

Global Automotive Digital Cockpit Market Size study, by Equipment (Digital Instrument Cluster, Advanced Head Unit, HUD, Camera Based Driver Monitoring System), Vehicle Type (Passenger & Commercial Vehicle) and Regional Forecasts 2021-2027

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Abstracts

Global Automotive Digital Cockpit Market is valued approximately USD 19 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 13.8% over the forecast period 2021-2027. A Digital Cockpit solution, consisting of Digital Interfaces allows OEMs to overcome the limitations of Analog Instrument Cluster and other interfaces. Automotive OEMs and suppliers can now develop interfaces that give more appropriate representations of real-time data thanks to Digital HMI. . Adaption of telematics, internet of things, safety and pollution sensors, has led the adoption of Automotive Digital Cockpit across the forecast period. In October 2019, Audi presented A6 model in the Indian market with its virtual Audi virtual cockpit with full HD goal and controls set on the guiding wheel also. The vehicle accompanies a touch screen with a 10-inch show, sound framework and remote charging of cell phone. The infotainment framework highlights combination for both Apple and Android cell phones. However, stringent design impedes the growth of the market over the forecast period of 2021-2027. Also, companies are developing innovative solutions to ensure seamless connectivity between the vehicle and external devices is likely to increase the market growth during the forecast period.

Asia Pacific dominated the market for the auto advanced cockpit and represented the biggest revenue portion of 54.6% in 2020. It is expected to proceed with its predominance over the estimate time frame with a CAGR surpassing 10.0%. This development is credited to the expanding creation and deals of traveler vehicles in the area. The popularity of cars and expanding pay levels have brought about the rising

development of premium and luxury vehicle sections in the region. In 2020, China drove the traveler vehicle creation with 19.9 million units. Numerous OEMs are offering the most recent mechanical highlights in their vehicles.

Major market player included in this report are:

Aptiv
Calsonic Kansei Corporation
Clarion
Continental AG
Denso Corporation
Desay SV
Faurecia
Garmin
Harman
Hyundai Mobis

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Equipment :

Digital Instrument Cluster,
Advanced Head Unit,
HUD,
Camera Based Driver Monitoring System

Vehicle Type:

Passenger &
Commercial Vehicle

By Region:

North America
U.S.
Canada
Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Automotive Digital Cockpit Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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