2.5. Daimler Financial Services
  - 10.2.6. Ford Motor Credit Company
  - 10.2.7. GM Financial Inc.
  - 10.2.8. Hitachi Capital
  - 10.2.9. Toyota Financial Services
  - 10.2.10. Volkswagen Financial Services

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL AUTOMOTIVE FINANCE MARKET

TABLE 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL AUTOMOTIVE FINANCE MARKET

TABLE 3. GLOBAL AUTOMOTIVE FINANCE MARKET, REPORT SCOPE

TABLE 4. YEARS CONSIDERED FOR THE STUDY

TABLE 5. EXCHANGE RATES CONSIDERED

TABLE 6. GLOBAL AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY REGION 2016-2026 (USD BILLION)

TABLE 7. GLOBAL AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY PROVIDER TYPE 2016-2026 (USD BILLION)

TABLE 8. GLOBAL AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY FINANCE TYPE 2016-2026 (USD BILLION)

TABLE 9. GLOBAL AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY PURPOSE TYPE 2016-2026 (USD BILLION)

TABLE 10. GLOBAL AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY VEHICLE TYPE 2016-2026 (USD BILLION)

TABLE 11. GLOBAL AUTOMOTIVE FINANCE MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 12. GLOBAL AUTOMOTIVE FINANCE MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 13. GLOBAL AUTOMOTIVE FINANCE MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 14. GLOBAL AUTOMOTIVE FINANCE MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 15. GLOBAL AUTOMOTIVE FINANCE MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 16. GLOBAL AUTOMOTIVE FINANCE MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 17. GLOBAL AUTOMOTIVE FINANCE MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 18. GLOBAL AUTOMOTIVE FINANCE MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 19. GLOBAL AUTOMOTIVE FINANCE MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 20. GLOBAL AUTOMOTIVE FINANCE MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 21. U.S. AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 22. U.S. AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 23. U.S. AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 24. CANADA AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 25. CANADA AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 26. CANADA AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 27. UK AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 28. UK AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 29. UK AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 30. GERMANY AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 31. GERMANY AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 32. GERMANY AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 33. ROE AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 34. ROE AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 35. ROE AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 36. CHINA AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 37. CHINA AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 38. CHINA AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 39. INDIA AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS,

2016-2026 (USD BILLION)

TABLE 40. INDIA AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 41. INDIA AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 42. JAPAN AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 43. JAPAN AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 44. JAPAN AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 45. ROAPAC AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 46. ROAPAC AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 47. ROAPAC AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 48. BRAZIL AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 49. BRAZIL AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 50. BRAZIL AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 51. MEXICO AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 52. MEXICO AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 53. MEXICO AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 54. ROLA AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 55. ROLA AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 56. ROLA AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 57. ROW AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 58. ROW AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 59. ROW AUTOMOTIVE FINANCE MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

## List Of Figures

### LIST OF FIGURES

FIG 1. GLOBAL AUTOMOTIVE FINANCE MARKET, RESEARCH METHODOLOGY

FIG 2. GLOBAL AUTOMOTIVE FINANCE MARKET, MARKET ESTIMATION  
TECHNIQUES

FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS

FIG 4. GLOBAL AUTOMOTIVE FINANCE MARKET, KEY TRENDS 2018

FIG 5. GLOBAL AUTOMOTIVE FINANCE MARKET, GROWTH PROSPECTS  
2019-2026

FIG 6. GLOBAL AUTOMOTIVE FINANCE MARKET, PORTERS 5 FORCE MODEL

FIG 7. GLOBAL AUTOMOTIVE FINANCE MARKET, PEST ANALYSIS

FIG 8. GLOBAL AUTOMOTIVE FINANCE MARKET, VALUE CHAIN ANALYSIS

FIG 9. GLOBAL AUTOMOTIVE FINANCE MARKET BY SEGMENT, 2016 & 2026 (USD  
BILLION)

FIG 10. GLOBAL AUTOMOTIVE FINANCE MARKET BY SEGMENT, 2016 & 2026  
(USD BILLION)

FIG 11. GLOBAL AUTOMOTIVE FINANCE MARKET BY SEGMENT, 2016 & 2026  
(USD BILLION)

FIG 12. GLOBAL AUTOMOTIVE FINANCE MARKET BY SEGMENT, 2016 & 2026  
(USD BILLION)

FIG 13. GLOBAL AUTOMOTIVE FINANCE MARKET BY SEGMENT, 2016 & 2026  
(USD BILLION)

FIG 14. GLOBAL AUTOMOTIVE FINANCE MARKET, REGIONAL SNAPSHOT 2016 &  
2026

FIG 15. NORTH AMERICA AUTOMOTIVE FINANCE MARKET 2016 & 2026 (USD  
BILLION)

FIG 16. EUROPE AUTOMOTIVE FINANCE MARKET 2016 & 2026 (USD BILLION)

FIG 17. ASIA PACIFIC AUTOMOTIVE FINANCE MARKET 2016 & 2026 (USD  
BILLION)

FIG 18. LATIN AMERICA AUTOMOTIVE FINANCE MARKET 2016 & 2026 (USD  
BILLION)

FIG 19. GLOBAL AUTOMOTIVE FINANCE MARKET, COMPANY MARKET SHARE  
ANALYSIS (2018)

## I would like to order

Product name: Global Automotive Finance Market Size study, by Provider Type (Banks, OEMs and others), by Finance Type (Direct and Indirect), by Purpose Type (Loan, Leasing and Others), by Vehicle type (Commercial Vehicle and Passenger Vehicle) and Regional Forecasts 2019-2026

Product link: <https://marketpublishers.com/r/GDD339C89DA5EN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDD339C89DA5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970